National Research University Higher School of Economics (HSE)

APPROVED
16.04.2024
Vice Rector
ROSHCHIN S.Y.
Signed with EDS

Basic Curriculum

Field of study 38.04.02 Management
Educational Programme "Arts and Culture Management"
Trajectories: "Arts Management and Curating"
Implementing unit: St. Petersburg School of Economics and Management, HSE, HSE - Saint Petersburg

Years of Study: 2024/2025 - 2025/2026
Length of Programme: 2 years
Mode of Study: Full Time
Degree: Master’s degree / MBA

Block Code	Course	Subject type	Credits	Credits by Years		Planned Educational Programme Development Results
				1	2	
	Degree Programme		120,00	60,00	60,00	
	Arts Management and Curating (Applied track)		120,00	60,00	60,00	
	Key Seminars		15,00	8,00	7,00	
1	Research Seminar “Preparation and Discussion of a Master’s Thesis” (offered in a foreign language)	C	6,00		6,00	GPC-1.MAN, GPC-2.MAN, GPC-5.MAN, PC-1, PC-2, PC-3, PC-4, PC-5, PC-6, UC-1, UC-4
2	Research Seminar "Academic Reading, Writing, and Presenting" (offered in a foreign language)	C	3,00	3,00		GPC-1.MAN, GPC-5.MAN, PC-1, PC-2, PC-7, PC-8, PC-9, UC-1, UC-4
3	Research Seminar "Problems of Scientific Research in Art and Culture" (offered in a foreign language)	C	3,00	3,00		GPC-1.MAN, GPC-5.MAN, PC-1, PC-2, PC-7, PC-8, PC-9, UC-1, UC-4
4	Mentor`s Seminar "Arts and Culture Management" (offered in a foreign language)	C	2,00	2,00		GPC-1.MAN, GPC-5.MAN, PC-1, PC-2, PC-7, PC-8, PC-9, UC-1, UC-2, UC-6
5	Mentor's seminar "Soft skills in art management" (offered in a foreign language)	C	1,00		1,00	GPC-1.MAN, PC-1, UC-1, UC-2, UC-6
	Internship		36,00	10,00	26,00	
	Project Internship		6,00	6,00		
1	Project (offered in a foreign language)	C	6,00	6,00		GPC-1.MAN, GPC-4.MAN, PC-1, PC-10, PC-11, PC-12, PC-13, PC-2, UC-2, UC-4, UC-6
	Professional Internship		9,00		9,00	
1	Work Experience Internship (offered in a foreign language)	C	9,00		9,00	GPC-1.MAN, PC-1, PC-10, PC-11, PC-2, UC-1, UC-2
	Research Internship		21,00	4,00	17,00	

1	Term paper (offered in a foreign language)	C	4,00	4,00		GPC-1.MAN, PC-1, PC-2, PC-3, PC-4, PC-5, PC-6, PC-7, PC-8, PC-9, UC-1, UC-2, UC-3, UC-6
2	Preparation of a master's thesis (offered in a foreign language)	C	17,00		17,00	GPC-1.MAN, PC-1, PC-2, PC-3, PC-4, PC-5, PC-6, PC-7, PC-8, PC-9, UC-1, UC-2
	Major		57,00	42,00	15,00	
	Обязательные дисциплины программы		54,00	42,00	12,00	
1	Curating and Contemporary Art (offered in a foreign language)	C	3,00		3,00	GPC-1.MAN, PC-1, PC-2, PC-7, PC-8, UC-5
2	PR and Collaborations in Arts and Culture (offered in a foreign language)	C	3,00		3,00	GPC-1.MAN, GPC-3.MAN, GPC-5.MAN, PC-1, PC-2, PC-7, PC-8, PC-9, UC-2, UC-4
3	Aesthetics of the Luxury Business (offered in a foreign language)	C	3,00		3,00	GPC-1.MAN, PC-1, PC-10, PC-11, PC-12, PC-13, PC-2, PC-7, PC-8, PC-9, UC-4
4	Analytics in Arts and Culture (offered in a foreign language)	C	6,00	6,00		GPC-1.MAN, GPC-2.MAN, GPC-5.MAN, PC-1, PC-10, PC-11, PC-2, PC-3, PC-4, PC-5, PC-6, UC-1
5	Art Management (offered in a foreign language)	C	3,00	3,00		GPC-1.MAN, GPC-3.MAN, PC-1, PC-10, PC-11, PC-2, PC-7, PC-8, PC-9, UC-2, UC-4
6	Arts History and Contemporary Cultural Practices (offered in a foreign language)	C	6,00	6,00		GPC-1.MAN, PC-1, PC-12, PC-13, PC-2, UC-5
7	Arts and Culture Marketing (offered in a foreign language)	C	3,00	3,00		GPC-1.MAN, GPC-3.MAN, PC-1, PC-10, PC-11, PC-2, PC-3, PC-4, PC-5, PC-6, UC-5
8	Creative and Digital economy (offered in a foreign language)	C	3,00	3,00		GPC-2.MAN, GPC-3.MAN, PC-5
9	Strategic Management (offered in a foreign language)	C	6,00	6,00		GPC-3.MAN, GPC-5.MAN
10	Creative Project Management (offered in a foreign language)	C	6,00	6,00		GPC-3.MAN, GPC-4.MAN, PC-12, PC-13
11	Finance, Fundraising and Crowdfunding (offered in a foreign language)	C	3,00	3,00		GPC-1.MAN, PC-1, PC-2, PC-7, PC-8, PC-9, UC-1
12	Economics of Arts (offered in a foreign language)	C	3,00	3,00		GPC-1.MAN, GPC-3.MAN, PC-1, PC-2, PC-7, PC-8, PC-9, UC-2, UC-4
13	Digital Transformation Practices (offered in a foreign language)	C	3,00	3,00		GPC-1.MAN, PC-1, PC-2, PC-7, PC-8, PC-9, UC-5
14	Legal Environment of Arts, Culture and Creative Industries (offered in a foreign language)	C	3,00		3,00	PC-1, PC-10, PC-6, UC-2
	Вариативные дисциплины		3,00		3,00	
1	Luxury Markering (offered in a foreign language)	E	3,00		3,00	GPC-1.MAN, PC-1, PC-2, PC-7, PC-8, PC-9, UC-4

2	Creative Place Branding (offered in a foreign language)	E	3,00		3,00	GPC-1.MAN, GPC-3.MAN, PC-1, PC-10, PC-11, PC-2, PC-3, PC-4, PC-5, PC-6, UC-5
3	Analysis and Modeling of Business Processes (offered in a foreign language)	E	3,00		3,00	GPC-2.MAN, PC-11, PC-5
	Magolego		9,00		9,00	
1	All-university Pool MAGOLEGO Courses (offered in a foreign language)	E	9,00		9,00	UC-1, UC-2, UC-3, UC-4, UC-5, UC-6
	Final State Certification (FSC)		3,00		3,00	
1	Final Qualification Paper (offered in a foreign language)	C	3,00		3,00	PC-1, PC-10, PC-11, PC-12, PC-13, PC-2, PC-3, PC-4, PC-5, PC-6, PC-7, PC-8, PC-9

Curriculum agreed:

Academic Supervisor	ZELENSKAYA E.M.	12.03.2024
Dean	LEZINA T.A.	12.03.2024
Deputy Director	KUZMIN P.V.	13.03.2024
Head of Centre for Educational Model Design	LEPESHKIN I.A.	16.04.2024

* Subject type:

Compulsory course	C
Elective course	E