



National Research University Higher School of Economics (HSE)

Basic Curriculum

Field of study 38.03.02 Management
 Educational Programme "Business Administration"
 Implementing unit: Faculty of Management, HSE - Nizhny Novgorod

APPROVED
 27.04.2021
 Vice Rector
 ROSHCHIN S.Y.
 Signed with EDS

Years of Study: 2020/2021 - 2023/2024

Length of Programme: 4 years

Mode of Study: Full Time

Degree: Bachelor's degree

Block Code	Course	Subject type	Credits	Credits by Years				Planned Educational Programme Development Results
				1	2	3	4	
	Degree Programme		240,00	60,00	60,00	60,00	60,00	
	Major		169,00	44,00	37,00	43,00	45,00	
	Core Professional Block (Major)		84,00	37,00	28,00	19,00		
	Subject Areas		84,00	37,00	28,00	19,00		
	Economics		11,00	11,00				
1	Economic Theory	C	11,00	11,00				GPC-2, PC-6, UC-1
	Mathematics and Statistics		13,00	13,00				
1	Mathematics	C	6,00	6,00				UC-1
2	Probability Theory and Mathematical Statistics	C	4,00	4,00				UC-6
3	Economic Statistics	C	3,00	3,00				GPC-7
	General and Strategic Management		9,00	4,00		5,00		
1	Management Theory and History	C	4,00	4,00				GPC-2, PC-12, UC-1, UC-2
2	Strategic Management	C	5,00			5,00		GPC-3, PC-8, PC-9
	Finance and Accounting		11,00		11,00			
1	Financial and Managerial Accounting	C	6,00		6,00			GPC-5, PC-7
2	Financial Management	C	5,00		5,00			GPC-5, PC-7
	Marketing		5,00	5,00				
1	Marketing	C	5,00	5,00				GPC-3, PC-4, PC-6
	Organizational Behaviour and Human Resource Management		8,00		8,00			
1	Human Resource Management	C	4,00		4,00			GPC-3, PC-1
2	Organizational Behavior	C	4,00		4,00			GPC-2, GPC-3, PC-1, UC-10
	Process and Project Management, Logistics and Supply Chain Management		13,00		5,00	8,00		
1	Operations and Process Management	C	5,00		5,00			PC-5

2	Project Management	C	4,00			4,00		GPC-2, PC-10, PC-8, PC-9
3	Logistics and Supply Chain Management	C	4,00			4,00		GPC-6, PC-5, PC-8
	Decision-making and Business Ethics		8,00	4,00	4,00			
1	Business Ethics and CSR	C	4,00	4,00				GPC-2, GPC-4, PC-3
2	Management Decisions	C	4,00		4,00			PC-7, PC-8
	Entrepreneurship		3,00			3,00		
1	Entrepreneurship (offered in a foreign language)	C	3,00			3,00		PC-3, PC-6, UC-1, UC-2, UC-3
	Social Skills of a Manager/Leadership and Team-building		3,00			3,00		
1	Leadership and Teambuilding	C	3,00			3,00		GPC-2, GPC-3, GPC-4, PC-1
	Elective Professional Block (Major)		85,00	7,00	9,00	24,00	45,00	
	Research seminar		22,00	7,00	6,00	6,00	3,00	
1	Research seminar "Research in the field of management and business"	C	3,00				3,00	GPC-7, UC-2
2	Research Seminar "Informations Support for Research in Management"	C	3,00		3,00			GPC-7
3	Project Seminar "Crowdfunding project"	C	3,00		3,00			PC-1, PC-10, PC-12, PC-6, UC-10, UC-11, UC-2, UC-9
4	Project Seminar "Social project"	C	3,00	3,00				GPC-1, GPC-4
5	Project Seminar "Managerial profession in the modern world"	C	4,00	4,00				UC-1, UC-3
6	Project Seminar "Professional project"	C	3,00			3,00		GPC-2, GPC-4, UC-2, UC-3, UC-4
7	Research seminar "Research agenda. Information collection, analysis and processing methods"	C	3,00			3,00		UC-1
	Профориентационный семинар "Профессия менеджера в современном мире"		15,00		3,00	12,00		
1	Machine Learning with Python (offered in a foreign language)	C	3,00		3,00			PC-13
2	Risk Management	C	4,00			4,00		GPC-2, PC-7
3	Digital Business Transformation and New Business Models	C	4,00			4,00		UC-1
4	International Business (offered in a foreign language)	C	4,00			4,00		PC-2, UC-5
	Вариативные дисциплины		23,00			6,00	17,00	
	Elective disciplines 3 - regional pool		5,00				5,00	
1	Cluster management (offered in a foreign language)	E	5,00				5,00	PC-10, PC-11, PC-12
2	Smart specialization: enterprise search of regional development (offered in a foreign language)	E	5,00				5,00	PC-10, PC-11, PC-12
3	Business models of the regional economy: cluster initiatives, living labs, user innovations (offered in a foreign language)	E	5,00				5,00	PC-10, PC-11, PC-12
	Elective disciplines 4 - general faculty pool		4,00				4,00	
1	Event Marketing	E	4,00				4,00	GPC-4, PC-4
2	Art and money	E	4,00				4,00	GPC-7, PC-2, UC-2

3	Business and Innovation in the Public Procurement Market	E	4,00			4,00	GPC-7, PC-12, PC-8
	Elective disciplines 5 - general faculty pool		8,00			8,00	
1	Design Thinking	E	4,00			4,00	PC-10, PC-11, UC-1
2	Information systems and technologies in business	E	4,00			4,00	GPC-7, UC-1
3	Employer brand	E	4,00			4,00	GPC-3, PC-3, UC-3
	Дисциплины по выбору 1 - гибкие навыки (soft skills)		3,00		3,00		
1	Business Negotiations (offered in a foreign language)	E	3,00		3,00		GPC-4, PC-2, UC-4
2	Emotional intelligence	E	3,00		3,00		UC-3, UC-6
3	Business communication in an international environment (offered in a foreign language)	E	3,00		3,00		GPC-4, PC-2, UC-4, UC-5
	Дисциплины по выбору 2 - инструменты анализа		3,00		3,00		
1	Statistical Analysis (SPSS)	E	3,00		3,00		GPC-7, UC-1
2	Mathematical models of business processes	E	3,00		3,00		GPC-7, UC-1
3	Game Theory	E	3,00		3,00		GPC-7, UC-1
4	Databases	E	3,00		3,00		GPC-7, UC-1
	Обязательные дисциплины специализации		20,00			20,00	
	Обязательные дисциплины специализации "Маркетинг"		20,00			20,00	
1	Fundamentals of Marketing Analytics	C	5,00			5,00	PC-4, PC-6
2	Consumer Behaviour	C	5,00			5,00	PC-4, PC-6
3	Digital Product Management (offered in a foreign language)	C	5,00			5,00	PC-11, PC-4
4	Marketing communication and design in advertising	C	5,00			5,00	GPC-4, PC-4
	Обязательные дисциплины специализации "HR-менеджмент"		20,00			20,00	
1	Personnel Diagnostics	C	5,00			5,00	GPC-3
2	Менторинг и коучинг в организации	C	5,00			5,00	GPC-3, UC-3
3	Personnel training and development technologies	C	5,00			5,00	GPC-3, UC-3
4	Career Management	C	5,00			5,00	GPC-3, PC-7
	Обязательные дисциплины специализации "Product management"		20,00			20,00	
1	Unit economy	C	5,00			5,00	PC-10, PC-11
2	Agile approach in project management	C	5,00			5,00	PC-10, PC-11
3	Customer and market research	C	5,00			5,00	PC-10, PC-12
4	Product Development Management	C	5,00			5,00	PC-10, PC-11
	Обязательные дисциплины специализации "Организационный анализ и бизнес процессы"		20,00			20,00	
1	Organization development tools (offered in a foreign language)	C	5,00			5,00	PC-5, PC-9
2	Business Process Modelling	C	5,00			5,00	GPC-3, PC-3

3	Predicting the Future in the Face of Global Uncertainty	C	5,00				5,00	GPC-3, PC-3
4	System Analytics	C	5,00				5,00	PC-7
	Вариативные дисциплины специализации		5,00				5,00	
	Вариативные дисциплины специализации "HR-менеджмент"		5,00				5,00	
1	Individual and organizational consulting	E	5,00				5,00	GPC-3, PC-1, UC-3
2	Diversity and inclusion in the organization	E	5,00				5,00	GPC-3, PC-1, PC-2
	Вариативные дисциплины специализации "Product management"		5,00				5,00	
1	New product marketing	E	5,00				5,00	PC-4, PC-6
2	Modern business analysis tools	E	5,00				5,00	GPC-7, PC-7
	Вариативные дисциплины специализации "Маркетинг"		5,00				5,00	
1	Digital Marketing	E	5,00				5,00	PC-4, PC-7
2	Finance for Marketers	E	5,00				5,00	GPC-5
	Вариативные дисциплины специализации "Организационный анализ и бизнес-процессы"		5,00				5,00	
1	Business analysis technology	E	5,00				5,00	GPC-1, PC-6, PC-8
2	Management of Organizational Changes	E	5,00				5,00	GPC-2, PC-3, UC-2
	Internship		30,00	3,00	9,00	7,00	11,00	
	Professional Internship		2,00		2,00			
1	Educational Internship 1 (Introductory Training)	C	2,00		2,00			GPC-1, UC-10, UC-11, UC-2, UC-3, UC-9
	Project Internship		13,00	3,00	3,00	7,00		
1	Социальный проект	E	3,00	3,00				GPC-2, GPC-4, GPC-5, PC-3, UC-1, UC-2, UC-3
2	Краудфандинговый проект	C	3,00		3,00			GPC-2, GPC-4, GPC-5, PC-10, PC-3, UC-1, UC-10, UC-11, UC-2, UC-3, UC-9
3	Профессиональный проект	C	3,00			3,00		GPC-2, GPC-4, GPC-5, UC-1, UC-2, UC-3
4	Term Paper 2	C	4,00			4,00		UC-2
	Research Internship		15,00		4,00		11,00	
1	Graduation Internship	C	5,00				5,00	GPC-7, UC-2, UC-4, UC-6
2	Preparation of Graduation Thesis	C	6,00				6,00	GPC-1, GPC-7, UC-1, UC-2
3	Term Paper 1	C	4,00		4,00			UC-2
	General Courses		14,00	13,00	1,00			
	Core General Courses		2,00	1,00	1,00			
1	Safe Living Basics	C	1,00	1,00				UC-8
2	Physical Training	C	1,00		1,00			UC-7
	Optional General Courses		12,00	12,00				
1	Philosophy	C	4,00	4,00				UC-1, UC-3, UC-5, UC-6
2	Psychology	C	4,00	4,00				UC-1, UC-3, UC-6
3	Introduction to law	C	4,00	4,00				UC-1, UC-2
	Minor		20,00		10,00	10,00		

1	Minor	C	20,00		10,00	10,00		UC-1, UC-2, UC-6
	English		1,00				1,00	
	Examinations		1,00				1,00	
1	Project Proposal	C	1,00				1,00	UC-4
2	English Language Integrative Exam	C						UC-4
3	Independent English Exam (offered in a foreign language)	C						UC-4
	Optional Courses							
1	Academic English Writing (offered in a foreign language)	O	2,00				2,00	GPC-4, UC-4
2	English (offered in a foreign language)	O	14,00	8,00	6,00			UC-4
	Data Culture		3,00		3,00			
1	Introduction to Data Science (offered in a foreign language)	C	3,00		3,00			GPC-7
	Final State Certification (FSC)		3,00				3,00	
	Thesis Work		1,00				1,00	
1	Presenting of Graduation Thesis	C	1,00				1,00	GPC-2, GPC-4, GPC-7, UC-4
	State Examinations		2,00				2,00	
1	Государственный междисциплинарный экзамен по направлению "Менеджмент"	C	2,00				2,00	GPC-2, GPC-4, GPC-7, UC-4

Curriculum agreed:

Academic Supervisor	SAVINOVA S.Y.	21.04.2021
Dean	FOMENKOV D.A.	21.04.2021
Deputy Director	FOMENKOV D.A.	21.04.2021
Head of Centre for Educational Model Design	LEPESHKIN I.A.	26.04.2021

* Subject type:

Compulsory course	C
Elective course	E
Optional course	O