



National Research University Higher School of Economics (HSE)

Basic Curriculum

Field of study 42.04.05 Media Communications
 Educational Programme "Media Production and Media Analysis"
 Trajectories: "Media Production and Media Analytics"

Implementing unit: St. Petersburg School of Arts and Humanities, HSE, HSE - Saint Petersburg

Years of Study: 2023/2024 - 2024/2025

Length of Programme: 2 years

Mode of Study: Full Time

Degree: Master's degree / MBA

APPROVED
 07.09.2023
 Vice Rector
 ROSHCHIN S.Y.
 Signed with EDS

Block Code	Course	Subject type	Credits	Credits by Years		Planned Educational Programme Development Results
				1	2	
	Degree Programme		120,00	60,00	60,00	
	Media Production and Media Analytics (General track)		120,00	60,00	60,00	
	Key Seminars		36,00	18,00	18,00	
1	Project Seminar "Production of Media Projects"	C	12,00	6,00	6,00	GPC-1.MCM, GPC-6.MCM, GPC-7.MCM, PC-14, PC-18, PC-19, PC-22, PC-23, PC-24, PC-4, UC-2, UC-6
2	Research Seminar "Process Research and Media Analysis"	C	12,00	6,00	6,00	GPC-2.MCM, PC-10, PC-12, PC-7, PC-8, PC-9, UC-1, UC-3
3	Seminar of the mentor "Media production and media analytics"	C	12,00	6,00	6,00	GPC-1.MCM, GPC-7.MCM, PC-19, PC-3, PC-8, UC-4
	Internship		18,00	3,00	15,00	
	Project Internship		15,00		15,00	
1	Graduation Thesis	C	15,00		15,00	GPC-2.MCM, GPC-5.MCM, PC-10, PC-12, PC-7, PC-8, PC-9, UC-1, UC-3
	Research Internship		3,00	3,00		
1	Term Paper	C	3,00	3,00		GPC-2.MCM, GPC-5.MCM, PC-10, PC-12, PC-7, PC-8, PC-9, UC-1, UC-3
	Major		48,00	39,00	9,00	
	Compulsory disciplines		36,00	27,00	9,00	
1	Technologies for creating audiovisual media products	C	6,00	6,00		GPC-1.MCM, GPC-6.MCM, GPC-7.MCM, PC-17, PC-22, PC-25, PC-4, UC-2, UC-6
2	Media systems of Asia-Pacific countries	C	6,00	6,00		GPC-6.MCM, PC-1, PC-2, UC-6

3	Media Projects Management	C	6,00	6,00		GPC-5.MCM, PC-11, PC-15, PC-19, PC-21, PC-5, UC-3, UC-5, UC-6
4	Working with data for media	C	3,00	3,00		GPC-1.MCM, GPC-3.MCM, GPC-4.MCM, PC-10, PC-12, PC-6, UC-1, UC-6
5	Mathematical Tools for Solving Applied Problems in the Media Sphere	C	6,00	6,00		GPC-3.MCM, GPC-6.MCM, PC-1, PC-8, UC-3
6	Cultural projects in the era of new media	C	3,00		3,00	GPC-2.MCM, GPC-5.MCM, GPC-7.MCM, PC-1, PC-2, PC-5, UC-1
7	Media psychology	C	3,00		3,00	GPC-1.MCM, GPC-3.MCM, PC-16, PC-17, PC-18, PC-3, PC-4, PC-8, UC-2, UC-6
8	Funding Strategies for Cultural Media Projects in the Digital Environment	C	3,00		3,00	GPC-1.MCM, GPC-4.MCM, PC-13, PC-16, PC-17, PC-18, PC-20, PC-21, PC-3, PC-5, PC-8, UC-3, UC-4
Elective Disciplines Year 1			12,00	12,00		
1	History and Memory in the Digital Age	E	3,00	3,00		GPC-3.MCM, PC-22, PC-23, PC-3, PC-7, UC-4, UC-6
2	Contemporary Art in the Sphere of Media	E	3,00	3,00		GPC-3.MCM, PC-22, PC-23, PC-3, PC-7, UC-4, UC-6
3	Analysis of the Role of Algorithms and Artificial Intelligence in Media (offered in a foreign language)	E	3,00	3,00		GPC-1.MCM, GPC-4.MCM, GPC-6.MCM, PC-21, PC-22, PC-26, PC-7, PC-8, PC-9, UC-1, UC-4
4	Legal Aspects of Media	E	3,00	3,00		GPC-5.MCM, GPC-7.MCM, PC-10, PC-5, UC-5
5	Media Economics (offered in a foreign language)	E	3,00	3,00		GPC-4.MCM, GPC-5.MCM, PC-11, PC-8, UC-5, UC-6
Magolego			15,00		15,00	
1	All-university Pool MAGOLEGO Courses	C	15,00		15,00	GPC-3.MCM, PC-4, UC-1, UC-2, UC-3, UC-4
Final State Certification (FSC)			3,00		3,00	
1	Defence of the Thesis	C	3,00		3,00	GPC-1.MCM, PC-8, UC-1, UC-2, UC-6

Curriculum agreed:

Academic Supervisor	Шамрай А.Г.	30.08.2023
Dean	SELIN A.A.	30.08.2023
Deputy Director	KUZMIN P.V.	30.08.2023

Head of Centre for
Educational Model Design

LEPESHKIN I.A.

04.09.2023

* Subject type:

Compulsory course

C

Elective course

E