



National Research University Higher School of Economics (HSE)

Basic Curriculum

Field of study 38.04.02 Management

Educational Programme "Competitive Intelligence Analyst"

Trajectories: "Competitive Intelligence Analyst"

Implementing unit: Институт проблем безопасности, HSE - Moscow

Years of Study: 2023/2024 - 2024/2025

Length of Programme: 2 years

Mode of Study: Full Time

Degree: Master's degree / MBA

APPROVED

11.09.2023

Vice Rector

ROSHCHIN S.Y.

Signed with EDS

Block Code	Course	Subject type	Credits	Credits by Years		Planned Educational Programme Development Results
				1	2	
	Degree Programme		120,00	60,00	60,00	
	Competitive Intelligence Analyst (General track)		120,00	60,00	60,00	
	Key Seminars		24,00	12,00	12,00	
1	Key Seminar "Competitive Intelligence Analyst"	C	18,00	9,00	9,00	GPC-2.MAN, GPC-5.MAN, PC-1, PC-2, PC-3, UC-1, UC-4, UC-5, UC-6
2	Mentor's Seminar	C	6,00	3,00	3,00	UC-6
	Internship		30,00	12,00	18,00	
	Professional Internship		30,00	12,00	18,00	
1	Preparation of the final qualifying work	C	12,00		12,00	GPC-2.MAN, GPC-3.MAN, GPC-5.MAN, PC-1, PC-2, PC-3, UC-1, UC-2, UC-4, UC-6
2	Coursework	C	12,00	12,00		GPC-1.MAN, GPC-2.MAN, GPC-5.MAN, PC-3, UC-2, UC-6
3	Work Experience Internship	C	6,00		6,00	GPC-1.MAN, GPC-2.MAN, GPC-4.MAN, PC-1, PC-2, PC-3, UC-1, UC-4, UC-5, UC-6
	Major		48,00	30,00	18,00	
	Compulsory Courses		33,00	21,00	12,00	
1	Business Security	C	3,00	3,00		GPC-3.MAN, PC-1, UC-1
2	Decision Making Under Risk and Uncertainty	C	3,00	3,00		GPC-1.MAN, GPC-3.MAN, PC-1, UC-1, UC-6
3	Cycle of Business Intelligence	C	15,00	9,00	6,00	GPC-1.MAN, GPC-2.MAN, GPC-3.MAN, GPC-4.MAN, GPC-5.MAN, PC-1, PC-2, PC-3, UC-1, UC-2, UC-3, UC-4, UC-6

4	Management Strategies	C	6,00	6,00		GPC-1.MAN, GPC-3.MAN, GPC-5.MAN, PC-1, PC-2, UC-1, UC-3, UC-4, UC-5, UC-6
5	Social conflicts in the enterprise environment	C	6,00		6,00	GPC-1.MAN, GPC-3.MAN, PC-1, PC-2, PC-3, UC-1, UC-5
Elective Courses 1st year			9,00	9,00		
1	Network Analysis (offered in a foreign language)	E	3,00	3,00		GPC-1.MAN, GPC-4.MAN, PC-1, PC-2, UC-4, UC-6
2	Theory of Organization and Organizational Behavior	E	3,00	3,00		GPC-3.MAN, GPC-4.MAN, PC-3, UC-2, UC-3, UC-4, UC-5, UC-6
3	Economic Analysis of the Enterprise	E	3,00	3,00		GPC-1.MAN, GPC-2.MAN, PC-1, PC-2, UC-1
4	Business Analytics: Diversity of Practical Applications (offered in a foreign language)	E	3,00	3,00		GPC-1.MAN, GPC-2.MAN, PC-2, UC-1, UC-4
5	Risk Management	E	3,00	3,00		GPC-1.MAN, PC-1, PC-2, UC-1
Elective Courses 2nd year			6,00		6,00	
1	Marketing Analytics (offered in a foreign language)	E	3,00		3,00	GPC-1.MAN, PC-2, UC-1
2	Financial Markets Analysis	E	3,00		3,00	GPC-1.MAN, PC-2, UC-1, UC-2
3	Financial Statement Analysis	E	3,00		3,00	GPC-1.MAN, GPC-3.MAN, GPC-5.MAN, PC-1, PC-2, PC-3, UC-1, UC-4
Magolego			15,00	6,00	9,00	
1	All-university Pool MAGOLEGO Courses	E	15,00	6,00	9,00	PC-1, PC-2, PC-3
Final State Certification (FSC)			3,00		3,00	
1	Final Qualification Paper	C	3,00		3,00	GPC-1.MAN, GPC-2.MAN, GPC-3.MAN, GPC-5.MAN, PC-3, UC-1, UC-4, UC-6

Curriculum agreed:

Academic Supervisor	Shults V.L.	08.09.2023
Dean	YURCHENKO A.V.	08.09.2023
Head of Centre for Educational Model Design	LEPESHKIN I.A.	11.09.2023

* Subject type:

Compulsory course	C
Elective course	E