School for Young Scholars by Strategic Entrepreneurship Center HSE University – St. Petersburg

AGENDA

Time	Speakers	Topic
13:00-13:15	Professor Shirokova Galina V., Director of the Strategic Entrepreneurship Center	Opening speech Presentation of the Strategic Entrepreneurship Center
13:15-13:45	Popova Lubov Bachelor's Programme «International Business and Management Studies»	Antecedents of proactive behavior in Russian SMEs
13:45-14:15	Makarenkova Maria, Yuralevich Denis Master's Program «Management and Analytics for Business»	Business Model Innovation and Firm Performance: The Role of Social Identity
14:15-14:45	Bykov Konstantin, Manyakina Nina, Shestopalov Artem Bachelor's Programme «International Business and Management Studies»	Innovation Differentiation Strategy as a Response to the Environmental Dynamism by Russian SMEs: Role of Human and Social Capital
14:45-15:00	Break	
15:00-15:30	Salnikova Anastasia, Ivanova Elena Master's Program «Management and Analytics for Business»	Relationship between Entrepreneurial Orientation and Firms' Survival: Evidence from Russian SMEs
15:30-16:00	Letnitskiy Vitaliy, Shelkovaya Alexandra, Krutkin Maxim Bachelor's Programme «International Business and Management Studies»	The role of the entrepreneurship education in the development of individual proactiveness: Study of Russian student nascent entrepreneurs

16:00-16:30	Volkova Natalia Master's Programme «International Business»	Relationship between innovative ambidexterity and firm performance: The role of founder personal traits
16:30-16:45	Professor Shirokova Galina V., Director of the Strategic Entrepreneurship Center	Concluding comments

Location: Kantemirovskaya 3a, room Nº345