



National Research University Higher School of Economics (HSE)

Basic Curriculum

Field of study 54.03.01 Design

Educational Programme "Design"

Specializations: "Environmental Design", "Communication Design"

Implementing unit: факультет Санкт-Петербургская школа дизайна, HSE - Saint Petersburg

Years of Study: 2021/2022 - 2024/2025

Length of Programme: 4 years

Mode of Study: Full Time

Degree: Bachelor's degree

APPROVED

13.05.2021

Vice Rector

ROSHCHIN S.Y.

Signed with EDS

Block Code	Course	Subject type	Credits	Credits by Years				Planned Educational Programme Development Results
				1	2	3	4	
	Degree Programme		240,00	60,00	60,00	60,00	60,00	
	Major		149,00	43,00	37,00	38,00	31,00	
	Core Professional Block (Major)		84,00	43,00	6,00	7,00	28,00	
	Subject Areas		84,00	43,00	6,00	7,00	28,00	
	Design History and Theory		34,00	11,00	6,00	7,00	10,00	
1	Contemporary Design (offered in a foreign language)	C	6,00			3,00	3,00	GPC-3, GPC-4, GPC-8, PC-10, PC-4, PC-9, UC-1
2	History and Theory of Design	C	24,00	7,00	6,00	4,00	7,00	PC-10, PC-13, PC-3, PC-9, UC-1, UC-5
3	History	C	4,00	4,00				PC-10, PC-2, PC-3, PC-9, UC-1
	Creative Design		20,00	20,00				
1	Creative Design	C	20,00	20,00				GPC-4, GPC-6, PC-1, PC-10, PC-11, UC-2
	Art Practice/Writing		30,00	12,00			18,00	
1	Art Practice. Specialization	C	18,00				18,00	GPC-3, GPC-5, PC-10, PC-11, PC-12, PC-2, PC-3
2	Art Practice	C	12,00	12,00				GPC-1, GPC-2, PC-3
	Elective Professional Block (Major)		65,00		31,00	31,00	3,00	
	Artificial intelligence		3,00				3,00	
1	Applied application of generative neural networks in creative industries and industrial design	C	3,00				3,00	GPC-2, GPC-6, UC-1, UC-3, UC-4
	Elective Courses		18,00			18,00		
1	Creative Technologies	E	18,00			18,00		GPC-4, GPC-5, GPC-6, GPC-7, PC-4, PC-5, PC-7, PC-8, UC-1, UC-3
2	Modern Technology in Design	E	18,00			18,00		GPC-4, GPC-5, GPC-6, GPC-7, PC-4, PC-5, PC-7, PC-8, UC-1, UC-3

	Специальные технологии		18,00		18,00			
1	Special technologies	C	18,00		18,00			GPC-6, GPC-7, PC-4, PC-5, PC-8
	Дисциплины по специализациям		26,00		13,00	13,00		
	Специализация 1. Коммуникационный дизайн		26,00		13,00	13,00		
1	Special Project. Communication Design	C	26,00		13,00	13,00		GPC-4, PC-1, PC-10, PC-11, PC-12, PC-2, PC-4, PC-5, PC-6, PC-7, PC-8
	Специализация 2. Дизайн среды		26,00		13,00	13,00		
1	Special Project. Environment Design	C	26,00		13,00	13,00		GPC-4, PC-1, PC-10, PC-11, PC-12, PC-2, PC-4, PC-5, PC-6, PC-7, PC-8
	Internship		43,00		10,00	8,00	25,00	
	Professional Internship		4,00				4,00	
1	Work Experience Internship	C	4,00				4,00	GPC-5, GPC-6, PC-11, PC-14, PC-6, PC-8, UC-1, UC-4
	Project Internship		28,00		10,00	8,00	10,00	
1	Projects	C	28,00		10,00	8,00	10,00	PC-1, PC-11, UC-3, UC-4, UC-6
	Research Internship		11,00				11,00	
1	Preparation of Graduation Thesis	C	11,00				11,00	PC-10, PC-13, UC-1, UC-2, UC-4, UC-6
	General Courses		14,00	14,00				
	Core General Courses		2,00	2,00				
1	Safe Living Basics	C	1,00	1,00				UC-10, UC-11, UC-8
2	Physical Training	C	1,00	1,00				UC-7
	Optional General Courses		12,00	12,00				
1	Economics	C	4,00	4,00				UC-1, UC-2, UC-4, UC-5, UC-6, UC-9
2	Legal Literacy	C	4,00	4,00				UC-10, UC-11, UC-3, UC-4, UC-5
3	Sociology	C	4,00	4,00				UC-1, UC-10, UC-11, UC-2, UC-3, UC-4, UC-9
	Minor		20,00		10,00	10,00		
1	Minor	C	20,00		10,00	10,00		UC-1, UC-2, UC-3, UC-4, UC-5, UC-6
	English		1,00				1,00	
	Examinations		1,00				1,00	
1	Independent English Exam (offered in a foreign language)	C						UC-4
2	Project Proposal (offered in a foreign language)	C	1,00				1,00	GPC-7, UC-1, UC-2, UC-4
3	English Language Integrative Exam	C						UC-4
	Optional Courses							
1	Academic English Writing (offered in a foreign language)	O	2,00				2,00	PC-1, UC-1
2	English (offered in a foreign language)	O	14,00	8,00	6,00			UC-4
	Data Culture		10,00	3,00	3,00	4,00		
1	Independent Data Science Test. Elementary	C	1,00			1,00		GPC-4, GPC-6, PC-1
2	Independent Digital Literacy Test	C						GPC-7
3	Digital Literacy	C	3,00	3,00				UC-1
4	Independent Programming Test. Elementary	C						GPC-6, GPC-7, UC-1

5	Introduction to Python for Data Science	C	6,00		3,00	3,00		GPC-6, GPC-7, UC-1
	Final State Certification (FSC)		3,00				3,00	
	Thesis Work		3,00				3,00	
1	Presenting of Graduation Thesis	C	3,00				3,00	GPC-1, GPC-2, GPC-3, GPC-4, GPC-5, GPC-6, GPC-7, PC-1, PC-2, PC-3, PC-4, PC-5, UC-1, UC-2, UC-3, UC-4, UC-5, UC-6, UC-7, UC-8
	State Examinations							

Curriculum agreed:

Academic Supervisor	KHARSHAK D.A.	26.04.2021
Dean		26.04.2021
Deputy Director	KUZMIN P.V.	26.04.2021
Head of Centre for Educational Model Design	LEPESHKIN I.A.	13.05.2021

* Subject type:

Compulsory course	C
Elective course	E
Optional course	O