

Years of Study: 2020/2021 - 2021/2022

Length of Programme: 2 years

Mode of Study: Full Time

Degree: Master's degree / MBA

Block Code	Course	Credits	Credits by Years		Planned Educational Programme Development Results (competencies according to the educational standard)
			1	2	
	(I) (II)	120	60	60	
1	<b>Block 1. Courses (Modules)</b>	<b>55</b>	<b>37</b>	<b>18</b>	
	<b>Bridging Courses</b>	<b>0</b>	<b>0</b>		
1	Strategic Management	3	3		-11 -12
2	Economics For Non-Economists	3	3		-5, -3
3	Applied Statistical Analysis	3	3		-3, -4
.1	<b>Components of the Field of Study</b>	<b>15</b>	<b>15</b>		
	<b>Basic Components</b>	<b>15</b>	<b>15</b>		
1	Research Methodology in Management	4	4		-5, -1, -4, -7, -1, -3
2	Strategic Analysis	5	5		-10, -1, -1, -5, -13, -12, -7, -14, -16
3	Financial Management: Financial Analysis and New Business Models	6	6		-7, -16, -1, -11, -1, -4,
.2	<b>Components of Educational Program/Track</b>	<b>40</b>	<b>22</b>	<b>18</b>	
	<b>Basic Components</b>	<b>24</b>	<b>19</b>	<b>5</b>	
1	Digital Technologies in Hospitality Industry and Tourism (offered in English)	5	5		-17, -7, -5, -3, -13, -15, -16, -1, -1
2	Modern Technologies of Human Resources Management in Hospitality Industry and Tourism	4	4		-7, -1, -3, -2, -1, -4, -1, -13, -5, -12, -15, -17, -8, -14
3	Introduction to Data Science	5	5		-10, -1, -1
4	Management in the Hospitality and Tourism	5	5		-1, -10, -11, -7, -1
5	Destination marketing (offered in English)	5	5		-13, -5, -7, -3, -10, -11
	<b>Elective Components (Elective Courses)</b>	<b>16</b>	<b>3</b>	<b>13</b>	
1	) « » (	3	3		-1, -8, -3, -15, -17, -4
	<b>Interprogram Pool 1 (1 of 2)</b>	<b>4</b>	<b>4</b>		
1	Event Management	4	4		-5, -10, -5, -7
2	Arts and the City (offered in English)	4	4		-7, -17, -2, -5
	<b>Interprogram Pool 2 (1 of 2)</b>	<b>5</b>	<b>5</b>		
1	Luxury Management (offered in English)	5	5		-7, -11, -15, -2, -8, -7
2	Fundamentals of Tour Operator Activities and Tourism and Cultural Project Management	5	5		-1, -3, -13, -16, -1, -2
	<b>Interprogram Pool 3 (1 of 2)</b>	<b>4</b>	<b>4</b>		
1	Leadership	4	4		-3, -4, -5, -7, -12, -14, -16, -2, -4, -7, -12,
2	Formation of the Personal Brand for Young Specialist	4	4		-3, -4, -6, -7, -12, -14, -15, -2, -5, -7
2	<b>Block 2. Practice(s), Project and/or Research work</b>	<b>62</b>	<b>23</b>	<b>39</b>	
	<b>Research Work</b>	<b>41</b>	<b>13</b>	<b>28</b>	
1	Term Paper	6	6		-1, -3, -1, -2, -3, -4, -6
2	Graduation Thesis	18	18		-4, -4, -3, -7, -1, -2, -3, -5, -17, -6
3	Research Seminar "Problems of Research in the Field of Hospitality and Tourism"	3	3		-2, -1, -1
4	Research Seminar "Academic Reading, Writing, and Presenting"	4	4		-1, -1, -6, -2, -5
5	Research Seminar "Methods of Data Collection"	5	5		-1, -2, -1, -5, -6
6	Research Seminar "Methods of Data Analysis"	5	5		-2, -8, -1, -1, -5
	<b>Project Activity</b>	<b>12</b>	<b>6</b>	<b>6</b>	
1	( )	6	3	3	-18, -7, -1, -2, -3, -4, -5, -16, -6, -3, -4, -4, -1
2	Project Seminar	6	3	3	-5, -1, -2, -3, -4, -18, -7, -4, -16, -6, -1, -3, -4
	<b>Internship</b>	<b>9</b>	<b>4</b>	<b>5</b>	
1	Work Experience Internship	5	4	5	-5, -6, -10, -8, -2, -3, -4
2	Educational Internship	4	4		-1, -4, -5, -6, -3, -4, -8, -1, -2, -16, -4, -3, -10, -12, -13, -14
3	<b>Block 3. Final State Certification</b>	<b>3</b>		<b>3</b>	
1	Graduation Thesis	3	3		-2, -5, -1, -4, -3, -5, -6, -7, -14, -4, -5, -10, -1, -2, -4, -8, -7, -1, -13, -15, -16, -17, -18, -11, -12, -6, -3, -3, -2, -8, -6, -7, -8, -9