



National Research University Higher School of Economics (HSE)

Basic Curriculum

Field of study 38.03.02 Management
Educational Programme "Business Administration"

Specializations: "Business process management", "Organizational Development and Digital HR", "Product-management"

Implementing unit: -, HSE - Perm

APPROVED
14.05.2021
Vice Rector
ROSHCHIN S.Y.
Signed with EDS

Years of Study: 2020/2021 - 2023/2024

Length of Programme: 4 years

Mode of Study: Full Time

Degree: Bachelor's degree

| Block Code | Course | Subject type | Credits | Credits by Years | | | | Planned Educational Programme Development Results |
|------------|--|--------------|---------|------------------|-------|-------|-------|---|
| | | | | 1 | 2 | 3 | 4 | |
| | Degree Programme | | 240,00 | 60,00 | 60,00 | 60,00 | 60,00 | |
| | Major | | 169,00 | 44,00 | 40,00 | 39,00 | 46,00 | |
| | Core Professional Block (Major) | | 84,00 | 34,00 | 32,00 | 15,00 | 3,00 | |
| | Subject Areas | | 84,00 | 34,00 | 32,00 | 15,00 | 3,00 | |
| | Economics | | 16,00 | 16,00 | | | | |
| 1 | Economic Statistics | C | 4,00 | 4,00 | | | | GPC-7, UC-1, UC-2 |
| 2 | Macroeconomics | C | 6,00 | 6,00 | | | | UC-1, UC-2 |
| 3 | Microeconomics | C | 6,00 | 6,00 | | | | UC-1, UC-2 |
| | Mathematics and Statistics | | 12,00 | 12,00 | | | | |
| 1 | Mathematics | C | 6,00 | 6,00 | | | | UC-1, UC-2 |
| 2 | Probability Theory and Mathematical Statistics | C | 6,00 | 6,00 | | | | UC-1, UC-2 |
| | General and Strategic Management | | 9,00 | 6,00 | | | 3,00 | |
| 1 | Strategic Management | C | 3,00 | | | | 3,00 | GPC-2, GPC-3, PC-1, PC-2, PC-3, UC-1, UC-2 |
| 2 | Management Theory and History | C | 6,00 | 6,00 | | | | GPC-2, GPC-3, PC-1, PC-2, UC-1, UC-2 |
| | Finance and Accounting | | 8,00 | | 8,00 | | | |
| 1 | Financial and Managerial Accounting | C | 4,00 | | 4,00 | | | GPC-5, PC-2, UC-1 |
| 2 | Financial Management | C | 4,00 | | 4,00 | | | GPC-2, GPC-5, PC-2, UC-1, UC-2 |
| | Marketing | | 4,00 | | | 4,00 | | |
| 1 | Marketing (offered in a foreign language) | C | 4,00 | | | 4,00 | | GPC-2, GPC-7, PC-3, PC-4, UC-1, UC-2 |
| | Organizational Behaviour and Human Resource Management | | 7,00 | | 7,00 | | | |
| 1 | Human Resource Management | C | 4,00 | | 4,00 | | | GPC-3, PC-1, UC-2, UC-3, UC-6 |
| 2 | Organizational Behavior | C | 3,00 | | 3,00 | | | GPC-2, GPC-3, PC-1, UC-2 |

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|---|---|---|-------|-------|------|-------|---|
| | Process and Project Management, Logistics and Supply Chain Management | | 13,00 | | 9,00 | 4,00 | |
| 1 | Logistics and Supply Chain Management | C | 4,00 | | 4,00 | | GPC-2, GPC-6, PC-2, PC-4, UC-2 |
| 2 | Project Management | C | 4,00 | | | 4,00 | GPC-3, GPC-4, PC-2, UC-2, UC-3, UC-6 |
| 3 | Operations and Process Management | C | 5,00 | | 5,00 | | GPC-6, PC-2, PC-4, UC-2 |
| | Decision-making and Business Ethics | | 8,00 | | 8,00 | | |
| 1 | Business Ethics and Corporate Social Responsibility (offered in a foreign language) | C | 4,00 | | 4,00 | | GPC-1, GPC-2, PC-1, UC-2, UC-5 |
| 2 | Management Decisions | C | 4,00 | | 4,00 | | GPC-2, GPC-4, PC-2, PC-4, UC-1, UC-2, UC-3 |
| | Entrepreneurship | | 4,00 | | | 4,00 | |
| 1 | Entrepreneurship in Digital Economy | C | 4,00 | | | 4,00 | GPC-1, GPC-2, GPC-3, GPC-4, GPC-5, GPC-6, GPC-7, PC-2, PC-3, UC-1, UC-2, UC-3, UC-6 |
| | Social Skills of a Manager/Leadership and Team-building | | 3,00 | | | 3,00 | |
| 1 | Organizational Dynamics and Leadership | C | 3,00 | | | 3,00 | GPC-2, GPC-4, PC-1, UC-3, UC-6 |
| | Elective Professional Block (Major) | | 85,00 | 10,00 | 8,00 | 24,00 | 43,00 |
| | Дисциплины по выбору - инструменты анализа (1 из 2) | | 4,00 | | | 4,00 | |
| 1 | Simulation Modeling in Business | E | 4,00 | | | 4,00 | GPC-2, GPC-7, PC-4, UC-1 |
| 2 | Econometrics | E | 4,00 | | | 4,00 | GPC-2, GPC-7, PC-4, UC-1 |
| | Elective Courses (1 out of 2) | | 5,00 | | | | 5,00 |
| 1 | Sustainable development (offered in a foreign language) | E | 5,00 | | | | 5,00 GPC-1, GPC-2, PC-1, UC-2, UC-3, UC-4, UC-5 |
| 2 | Public Procurement: Theory and Practice | E | 5,00 | | | | 5,00 GPC-1, PC-3, UC-10, UC-2, UC-9 |
| | Elective courses (1 out of 3) | | 5,00 | | | | 5,00 |
| 1 | Information Systems and Organisations | E | 5,00 | | | | 5,00 GPC-5, GPC-7, PC-4 |
| 2 | Public and Media Relations Management (offered in a foreign language) | E | 5,00 | | | | 5,00 GPC-4, PC-1, UC-4 |
| 3 | Digital Business Transformation | E | 5,00 | | | | 5,00 GPC-6, GPC-7, PC-3, PC-4, UC-1, UC-2, UC-5 |
| | Специализации | | 20,00 | | | | 20,00 |
| | Специализация "Организационное развитие и Digital HR" | | 20,00 | | | | 20,00 |
| 1 | Business Processes Design | E | 5,00 | | | | 5,00 GPC-3, GPC-6, PC-4, UC-9 |
| 2 | Change Management | E | 5,00 | | | | 5,00 GPC-2, GPC-3, GPC-4, PC-1, PC-3, UC-2, UC-3, UC-4 |
| 3 | HR Brand Management and Internal Communications in an International Environment | E | 5,00 | | | | 5,00 GPC-3, PC-1, UC-3 |
| 4 | Staff Performance Analytics | E | 5,00 | | | | 5,00 GPC-1, GPC-2, GPC-3, PC-4, UC-9 |
| | Специализация "Продакт менеджмент" | | 20,00 | | | | 20,00 |
| 1 | Product Analytics | E | 5,00 | | | | 5,00 GPC-1, PC-3, PC-4 |
| 2 | Product management | E | 5,00 | | | | 5,00 GPC-2, GPC-3, GPC-7, PC-2, PC-3, UC-1, UC-2, UC-4, UC-6 |

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| 3 | Sales and Customer Relationship Management | E | 5,00 | | | | 5,00 | GPC-2, GPC-7, PC-4, UC-1, UC-2, UC-4, UC-6 |
| 4 | Digital Marketing | E | 5,00 | | | | 5,00 | GPC-2, GPC-7, PC-3, PC-4, UC-1, UC-2 |
| | Specialization "Business Process Management" | | 20,00 | | | | 20,00 | |
| 1 | Change Management | E | 5,00 | | | | 5,00 | GPC-2, GPC-3, GPC-4, PC-1, PC-3, UC-2, UC-3, UC-4 |
| 2 | Quality Management | E | 5,00 | | | | 5,00 | GPC-1, GPC-6, UC-1 |
| 3 | Business Processes Design | E | 5,00 | | | | 5,00 | GPC-3, GPC-6, PC-4, UC-9 |
| 4 | Improving the Operational Efficiency of the Business | E | 5,00 | | | | 5,00 | GPC-6, PC-4 |
| | Core Courses | | 38,00 | 8,00 | 6,00 | 11,00 | 13,00 | |
| 1 | Foundations of Financial Planning and Capital Budgeting | E | 6,00 | | | | 6,00 | GPC-5, PC-3, UC-1, UC-2 |
| 2 | Risk Management | C | 4,00 | | | | 4,00 | GPC-2, GPC-7, PC-2, UC-1, UC-2 |
| 3 | Research seminar | C | 8,00 | | 2,00 | 3,00 | 3,00 | GPC-1, GPC-4, GPC-7, UC-1 |
| 4 | Career Guidance Seminar "Managerial profession in the modern world" | C | 4,00 | 4,00 | | | | UC-2, UC-3, UC-6 |
| 5 | Information Management | C | 4,00 | 4,00 | | | | GPC-7, UC-1 |
| 6 | Communication Management | E | 4,00 | | | 4,00 | | GPC-4, PC-1, UC-4 |
| 7 | Data Analysis in Business | C | 4,00 | | 4,00 | | | GPC-2, GPC-7, PC-4, UC-1 |
| 8 | Fundamentals of International Business and Management (offered in a foreign language) | C | 4,00 | | | 4,00 | | PC-1, PC-3, UC-5 |
| | Проектные семинары | | 6,00 | 2,00 | 2,00 | 2,00 | | |
| 1 | Project Seminar | C | 4,00 | 2,00 | 2,00 | | | GPC-1, GPC-4, GPC-7, PC-1, PC-2, PC-4, UC-1, UC-3, UC-4, UC-6 |
| 2 | Project Seminar "Consulting Project" | C | 2,00 | | | 2,00 | | GPC-1, GPC-4, GPC-7, PC-1, PC-2, PC-4, UC-1, UC-3, UC-4, UC-6 |
| | Elective Courses | | 4,00 | | | 4,00 | | |
| 1 | Russian Economy | E | 4,00 | | | 4,00 | | PC-2, UC-1, UC-9 |
| 2 | Taxes and Taxation | E | 4,00 | | | 4,00 | | GPC-1, GPC-5, PC-2, UC-1, UC-2, UC-9 |
| | Дисциплины по выбору 2 | | 3,00 | | | 3,00 | | |
| 1 | ESG-Strategies of Business Development | E | 3,00 | | | 3,00 | | GPC-1, GPC-2, GPC-7, PC-3, UC-1, UC-2, UC-5 |
| 2 | Agile-management | E | 3,00 | | | 3,00 | | GPC-2, GPC-6, GPC-7, PC-3, PC-4, UC-1, UC-2, UC-3 |
| | Internship | | 30,00 | 2,00 | 7,00 | 11,00 | 10,00 | |
| | Professional Internship | | 2,00 | | | 2,00 | | |
| 1 | Educational Internship | C | 2,00 | | | 2,00 | | GPC-1, GPC-2, UC-1, UC-4, UC-6 |
| | Project Internship | | 8,00 | 2,00 | 2,00 | 4,00 | | |
| 1 | Project 1 | E | 2,00 | 2,00 | | | | GPC-1, GPC-2, GPC-4, UC-1, UC-2, UC-3, UC-4, UC-6 |
| 2 | Project 2 | C | 2,00 | | 2,00 | | | GPC-1, GPC-2, GPC-4, PC-4, UC-1, UC-2, UC-3, UC-4, UC-6 |

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| 3 | Project 3 | C | 4,00 | | | 4,00 | | GPC-1, GPC-2, GPC-4, PC-3, UC-1, UC-2, UC-3, UC-4, UC-6 |
| | Research Internship | | 20,00 | | 5,00 | 5,00 | 10,00 | |
| 1 | Preparation of Graduation Thesis | C | 6,00 | | | | 6,00 | GPC-7, UC-1, UC-4 |
| 2 | Курсовая работа 2 курс | C | 5,00 | | 5,00 | | | GPC-4, GPC-7, UC-1, UC-4 |
| 3 | Курсовая работа 3 курс | C | 5,00 | | | 5,00 | | GPC-4, GPC-7, UC-1, UC-4 |
| 4 | Graduation Internship | C | 4,00 | | | | 4,00 | GPC-1, GPC-2, GPC-4, GPC-6, GPC-7, UC-1, UC-4, UC-6 |
| | General Courses | | 14,00 | 14,00 | | | | |
| | Core General Courses | | 2,00 | 2,00 | | | | |
| 1 | Safe Living Basics | C | 1,00 | 1,00 | | | | UC-8 |
| 2 | Physical Training | C | 1,00 | 1,00 | | | | UC-7 |
| | Optional General Courses | | 12,00 | 12,00 | | | | |
| 1 | Philosophy | C | 4,00 | 4,00 | | | | UC-4, UC-5 |
| 2 | Law | C | 4,00 | 4,00 | | | | GPC-1, UC-1, UC-10, UC-2 |
| 3 | Psychology | C | 4,00 | 4,00 | | | | UC-11, UC-3 |
| | Minor | | 20,00 | | 10,00 | 10,00 | | |
| 1 | Minor | E | 20,00 | | 10,00 | 10,00 | | UC-1, UC-3, UC-6 |
| | English | | 1,00 | | | | 1,00 | |
| | Examinations | | 1,00 | | | | 1,00 | |
| 1 | Project Proposal | C | 1,00 | | | | 1,00 | GPC-4, UC-4, UC-5 |
| 2 | English Language Integrative Exam | C | | | | | | UC-4, UC-5 |
| 3 | Independent English Exam (offered in a foreign language) | C | | | | | | UC-4, UC-5 |
| | Optional Courses | | | | | | | |
| 1 | Academic English Writing (offered in a foreign language) | O | 2,00 | | | | 2,00 | GPC-4, UC-1, UC-4 |
| 2 | English | O | 14,00 | 8,00 | 6,00 | | | UC-4, UC-5 |
| | Data Culture | | 3,00 | | 3,00 | | | |
| 1 | Fundamentals of Python Programming | C | 3,00 | | 3,00 | | | PC-4, UC-1 |
| | Final State Certification (FSC) | | 3,00 | | | | 3,00 | |
| | Thesis Work | | 1,00 | | | | 1,00 | |
| 1 | Presenting of Graduation Thesis | C | 1,00 | | | | 1,00 | GPC-4, UC-4 |
| | State Examinations | | 2,00 | | | | 2,00 | |
| 1 | State Interdisciplinary Examination | C | 2,00 | | | | 2,00 | GPC-7, UC-4 |

Curriculum agreed:

Academic Supervisor

ARTEMEV D.G.

30.04.2021

Dean

ISOPESKUL O.Y.

30.04.2021

Deputy Director

ZAGORODNOVA E.P.

30.04.2021

Head of Centre for
Educational Model Design

LEPESHKIN I.A.

14.05.2021

* Subject type:

Compulsory course

C

Elective course

E

Optional course

O