

10th International Scientific and Practical Conference «Business Psychology: Theory and Practice»

NOVEMBER 24

PLENARY SESSION: SPEAKER PRESENTATIONS

10.00-10.20 (rus)

Welcome speech from the Master's program "Psychology in Business"

Psychology of business: history and development trends

Natalia Ivanova (Moscow, Russia), Doctor of Psychology, Professor, Academic Director of the Master's Program "Psychology in Business" at the National Research University Higher School of Economics, co-founder of ABP.

10.20-10.30 (rus)

Welcome speech from the Department of Psychology

Maria Chumakova (Moscow, Russia), Ph.D. in Psychology, Associate Professor, Head of the Department of Psychology, National Research University Higher School of Economics (HSE)

10.30-10.45 (rus)

Welcome speech from the Association of Business Psychologists of Russia

Irina Stepanova (Moscow, Russia), graduate of MP Psychology in Business, Executive Director of the Association of Business Psychologists of Russia

10.45-11.30 (rus)

Modern Russian business: psychology of wisdom

Takhir Bazarov (Moscow, Russia), President of ABP Russia, Doctor of Psychology, Prof. M.V. Lomonosov Moscow State University.

11.30-12.00 (rus)

Social Imagination and Cognitive Completeness in the Era of Business Platforms

Timofey Nestik (Moscow, Russia), Doctor of Psychology, Head of the Laboratory of Social and Economic Psychology, IP RAS.

12.00-12.30 (rus)

"Soft" consciousness and "hard" will (results of empirical research)

Olga Deineka (St. Petersburg, Russia), Doctor of Psychology, Professor, Acting Head of the Department of Political Psychology, St. Petersburg State University.

12.30-12.50 **Coffee break**

12.50-13.20 (rus)

Business-psychological approach in the system of MGIMO educational activities

Elena Makhmutova (Moscow, Russia), Candidate of Psychological Sciences, Associate Professor, Department of Pedagogy and Psychology, MGIMO MFA of Russia

13.20-14.00 (rus)

Readiness for action in an extreme situation: theory and practice

Vitaly P Tretyakov (St. Petersburg, Russia), Doctor of Psychology, Professor of the Department of Ergonomics and Engineering Psychology, Faculty of Psychology, St. Petersburg State University, Professor of the Department of General and Applied Psychology, A.S. Pushkin Leningrad Regional University. **Alexander Zakharov (Moscow, Russia)**, Candidate of Psychological Sciences, Lead Instructor of JSC "Rossiya Aviation Company", Academician of MNAPHAC, EAAP

14.00-15.00 **Lunch**

15.00-15.30 (eng)

Energy-saving at the Office: Understanding Behavioral Interventions to Reduce Employees' Energy Use

Aida Mahmoudi, Master of Clinical Psychology, PhD student in Social Cognition, Institute for Cognitive Science Studies (ICSS) (Tehran, Iran).

15.30-16.00 (eng)

African Investment Management

Hans Blom, organizational psychologist, consultant on business development in Africa, owner of Hans Blom Business Development (Netherlands - Zimbabwe - South Africa).

16.00-16.30 (eng)

The Role of Business Psychology for Management Consultants in Engineering Driven Enterprises

Stephen Armstrong, Professor of Innovation, University of Toronto, Faculty of Applied Science and Technology, entrepreneur, professional engineer, certified management consultant and broadcaster (Canada).

16.30-17.00 (rus)

Archetypes in advertising in the focus of business psychology

Hristo Kaftanjiiev, Doctor of Philology, Professor, Faculty of Journalism, "St. Kliment Ohridski" University of Sofia (Sofia, Bulgaria)

SESSION PANNELS (rus)

17.00-18.30 **Session 1. "Communication and Leadership in Organization" (Professor T.Y. Bazarov, Professor V.A. Shtroo)**

17.00-18.20 **Session 2. "External Environment of Business" (Associate Professor O.I. Patosha)**

17.00-18.30 **Session 3. "Tools of psychological support of business" (Associate Professor N.V. Antonova)**

NOVEMBER 25

WORKSHOP OF BUSINESS PSYCHOLOGISTS: MASTER CLASSES FROM GRADUATES OF THE MASTER'S PROGRAM "PSYCHOLOGY IN BUSINESS"

10.00 - 10.30

10.00 - 10.30 (eng)

Christopher Benton (London, UK): Understanding self and others, bridging interpersonal differences

10.30 - 11.00 (rus)

Nikolay Bogatov (Moscow, Russia): Change work with corporate culture in an organization

11.00-11.30 (rus)

Kristina Stepina (Moscow, Russia): Tools of low-budget marketing: promotion without large advertising costs

11.30-12.00 (rus)

Iya Khukhuni (Batumi, Georgia): Expats. Labor satisfaction in a foreign country. HR tools of adaptation.

12.00-12.30 (rus)

Tatiana Belyaeva (Moscow - Anapa, Russia): Team strategizing: scenario planning method

12.30-13.00 (rus)

Stanislav Pavlov, Ulyana Khrustalyova (Moscow, Russia): Trends in HR: a view from the HR-consulting side

13.00-14.00 **Lunch**

14.00-14.30 (rus)

Natalia Koshits - Neshkova (Moscow, Russia): From paradox to change

14.30-15.00 (rus)

Andrey Evdokimov (Moscow, Russia): Business psychology and AI/GPT: theory, practice, challenges and opportunities

15.00-15.30 (rus)

Maxim Smorodinov (Moscow, Russia): Relational leadership as a trend of managerial competencies of the future

15.30

Closing ceremony

