

NATIONAL RESEARCH
UNIVERSITY



MASTER IN INTERNATIONAL MANAGEMENT

Programme for Aspiring Global Business Leaders

OUTLINE OF THE PROGRAMME

Degree: **MSc in International Management**



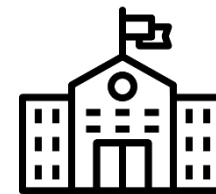
- 2 years, 120 ECTS,
- Pre-experience, full-time
- English language

Value proposition



- Understanding global business environment and challenges of a digital world
- Professional and personal development
- Getting practical experience of working on real-life business projects
- Getting international experience
- Networking: access to global network of GSB and HSE partners and alumni, corporate and academic partners

World's best practices in business education



- strong academic foundation
- practice-oriented education
- collaborative environment
- Interactions with the world of practice
- study abroad semester

Target graduate profile

- Hard skills:
 - Strategy
 - Financial Management
 - Marketing
 - Operations
 - Organizational Behavior
 - Business Analytics
- Soft skills:
 - Leadership and team work
 - Result-orientation
 - Creativity & adaptability
 - Communication skills
 - Cross-cultural skills

STRONG ACADEMIC FOUNDATION

global strategies & operations, digital transformation & new business models, SCR & sustainable development

PERIOD 1
Sep. – Dec., 2023

PERIOD 2
Jan. – Jun., 2024

PERIOD 3
Sep. – Dec., 2024

PERIOD 4
Jan. – Jun., 2025

Core courses	<p>Research Methods in Management</p> <p>Global Strategic Management</p> <p>International Economics</p> <p>Marketing in the Digital Age</p>	<p>Digital Transformation and New Business Models</p> <p>Global Operations Management</p> <p>International Financial Management</p> <p>Doing Business in Asia</p> <p>Asian Cultures and International Management</p>	<p>Business Analytics</p>	
Elective courses		<p>MAGOLEGO (University Pool Discipline)</p>	<p>Practical Management Consulting Tools</p> <p>Practical Tools in Marketing</p> <p>International HR Management</p> <p>Business Valuation</p> <p>Project Management in MNCs</p> <p>Family Business in Asia</p> <p>Global Supply Chain and Asia</p> <p>Technology Transfer in Modern Asia</p>	
Research and project-based courses	<p>PS* Cross-cultural management</p> <p>Mentor's Seminar</p> <p>Consulting project for an MNC — 1</p>	<p>RS** CSR and Sustainability in International Business</p> <p>RS Talent Management</p> <p>Term Paper Preparation</p>	<p>RS Open Innovation & Co-creation</p> <p>RS Master Thesis Preparation Skills</p> <p>Consulting project for an MNC — 2</p>	<p>Master Thesis Preparation and Defense</p> <p>In-company internship in preparation for Master thesis</p>

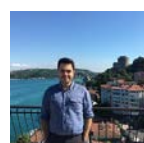
*Project seminar

**Research seminar

Location	Moscow	Moscow / International partner university	Moscow / International partner university	Moscow
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OUTSTANDING TEACHING TEAM

Core GSB faculty, HSE faculty, international faculty, corporate partners



Akoz Kemal K.

Assistant Professor, Faculty of Economic Sciences, Department of Theoretical Economics, HSE



Baev Grigoriy

Associate Professor, Department of Operations Management and Logistics, HSE GSB



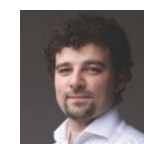
Dikova Desislava

Professor in International Business, WU



Filatova Olga

Professor of Practice, Department of Organizational Behaviour and HR Management, HSE GSB



Gabrielov Alexander

Associate Professor, Department of Financial Management, HSE GSB



Gladkova Margarita

Associate Dean; Associate Professor Department of Business Informatics, HSE GSB



Guseva Natalia

Professor, Department of Strategic and International Management, HSE GSB



Krasnikov Alexander

Assistant Professor, Marketing Department, Quinlan School of Business Loyola, University of Chicago



Lebedev Alexander

Senior Lecturer, Department of Marketing, HSE GSB



Malov Dmitry

Academic Director of MIM, Associate Professor, Department of Financial management, HSE GSB



Davidovskaya Mariya

Associate Professor, Department of Strategic and International Management, HSE GSB



Rawlins Tom

Associate Professor, Department of Strategic and International Management, HSE GSB



Rebiagina Vera

Associate Dean; Head of Department of Marketing, Associate Professor, HSE GSB



Tekic Anja

Professor, Department of Strategic and International Management, HSE GSB



Veselova Anna

Associate Professor, Department of Strategic and International Management, HSE GSB



Zavarzin Andrey

Professor of Practice, Department of Business Informatics, HSE GSB



PRACTICE-ORIENTED LEARNING

Students can engage into project-based activities through various channels from the first weeks of the programme

Projects, integrated into curriculum

- Consulting Project: projects for L’Oreal, Segezha etc
- Global Strategy – X-culture

Student-initiated projects

- Chess Club
- MIM Ambassadors
- Promoting GSB Abroad
- Participation in GSB Post-Covid Webinars

More on MIM
Ambassadors →



HSE-funded projects

- Go Freshmen! – Telegram-bot for first-year students
- Face R - face recognition software, enabling access to HSE facilities
- HSE Business Game

Corporate partners

L'ORÉAL
PARIS



kept

ДРТ
ДЕЛОВЫЕ РЕШЕНИЯ И ТЕХНОЛОГИИ
BUSINESS SOLUTIONS AND TECHNOLOGIES



Б1
НОВЫЕ ВЫЗОВЫ
НОВЫЕ РЕШЕНИЯ



Research partner

Center for Asian Management Studies, Graduate School of Business
HSE University

INTERNATIONAL EXPOSURE

semester abroad, double degree programmes and learning from the best international faculty

International learning experience

- A diverse mix of students & faculty
- International teaching materials and course content
- Study abroad opportunities

International faculty

WU-Vienna University of Economics
ESSEC
Loyola University Chicago
Skolkovo Management School

Semester abroad

EM Lyon Business
University of Padova
University of Ljubljana
Bocconi University
University of Passau
Singapore Management
University

WU-Vienna University of
Economics
Koç University
City University of Hong-Kong,
College of Business
PAG Business School

Double Degree partners

HHL Leipzig Graduate School of Management

More on international
partners →



ADMISSION REQUIREMENTS AND DATES

Requirements

- a Bachelor's degree or equivalent and be proficient in English
- portfolio
- GMAT/GRE results or HSE GSB entrance exam (GMAT-based test exam)

International track

DATES: **01.11.2022-15.08.2023**

PLACES: **15** places, reserved exclusively for foreign nationals

Admission tracks and dates

Two admission tracks, one reserved exclusively for foreign nationals (international track), and the other open for Russian and foreign nationals (general track)

General track

DATES: **21.06.2023-26.07.2023**

PLACES: **50** places, including 30 government-sponsored (for Russian and CIS only)

More on admissions →



PORTFOLIO STRUCTURE AND ASSESSMENT

Portfolio components	Maximum score
1. Diploma(s) and transcript(s)	10
2. Documents, confirming individual educational achievements (recommendation letters, awards, certificates, scholarships, etc.)	10
3. Documents, confirming international experience (studies abroad, exchange programmes, internships, etc.)	10
4. Letter of motivation (in English)	10
5. Essay on a given topic (in English)	20
6. Interview (in English)	40
TOTAL	100

More on portfolio →



INTERDISCIPLINARY EXAM (GMAT-based)

"Management and Business Communications" GMAT-based (in English)

1. Quantitative section – 50 points

(GMAT Math (Quantitative section) analogue)

30 tasks, 1.67 points each:

- Problem solving
- Data Sufficiency

2. Verbal section– 50 points

(GMAT Verbal section analogue)

30 tasks, 1.67 points each:

- Reading Comprehension
- Critical Reasoning
- Sentence Correction

Each task contains 5 options, only one is correct

The total duration of the exam is 120 minutes (60 minutes for each block).

You can apply with GMAT/GRE test results.

Conversion of GMAT/GRE test results on admission to
Master in International Management programme see here →



MASTER IN INTERNATIONAL MANAGEMENT Programme for Aspiring Global Business Leaders



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