



National Research University Higher School of Economics (HSE)

Basic Curriculum

Field of study 38.04.02 Management

Educational Programme "Business Development"

Trajectories: "Business Administration", "Organizational Development and HR-management", "Project Management and Analytics"

Implementing unit: Faculty of Management, HSE - Nizhny Novgorod

Years of Study: 2024/2025 - 2025/2026

Length of Programme: 2 years

Mode of Study: Full Time

Degree: Master's degree / MBA

APPROVED

15.04.2024

Vice Rector

ROSHCHIN S.Y.

Signed with EDS

Block Code	Course	Subject type	Credits	Credits by Years		Planned Educational Programme Development Results
				1	2	
	Degree Programme		120,00	60,00	60,00	
	Business Administration (General track)		120,00	60,00	60,00	
	Key Seminars		27,00	15,00	12,00	
1	Mentor's Seminar (offered in a foreign language)	C	9,00	6,00	3,00	PC-4, UC-6
2	Research Seminar "Contemporary Studies in Business" (offered in a foreign language)	C	9,00	3,00	6,00	GPC-1.MAN, GPC-3.MAN, PC-3, UC-1
3	Project Seminar "Management Practices in Business" (offered in a foreign language)	C	9,00	6,00	3,00	GPC-1.MAN, GPC-3.MAN, PC-3, UC-1
	Internship		24,00	3,00	21,00	
	Project Internship		24,00	3,00	21,00	
1	Project (offered in a foreign language)	C	6,00	3,00	3,00	GPC-4.MAN, PC-3, PC-6, UC-2, UC-3
2	Preparation of Graduation Thesis	C	18,00		18,00	GPC-1.MAN, GPC-2.MAN, GPC-3.MAN, GPC-5.MAN, PC-2, PC-3, PC-4, PC-6, PC-7, UC-1, UC-2, UC-6
	Major		51,00	33,00	18,00	
1	Business Strategies for Emerging Markets (offered in a foreign language)	C	3,00	3,00		GPC-1.MAN, PC-2, UC-1
2	Innovation and new product management (offered in a foreign language)	C	3,00	3,00		GPC-1.MAN, GPC-3.MAN, PC-11, PC-13, UC-1
3	Knowledge Management (offered in a foreign language)	C	3,00	3,00		GPC-1.MAN, GPC-2.MAN, PC-3, UC-1, UC-4
4	Marketing (offered in a foreign language)	C	3,00	3,00		GPC-1.MAN, GPC-3.MAN, PC-13, UC-1

5	Marketing and Product Analytics (offered in a foreign language)	C	3,00	3,00		GPC-1.MAN, GPC-3.MAN, PC-13, UC-1
6	Business and Cross-Cultural Communication (offered in a foreign language)	C	3,00	3,00		GPC-1.MAN, PC-4, UC-4, UC-5
7	Business model innovation (offered in a foreign language)	C	3,00	3,00		GPC-1.MAN, GPC-2.MAN, PC-12, PC-13, UC-2
8	Managerial Economics (offered in a foreign language)	C	3,00	3,00		GPC-3.MAN, PC-3, UC-1
9	Basics in International Management and Business (offered in a foreign language)	C	6,00	6,00		GPC-1.MAN, PC-2, UC-1
10	Art of Negotiations (offered in a foreign language)	C	3,00	3,00		GPC-1.MAN, PC-4, UC-4, UC-5
11	Personnel Training and Development Technologies (offered in a foreign language)	C	6,00		6,00	GPC-1.MAN, GPC-3.MAN, PC-5, UC-1
12	Entrepreneurship (offered in a foreign language)	C	6,00		6,00	GPC-1.MAN, GPC-2.MAN, PC-12, PC-13, UC-2
13	Project Management (offered in a foreign language)	C	6,00		6,00	GPC-1.MAN, GPC-4.MAN, PC-14, UC-2, UC-6
Magolego			15,00	9,00	6,00	
1	All-university Pool MAGOLEGO Courses (offered in a foreign language)	E	15,00	9,00	6,00	PC-1, PC-10, PC-11, PC-12, PC-13, PC-14, PC-2, PC-3, PC-4, PC-5, PC-6, PC-7, PC-8, PC-9
Final State Certification (FSC)			3,00		3,00	
1	Final Qualification Paper (offered in a foreign language)	C	3,00		3,00	GPC-1.MAN, GPC-2.MAN, GPC-3.MAN, GPC-4.MAN, GPC-5.MAN, PC-5, PC-6, PC-7, UC-1, UC-2, UC-3, UC-4, UC-5
Project Management and Analytics (Applied track)			120,00	60,00	60,00	
Key Seminars			24,00	15,00	9,00	
1	Mentor's Seminar	C	18,00	9,00	9,00	PC-4, UC-6
2	Project Seminar "Project Management Based on Data"	C	6,00	6,00		GPC-1.MAN, GPC-4.MAN, PC-14, UC-2
Internship			27,00	3,00	24,00	
Project Internship			27,00	3,00	24,00	
1	Project	C	3,00	3,00		GPC-4.MAN, PC-1, UC-2, UC-3
2	Preparation of Graduation Thesis	C	18,00		18,00	GPC-1.MAN, GPC-2.MAN, GPC-3.MAN, GPC-5.MAN, PC-1, PC-10, PC-8, PC-9, UC-1, UC-2, UC-6
3	Educational Internship	C	6,00		6,00	GPC-2.MAN, GPC-5.MAN, PC-3, UC-1
Major			45,00	33,00	12,00	
1	Strategic analysis of the organization (offered in a foreign language)	C	6,00	6,00		GPC-1.MAN, GPC-2.MAN, PC-7, PC-8, UC-1
2	Financial and Investment Analysis	C	3,00	3,00		GPC-1.MAN, GPC-2.MAN, PC-8, UC-1
3	Modeling of business functions and business processes and their automation	C	6,00	6,00		GPC-3.MAN, GPC-4.MAN, PC-1, PC-10, UC-1
4	Methodological foundations of project management	C	6,00	6,00		GPC-1.MAN, GPC-4.MAN, PC-14, UC-2

5	Analytical business intelligence tools for project management	C	3,00	3,00		GPC-2.MAN, PC-10, UC-1
6	Methodology for making managerial decisions based on analytics	C	3,00	3,00		GPC-1.MAN, GPC-3.MAN, PC-8, UC-1
7	Project Team Management (offered in a foreign language)	C	3,00	3,00		GPC-4.MAN, PC-12, UC-2, UC-5
8	Theory and Practice of Business Analysis	C	3,00	3,00		GPC-4.MAN, PC-12, UC-2, UC-5
9	Project Office and Corporate Project Management Systems	C	3,00		3,00	GPC-1.MAN, GPC-4.MAN, PC-14, UC-2
10	Simulation Modeling of Business Processes and Functional Cost Analysis	C	3,00		3,00	GPC-3.MAN, GPC-4.MAN, PC-1, PC-10, UC-1
11	Project risk management and modeling	C	6,00		6,00	GPC-1.MAN, PC-14, PC-4, UC-3
	Magolego		21,00	9,00	12,00	
1	All-university Pool MAGOLEGO Courses	E	21,00	9,00	12,00	PC-1, PC-10, PC-11, PC-12, PC-13, PC-14, PC-2, PC-3, PC-4, PC-5, PC-6, PC-7, PC-8, PC-9
	Final State Certification (FSC)		3,00		3,00	
1	Final Qualification Paper	C	3,00		3,00	GPC-1.MAN, GPC-2.MAN, GPC-3.MAN, GPC-4.MAN, GPC-5.MAN, PC-1, PC-10, PC-8, PC-9, UC-1, UC-2, UC-3, UC-4, UC-5
	Organizational Development and HR-management (Applied track)		120,00	60,00	60,00	
	Key Seminars		30,00	12,00	18,00	
1	Mentor's Seminar	C	12,00	3,00	9,00	PC-4, UC-6
2	Project Seminar "Organization Development Methods"	C	18,00	9,00	9,00	GPC-1.MAN, GPC-3.MAN, PC-3, UC-1
	Internship		24,00	6,00	18,00	
	Project Internship		24,00	6,00	18,00	
1	Project	C	6,00	6,00		GPC-4.MAN, PC-3, PC-6, UC-2, UC-3
2	Preparation of Graduation Thesis	C	18,00		18,00	GPC-1.MAN, GPC-2.MAN, GPC-3.MAN, GPC-5.MAN, PC-2, PC-3, PC-4, PC-6, PC-7, UC-1, UC-2, UC-6
	Major		51,00	36,00	15,00	
1	General and Strategic Management	C	6,00	6,00		GPC-1.MAN, PC-2, UC-1
2	Search, acquisition and assessment	C	6,00	6,00		GPC-1.MAN, GPC-2.MAN, PC-5, UC-2
3	Economics and Corporate Finance	C	3,00	3,00		GPC-3.MAN, PC-3, UC-1
4	Project Management (offered in a foreign language)	C	3,00	3,00		GPC-1.MAN, GPC-4.MAN, PC-14, UC-2, UC-6
5	HR-analytics and data management	C	3,00	3,00		GPC-2.MAN, PC-10, PC-5, UC-1
6	Group work technologies: training, facilitation, gamification	C	6,00	6,00		GPC-1.MAN, GPC-4.MAN, PC-5, UC-3
7	Social technology management	C	3,00	3,00		GPC-3.MAN, PC-3, UC-1

8	Managing Talent	C	3,00	3,00		GPC-1.MAN, GPC-3.MAN, PC-5, UC-1
9	Corporate Culture and HR Brand	C	3,00	3,00		GPC-1.MAN, PC-5, UC-1
10	Leadership and Teambuilding	C	3,00		3,00	GPC-4.MAN, PC-4, UC-6
11	Individual Counseling	C	3,00		3,00	GPC-1.MAN, GPC-4.MAN, PC-5, UC-3
12	Organizational Changes and Management Consulting (offered in a foreign language)	C	3,00		3,00	GPC-1.MAN, GPC-3.MAN, PC-3, UC-1
13	Labor and Contract Law	C	3,00		3,00	GPC-3.MAN, PC-2, PC-4, UC-1
14	Coaching and Mentoring	C	3,00		3,00	GPC-1.MAN, GPC-4.MAN, PC-5, UC-3
	Magolego		12,00	6,00	6,00	
1	All-university Pool MAGOLEGO Courses	E	12,00	6,00	6,00	PC-1, PC-10, PC-11, PC-12, PC-13, PC-14, PC-2, PC-3, PC-4, PC-5, PC-6, PC-7, PC-8, PC-9
	Final State Certification (FSC)		3,00		3,00	
1	Final Qualification Paper	C	3,00		3,00	GPC-1.MAN, GPC-2.MAN, GPC-3.MAN, GPC-4.MAN, GPC-5.MAN, PC-5, PC-6, PC-7, UC-1, UC-2, UC-3, UC-4, UC-5

Curriculum agreed:

Academic Supervisor		09.04.2024
Dean	FOMENKOV D.A.	09.04.2024
Deputy Director	FOMENKOV D.A.	11.04.2024
Head of Centre for Educational Model Design	LEPESHKIN I.A.	12.04.2024

* Subject type:

Compulsory course	C
Elective course	E