

ADDENDUM

APPROVED by HSE UNIVERSITY
DIRECTIVE No. _____,
dated

STUDENT OUTREACH PROGRAMME AT NATIONAL RESEARCH UNIVERSITY HIGHER SCHOOL OF ECONOMICS

1. GENERAL PROVISIONS

1.1. Conceptual basis and principles for student outreach activities at National Research University Higher School of Economics (hereinafter “HSE University”, or the “University”).

The active role of HSE University students’ values is embodied in their developing worldview, which is cultivated thanks to a system of value alignments, principles, ideals, views and convictions, as well as attitudes and ways of evaluating the world at large, which, as a whole, forms their moral foundation for their life activities and professional engagements.

Within the framework of the National Security Strategy of the Russian Federation, the following traditional spiritual and moral values have been determined:

- the predominance of the spiritual over the material;
- protection of human life, rights and freedoms;
- family, service to the Fatherland, effective work;
- morality and moral norms, humanism, charitableness, fairness, collective support, cooperation;
- the historical unity of the peoples of the Russian Federation, the continuity of the history of our Motherland.

1.2. Principles for the organization of outreach activities at the University:

- consistency and continuity, thereby unifying and coordinating the respective elements of HSE University’s outreach system (contents, procedures and organizational aspects);
- conformity to natural laws, with a priority on the value of the health of participants in the educational process at the University, coupled with socio-psychological support for individuals and ensuring a positive socio-psychological climate within the University community;
- cultural interaction within the academic setting, axiological repletion of the outreach system and organizational culture at HSE University, humanization of outreach processes;
- reciprocity between individuals;
- priority of initiative, independence, and self-realization of learners in their academic and non-academic activities, as well as social partnership in joint efforts of stakeholders in educational and outreach processes;

- co-administration as a combination of administrative efforts and student self-government, coupled with the independent choice of the focus of outreach activities;
- correlation of goals for improving outreach efforts with available and necessary resources;
- awareness, completeness of information, information exchange, with due consideration of cohesion and interplay between direct communication and feedback.

1.3. Purpose and Objectives of Outreach Activities at HSE University

1.3.1. Purpose of outreach work is to create conditions for students to pursue positive lifestyles and participate as independent civil actors, encourage their professional development and personal self-realization through creative and effective activities in order to ensure their moral, cultural, intellectual, social and professional progress.

HSE University is eager to foster conditions for personal, professional and physical development of learners, instilling in them social and moral norms, while engaging them in civil society.

1.3.2. Objectives of outreach work:

- expanding students' worldview and updating their core personal values;
- developing civil and social responsibility;
- ensuring personal development and providing psychological support; cultivating internal personal standards for maintaining a healthy lifestyle;
- cultivating responsible attitudes to the natural environment, the history, traditions and culture of Russia;
- support and development in non-academic student activities; stepping up their creative, intellectual and athletic potential;
- developing professional, supra-professional, meta-subject skills, leadership and professional qualities in students, e.g., through participation in project activities;
- fostering conditions for the development of student self-government;
- popularization among and involvement of students and staff in volunteer and charity work, project activities for the benefit of the city and country, as well as international partnerships.

2.

CONTENT AND TERMS FOR STUDENT OUTREACH WORK AT HSE UNIVERSITY

2.1. HSE University's Outreach Ecosystem

Student outreach environment is a setting for creative activities, communication, various types of events, arising interrelations, demonstrations of achievements.

The University's setting is viewed as a combination (that is restricted in terms of territorial coverage and total efforts) of influences and conditions for personal development, bearing significant influence on the internal and external socio-psychological and socio-cultural development of individuals.

2.2. Outreach areas and activities

2.2.1. Key outreach areas are as follows:

- developing personal abilities, creating conditions for student self-determination and socialization;
- instilling a sense of patriotism and civic pride in students;
- promoting respect for the older generation among learners;
- instilling respect for law and order among learners;
- forming a caring attitude on the part of students with respect to the cultural heritage and traditions of the many peoples of the Russian Federation;

- teaching students about the rules and norms of acting in the interests of humanity, society and the state;
- instilling a caring attitude in students towards nature and the environment;
- developing a corporate culture and supporting the University’s own traditions;
- combatting antisocial behaviour among students;
- instilling skills in students for supporting healthy lifestyles.

2.2.2 Key areas of outreach activities are as follows:

- civil and patriotic activities;
- athletics and healthy lifestyles;
- social and charitable projects;
- volunteering;
- cultural and creative activities;
- science popularization activities.

2.3. Priority Areas for Students in HSE University Outreach Activities

2.3.1. Priority areas for learners in HSE University outreach efforts are as follows:

- project activities;
- volunteering and charity activities;
- academic research and learning activities;
- international student cooperation;
- types of student unions, as well as their activities;
- leisure, creative and socio-cultural activities for the organization of major events;
- involvement of students in career planning efforts, HSE University “Open Doors” days, the “University Saturdays” project;
- involvement of students in entrepreneurial activities;
- other types of student activities.

2.3.2. Volunteer Activities and Particular Areas of Work

Volunteering and similar activities include free-of-charge execution of works and/or provision of services in order to carry out social objectives.

Individual and/or group volunteer efforts can accelerate the socialization of students, while also expanding their social connections, self-realization of student initiatives, developing their personal and professional qualities, boosting skills and abilities in various spheres, including healthcare, education, social support, arts, physical culture and athletics, environmental protection, engaging them in the prevention of emergency situations and emergency recovery efforts, as well as the provision of legal support to the general public, etc.

Furthermore, volunteer activities in education may be carried out in such areas as educational and consultation activities, guidance, tutoring, learning through volunteerism (service learning), whereby teachers and students are involved in volunteer projects and programmes at academic institutions, implementation of joint charitable programmes with socially focused NGOs and commercial firms with the application of learners’ acquired professional skills.

Upon the initiative of students and with their active involvement, HSE University may witness the creation of volunteer clubs and charity projects.

No.	Examples of volunteer work at HSE University	Possible events/activities, etc.
1.	Civil society volunteering	<ul style="list-style-type: none"> – participation in the organization of charity festivals inside and outside of the University (e.g., Charity Xmas at HSE University); – participation in the organization of events for and provision of target support to senior citizens living in nursing homes; – voluntary support to special-category citizens (senior citizens, children without parental care, youth and students, homeless persons, disabled persons, migrants, refugees, former prisoners, etc.); – developing and implementing socially focused projects and research.
2.	Intellectual volunteering	<ul style="list-style-type: none"> – practical support for schools: additional classes under a school programme; – practical assistance for schools: professional and career events for school learners; – provision of professional support to non-commercial organizations, charitable funds, assistance centres, boarding schools, etc. (providing legal, psychological, other types of consultation).
3.	Event volunteering	<ul style="list-style-type: none"> – participation in the organization of major events inside and outside of the University – festivals, fairs, conferences, etc.
4.	Donor initiatives	<ul style="list-style-type: none"> - voluntary participation in the organization and donor efforts at HSE University, as well as helping learners and staff members take part in donor initiatives at special centres.
5.	Digital volunteering	<ul style="list-style-type: none"> – voluntary provision of specialized target and consultation assistance to staff, teachers and learners concerning online support to educational and student outreach processes; – creating screencasts on how to use most popular remote work apps like Zoom, Webinar, MS Teams, etc.

6.	Athletic volunteering	<ul style="list-style-type: none"> – participation in development and organization of sports events at the regional and federal level; – promoting healthy lifestyles.
7.	Art volunteering	<ul style="list-style-type: none"> - providing target assistance to museums, libraries, parks and other socio-cultural institutions in organizing and carrying out cultural and educational events; – organization and participating in charity concerts, theater productions, exhibitions, etc.
8.	Support for senior citizens	<ul style="list-style-type: none"> – voluntary provision of support to senior citizens in leisure activities (under the Moscow Aging Project), e.g., teaching foreign languages, instructing on information technologies, involvement in athletic and creative clubs.
9.	Media volunteering	<ul style="list-style-type: none"> - voluntary assistance to the organizers of volunteer efforts, centres, charity funds in the creation and publication of important information; – promotion of volunteerism throughout the media.
10.	Environmental volunteering	<ul style="list-style-type: none"> – participation in ecological events, projects, funds and organizations; – helping to promote an environmental culture in Russia.
11.	Animal volunteering	<ul style="list-style-type: none"> – voluntary assistance to animal shelters (walking, caring for, feeding pets), purchase and delivery of food, finding good homes to animals; – voluntary assistance to nature reserves, e.g., conducting projects and research works.

2.4. Resource support for the outreach programme at HSE University:

2.4.1. Resource support for the student outreach programme at HSE University includes the following:

- regulatory support;
- HR support;
- financial support;
- informational support
- methodological support and teaching and learning aids;
- supplies and equipment.

2.5. Conditions for outreach activities at HSE University

2.5.1. Across the board, HSE University supports the non-academic activities of students, the independence of student organizations in terms of their internal decision-making, while ensuring the best possible conditions for such activities. As per established

procedures spelled out in the University's internal bylaws, support measures are implemented under the following formats:

- provision of the University's information resources to promote and announce student events;
- providing HSE University premises for holding events;
- provision of transport services;
- provision of printing services at the University;
- representing the interests in negotiations with external partners;
- earmarking financial support to student initiatives.

3. ADMINISTRATION AND MONITORING OF STUDENT OUTREACH PROGRAMME AT HSE UNIVERSITY

3.1. HSE University's student outreach programme and its administration

3.1.1. HSE University's student outreach programme is a coherent system of values and objectives, made to work in conjunction with the University's personnel resources, who are charged with carrying out such specific objectives in the course of goal-driven activities, and connections arising between stakeholders in its processes.

3.1.2. The administrative system of HSE University's student outreach efforts covers the following functions: analysis, planning, organizing, oversight and regulation.

3.1.3. The University's student outreach system operates through student organizations and initiatives in place at the University, in conjunction with curator institutions, the HSE University Student Council and other organizational formats utilized by respective University's subdivisions.

3.2. HSE University Student Council

3.2.1. The University's Student Council provides effective support in making sure students' rights are taken into consideration with respect to their participation in administrative processes, engagement in civil society activities, and protection of the rights and interests of learners.

3.2.2. The HSE University Student Council includes representatives of the respective student councils of faculties of the Moscow campus, the student councils of Moscow-based dormitories, the student councils of its regional campuses, the Council of International Students at HSE University, and the Doctoral Student Council.

3.2.3. The HSE University Student Council aims to properly represent the opinions of learners regarding issues of the University's administration and the approval of internal bylaws, which may affect their rights, while also representing their interests and ensuring the rights of learners are taken into account when interacting with the University's administration and faculty members.

3.2.4. The HSE University Student Council's objectives include:

- providing support in achieving those goals set out in pp. 3.2.3 p. 3 of this programme;
- participating in solving issues related to the quality of educational services, access to appropriate social and living infrastructure and facilities, non-academic and other issues, with respect to the rights and legal interests of students;
- developing, protecting and promoting students' own proposals to enhance the quality of educational processes with due consideration of their academic and professional interests;
- assisting the University's subdivisions with their events and activities related to academic and non-academic processes;

- promoting the activities of the HSE University Student Council;
 - enhancing inter-university, interregional and international connections with respect to student self-government and partnership between student organizations;
 - creating conditions conducive to the implementation of students' own initiatives;
 - maintaining and developing democratic traditions among the student community.

3.3. Monitoring the quality of student outreach work and conditions for its implementation

3.3.1. The quality of student outreach efforts and the conditions thereto are monitored in order to generate data on the system's performance and assess the work of the University's subdivisions engaged in student outreach work, as well as forecast the development of the University's outreach system overall.

3.3.2. The feasibility of attaining outreach objectives shall be assessed through the following:

- conducting student life surveys;
- surveying the heads of student organizations at the end of each calendar year;
- in-depth interviews and discussions, held with the heads of student organizations throughout the academic year.

3.3.3. The key indicators for assessing the quality of outreach efforts and conditions for outreach efforts:

- total number of students taking part in non-academic events and activities;
- student satisfaction with the quality of resource support for non-academic activities;
- student satisfaction with the conditions for engaging in athletics, arts and creative activities;
- satisfaction of the heads of student organizations with support measures for learners' initiatives at HSE University;
- students' assessment of HSE University Student Council's operations.