



National Research University Higher School of Economics (HSE)

Basic Curriculum

Field of study 38.03.02 Management
Educational Programme "Business Administration"

Specializations: "Entrepreneurship", "Financial Management", "Human Resource Management", "International Business"

Implementing unit: Graduate School of Business, HSE - Moscow

APPROVED
19.05.2021
Vice Rector
ROSHCHIN S.Y.
Signed with EDS

Years of Study: 2020/2021 - 2023/2024

Length of Programme: 4 years

Mode of Study: Full Time

Degree: Bachelor's degree

Block Code	Course	Subject type	Credits	Credits by Years				Planned Educational Programme Development Results
				1	2	3	4	
	Degree Programme		240,00	60,00	60,00	60,00	22,00	
	Major		171,00	42,00	41,00	43,00	7,00	
	Core Professional Block (Major)		85,00	36,00	34,00	8,00	7,00	
	Subject Areas		85,00	36,00	34,00	8,00	7,00	
	Economics		11,00	11,00				
1	Microeconomics	C	6,00	6,00				PC-19, PC-22, UC-1
2	Macroeconomics	C	5,00	5,00				PC-18, UC-1
	Mathematics and Statistics		13,00	13,00				
1	Calculus	C	6,00	6,00				PC-22, UC-1
2	Probability Theory and Mathematical Statistics	C	4,00	4,00				PC-22, UC-1
3	Economic Statistics	C	3,00	3,00				PC-21, PC-34, UC-1
	General and Strategic Management		8,00	4,00		4,00		
1	Management: Concepts and Technologies of the 21st Century	C	4,00	4,00				PC-4, UC-1
2	Strategic Management	C	4,00			4,00		PC-4, UC-1, UC-10, UC-9
	Finance and Accounting		10,00		10,00			
1	Financial and Managerial Accounting	C	6,00		6,00			GPC-5, PC-33, UC-1
2	Financial Management	C	4,00		4,00			GPC-5, PC-14, PC-33, UC-1
	Marketing		5,00	5,00				
1	Marketing	C	5,00	5,00				PC-11, UC-1
	Organizational Behaviour and Human Resource Management		8,00		8,00			
1	Organizational Behavior	C	4,00		4,00			PC-4, PC-5, PC-8
2	Human Resource Management	C	4,00		4,00			GPC-3, PC-10, PC-17, PC-4, PC-5, PC-8

	Process and Project Management, Logistics and Supply Chain Management		16,00		9,00	4,00	3,00	
1	Logistics and Supply Chain Management	C	4,00		4,00			GPC-6, PC-13, PC-26, UC-1
2	Project Management	C	4,00			4,00		GPC-1, PC-13, UC-1, UC-11
3	Operations and Process Management	C	5,00		5,00			PC-12, PC-13, PC-16, PC-17, PC-26, UC-1
4	Business and Society Digital Transformation	C	3,00				3,00	GPC-7, UC-1
	Decision-making and Business Ethics		7,00	3,00	4,00			
1	Business Ethics and CSR	C	3,00	3,00				GPC-2, PC-10, PC-30, UC-1, UC-3
2	Management Decisions	C	4,00		4,00			PC-2, UC-1
	Entrepreneurship		3,00		3,00			
1	Entrepreneurship (offered in a foreign language)	C	3,00		3,00			PC-25, PC-27, PC-28, PC-29, UC-1
	Social Skills of a Manager/Leadership and Team-building		4,00				4,00	
1	Leadership	C	4,00				4,00	PC-1, PC-6, UC-1
	Elective Professional Block (Major)		86,00	6,00	7,00	35,00		
	Дополнение профессионального модуля		86,00	6,00	7,00	35,00	38,00	
	Core Courses		33,00	4,00	3,00	11,00	15,00	
1	Information Systems and Organisations	C	3,00				3,00	GPC-7, PC-10, UC-1
2	Research Seminar on Thesis Preparation	C	3,00				3,00	PC-2, PC-26, UC-2
3	Digital Marketing	C	3,00				3,00	GPC-7, PC-2, PC-3, UC-1
4	Research Seminar "Critical Thinking and Problem Solving"	C	3,00				3,00	GPC-2, GPC-6, PC-1, PC-2, PC-6, UC-1
5	Career Guidance Seminar "Managerial profession in the modern world"	C	4,00	4,00				PC-20, UC-1, UC-4
6	International Business (offered in a foreign language)	C	4,00			4,00		UC-1, UC-5
7	Introduction into Python	C	3,00		3,00			GPC-7, PC-35, UC-1
8	Business Intelligence Technologies	C	3,00				3,00	PC-31, PC-32, UC-1
9	Risk Management	C	4,00			4,00		PC-7
10	Business Communications (offered in a foreign language)	C	3,00			3,00		PC-1, PC-8, UC-1, UC-4
	Проектные семинары		8,00	2,00	4,00	2,00		
1	Project Seminar "SWOT Analysis"	C	2,00	2,00				PC-18, PC-20, PC-25, UC-1, UC-2
2	Project Seminar "Business Planning"	C	2,00		2,00			GPC-1, GPC-5, PC-14, PC-20, PC-27, PC-28, PC-29, UC-1, UC-2
3	Project Seminar "Management Consulting"	C	2,00			2,00		GPC-1, GPC-5, PC-14, PC-20, PC-25, UC-1, UC-2, UC-4
4	Project Seminar "Team Management"	C	2,00		2,00			GPC-2
	Elective Courses		19,00			6,00	13,00	
	Elective Courses		3,00				3,00	
1	Management of Organizational Changes	E	3,00				3,00	GPC-2, GPC-3, UC-1, UC-2
2	Managing Organizational Resilience (offered in a foreign language)	E	3,00				3,00	GPC-2, GPC-6, PC-6, UC-1, UC-9

	Дисциплины по выбору 1 - коммуникационные навыки менеджера		3,00		3,00	
1	Emotional intelligence	E	3,00		3,00	PC-1, PC-8, UC-1, UC-4
2	Conflict Management	E	3,00		3,00	PC-1, PC-8, UC-1, UC-4
3	Social Influence (offered in a foreign language)	E	3,00		3,00	GPC-4, PC-12
	Elective Courses		3,00		3,00	
1	Flexible Project Management Methodologies (Agile, Scrum)	E	3,00		3,00	PC-31, PC-32, PC-35, UC-1
2	System Analysis in Project Management	E	3,00		3,00	PC-31, PC-32, PC-35, UC-1
	Дисциплины по выбору 3 - дополнение к Data Culture		3,00		3,00	
1	Elements of Econometrics	E	3,00		3,00	PC-22, PC-32, PC-35, UC-1
2	Game Modules of Decision Making	E	3,00		3,00	PC-22, PC-32, PC-35, UC-1
3	Statistical Analysis and Data Visualization in R and Python (offered in a foreign language)	E	3,00		3,00	PC-22, PC-32, PC-35, UC-1
4	Statistical Analysis (SPSS)	E	3,00		3,00	GPC-4, PC-12
	Elective Courses		4,00		4,00	
	Elective Courses		3,00		3,00	
	Дисциплины специализации		33,00		16,00	17,00
	Специализация "Финансовый менеджмент"		33,00		16,00	17,00
	Дисциплины специализации по выбору		8,00		8,00	
1	Budgeting and Integrated Planning	E	4,00		4,00	PC-14, PC-33, UC-1
2	Financial Markets Analysis	E	4,00		4,00	PC-23, PC-24, PC-3, PC-33, UC-1
3	Business Valuation Methods	E	4,00		4,00	PC-14, PC-23, PC-24, PC-3, PC-33, UC-1
	Обязательные дисциплины специализации		17,00		8,00	9,00
1	Stochastic processes in financial management	C	4,00		4,00	PC-14, PC-23, UC-1
2	Financial Analysis and Cost Management	C	4,00		4,00	PC-14, PC-23, PC-24, PC-3, PC-33, UC-1
3	Financial Policy of a Firm	C	5,00		5,00	PC-14, PC-23, PC-24, PC-3, PC-34, UC-1
4	Investment Management	C	4,00		4,00	PC-14, PC-23, PC-33, UC-1
	Дисциплины специализации по выбору		8,00		8,00	
1	Venture and Project Finance	E	4,00		4,00	PC-14, PC-23, PC-24, PC-3, PC-33, UC-1
2	Business Risk Insurance	E	4,00		4,00	PC-7
3	Fund Management	E	4,00		4,00	PC-14, PC-23, PC-24, PC-3, PC-33, UC-1
	Специализация "Предпринимательство"		33,00		16,00	17,00
	Дисциплины специализации по выбору		8,00		8,00	
1	Technological Entrepreneurship	E	4,00		4,00	PC-20, PC-21, UC-1
2	Internet Entrepreneurship (offered in a foreign language)	E	4,00		4,00	GPC-7, PC-20, PC-21, UC-1

3	Intrapreneurship	E	4,00			4,00	PC-1, PC-20, PC-21, PC-22, UC-1
	Обязательные дисциплины специализации		17,00			8,00	9,00
1	Product Management (offered in a foreign language)	C	4,00			4,00	UC-1, UC-5
2	Startup Lab	C	4,00		4,00		PC-27, PC-28, PC-29, UC-1
3	Strategy Implementation	C	5,00			5,00	GPC-6, PC-26, UC-1
4	Investment Management	C	4,00		4,00		PC-14, UC-1
	Дисциплины специализации по выбору		8,00			8,00	
1	International Business Negotiations (offered in a foreign language)	E	4,00		4,00		PC-2, PC-9, UC-1, UC-5
2	International Marketing (offered in a foreign language)	E	4,00		4,00		PC-15, PC-9, UC-1, UC-5
3	Pricing	E	4,00		4,00		PC-11, PC-2, PC-3
	Специализация "Международный бизнес"		33,00			16,00	17,00
	Дисциплины специализации по выбору		8,00				8,00
1	Doing Business in Asian Countries (offered in a foreign language)	E	4,00			4,00	PC-15, PC-2, PC-9, UC-1, UC-5
2	Doing Business in Latin America and Africa (offered in a foreign language)	E	4,00			4,00	PC-15, PC-2, PC-9, UC-1, UC-5
3	Creation and Development of International Business Platforms (offered in a foreign language)	E	4,00			4,00	GPC-7, PC-20, PC-21, UC-1
	Обязательные дисциплины специализации		17,00			8,00	9,00
1	International Financial Management (offered in a foreign language)	C	4,00			4,00	GPC-5, PC-15, PC-16, PC-9, UC-1
2	Global Strategies (offered in a foreign language)	C	5,00			5,00	UC-1, UC-5
3	International Marketing (offered in a foreign language)	C	4,00		4,00		PC-15, PC-9, UC-1, UC-5
4	Cross-Cultural Management (offered in a foreign language)	C	4,00		4,00		PC-2, PC-7, UC-1
	Дисциплины специализации по выбору		8,00			8,00	
1	Managing Global Operations (offered in a foreign language)	E	4,00		4,00		PC-15, PC-2, PC-9, UC-1, UC-5
2	International Business Negotiations (offered in a foreign language)	E	4,00		4,00		PC-15, PC-2, PC-9, UC-1, UC-5
3	Human Resources Management in Global Corporations (offered in a foreign language)	E	4,00		4,00		PC-14, PC-23, PC-24, PC-3, PC-33, UC-1
	Специализация "Управление человеческими ресурсами"		33,00			16,00	17,00
	Дисциплины специализации по выбору		8,00				8,00
1	Human Resources Management in Global Corporations (offered in a foreign language)	E	4,00			4,00	PC-1, PC-12, PC-13, PC-4, PC-5, PC-8, UC-1
2	Personnel Training and Development	E	4,00			4,00	GPC-2, PC-2, PC-4, PC-7

3	Cross-Cultural Management (offered in a foreign language)	E	4,00				4,00	PC-2, PC-7, UC-1
	Обязательные дисциплины специализации		17,00			8,00	9,00	
1	Personnel Selection and Adaptation	C	5,00				5,00	PC-2, PC-7, UC-1
2	Data-based Human Resource Management	C	4,00				4,00	PC-2, PC-5, PC-7, UC-1
3	Performance Management (offered in a foreign language)	C	4,00			4,00		PC-2, PC-5, PC-7, UC-1
4	Managing Talent (offered in a foreign language)	C	4,00			4,00		PC-2, PC-5, PC-7, UC-1
	Дисциплины специализации по выбору		8,00			8,00		
1	Employer Brand Management (offered in a foreign language)	E	4,00			4,00		PC-2, PC-7, UC-1
2	Management of Staff Remuneration and Social Benefits	E	4,00			4,00		PC-2, PC-7, UC-1
3	Trends in Labour Markets and Forms of Employment	E	4,00			4,00		PC-2, PC-7, UC-1
	Internship		30,00	5,00	5,00	7,00	13,00	
	Professional Internship		2,00			2,00		
1	Work Experience Internship	C	2,00			2,00		GPC-4, PC-20, PC-21, PC-25, UC-1, UC-4, UC-6
	Project Internship		15,00	5,00	5,00	5,00		
1	Course Project: Business Plan	C	5,00		5,00			GPC-2, GPC-3, GPC-4, PC-11, PC-2, PC-20, PC-25, PC-3, PC-31, PC-4, UC-1, UC-2, UC-6
2	Курсовой проект: консультационный проект	C	5,00			5,00		GPC-2, GPC-3, GPC-4, PC-11, PC-2, PC-20, PC-25, PC-3, PC-31, PC-4, UC-1, UC-2, UC-6
3	Курсовой проект: SWOT-анализ	C	5,00	5,00				GPC-2, GPC-3, GPC-4, PC-18, PC-2, PC-20, PC-25, PC-31, PC-4, UC-1, UC-2, UC-6
	Research Internship		13,00				13,00	
1	Preparation of Graduation Thesis	C	9,00				9,00	GPC-2, GPC-3, GPC-4, PC-2, PC-20, PC-21, PC-25, UC-1, UC-2, UC-6
2	Graduation Internship	C	4,00				4,00	GPC-4, PC-20, PC-21, UC-1, UC-4, UC-6
	General Courses		14,00	13,00	1,00			
	Core General Courses		2,00	1,00	1,00			
1	Safe Living Basics	C	1,00	1,00				UC-8
2	Physical Training	C	1,00		1,00			UC-7
	Optional General Courses		12,00	12,00				
1	Law	C	4,00	4,00				UC-1
2	Psychology	C	4,00	4,00				UC-1
3	Sociology	C	4,00	4,00				UC-1
	Minor		20,00		10,00	10,00		
1	Minor	E	20,00		10,00	10,00		GPC-1, GPC-2, UC-1
	English		1,00				1,00	

	Examinations		1,00				1,00	
1	Project Proposal (offered in a foreign language)	C	1,00				1,00	GPC-2, UC-1, UC-2, UC-4, UC-6
2	English Language Integrative Exam	C						UC-1, UC-4
3	Independent English Exam (offered in a foreign language)	C						UC-1, UC-4
	Optional Courses							
1	Academic Writing in English (offered in a foreign language)	O	2,00				2,00	UC-4
2	English (offered in a foreign language)	O	14,00	8,00	6,00			UC-1, UC-4
	Data Culture		3,00		3,00			
1	Introduction to Data Science	C	3,00		3,00			PC-35, UC-1
	Final State Certification (FSC)		1,00				1,00	
	Thesis Work		1,00				1,00	
1	Presenting of Graduation Thesis	C	1,00				1,00	PC-1, UC-1, UC-4
	State Examinations							

Curriculum agreed:

Academic Supervisor	KNATKO D.M.	18.05.2021
Dean	KATKALO V.S.	18.05.2021
Head of Centre for Educational Model Design	LEPESHKIN I.A.	19.05.2021

* Subject type:

Compulsory course	C
Elective course	E
Optional course	O