



National Research University Higher School of Economics (HSE)

Basic Curriculum

Field of study 38.03.02 Management  
Educational Programme "Business Administration"

Specializations: "Business Process Management", "Organizational Development and Digital HR", "Product-management"

Implementing unit: -, HSE - Perm

APPROVED  
14.05.2021  
Vice Rector  
ROSHCHIN S.Y.  
Signed with EDS

Years of Study: 2021/2022 - 2024/2025

Length of Programme: 4 years

Mode of Study: Full Time

Degree: Bachelor's degree

Block Code	Course	Subject type	Credits	Credits by Years				Planned Educational Programme Development Results
				1	2	3	4	
	Degree Programme		240,00	60,00	60,00	60,00	60,00	
	Major		169,00	44,00	40,00	38,00	47,00	
	Core Professional Block (Major)		84,00	35,00	31,00	14,00	4,00	
	Subject Areas		84,00	35,00	31,00	14,00	4,00	
	Economics		16,00	16,00				
1	Economic Statistics	C	4,00	4,00				GPC-7, UC-1, UC-2
2	Macroeconomics	C	6,00	6,00				UC-1, UC-2
3	Microeconomics	C	6,00	6,00				UC-1, UC-2
	Mathematics and Statistics		14,00	11,00		3,00		
1	Calculus	C	6,00	6,00				UC-1, UC-2
2	Probability Theory and Mathematical Statistics	C	5,00	5,00				UC-1, UC-2
3	Python Basic	C	3,00			3,00		GPC-7, UC-1
	General and Strategic Management		8,00	4,00			4,00	
1	Strategic Management	C	4,00				4,00	GPC-2, GPC-3, PC-1, PC-2, PC-3, UC-1, UC-2
2	Management: Concepts and Technologies of the 21st Century	C	4,00	4,00				GPC-2, GPC-3, PC-1, PC-2, UC-1, UC-2
	Finance and Accounting		8,00		8,00			
1	Financial and Managerial Accounting	C	4,00		4,00			GPC-5, PC-2, UC-1, UC-9
2	Financial Management	C	4,00		4,00			GPC-2, GPC-5, PC-2, UC-1, UC-2, UC-9
	Marketing		4,00	4,00				
1	Marketing	C	4,00	4,00				GPC-2, GPC-7, PC-3, PC-4, UC-1, UC-2
	Organizational Behaviour and Human Resource Management		6,00		6,00			
1	Organizational Behavior	C	3,00		3,00			GPC-2, GPC-3, PC-1, UC-2

2	Human Resource Management	C	3,00		3,00			GPC-3, PC-1, UC-2, UC-3, UC-6
	Process and Project Management, Logistics and Supply Chain Management		13,00		9,00	4,00		
1	Logistics and Supply Chain Management	C	4,00		4,00			GPC-2, GPC-6, PC-2, PC-4, UC-2
2	Project Management	C	4,00			4,00		GPC-3, GPC-4, PC-2, UC-2, UC-3, UC-6
3	Operations and Process Management	C	5,00		5,00			GPC-6, PC-2, PC-4, UC-2
	Decision-making and Business Ethics		8,00		8,00			
1	Business ethics and sustainable development (offered in a foreign language)	C	4,00		4,00			GPC-1, GPC-2, PC-1, UC-2, UC-5
2	Management Decisions	C	4,00		4,00			GPC-2, GPC-4, PC-2, PC-4, UC-1, UC-2, UC-3
	Entrepreneurship		4,00			4,00		
1	Entrepreneurship in Digital Economy	C	4,00			4,00		GPC-1, GPC-2, GPC-3, GPC-4, GPC-5, GPC-6, GPC-7, PC-2, PC-3, UC-1, UC-2, UC-3, UC-6
	Social Skills of a Manager/Leadership and Team-building		3,00			3,00		
1	Leadership and Team Management	C	3,00			3,00		GPC-3, GPC-4, UC-3, UC-4, UC-5
	Elective Professional Block (Major)		85,00	9,00	9,00	24,00	43,00	
	Дисциплины по выбору 3		4,00			4,00		
1	Visual and Critical Thinking in Business	E	4,00			4,00		GPC-4, GPC-7, UC-1, UC-4
2	Non-profit Organizations Management	E	4,00			4,00		GPC-2, GPC-6, GPC-7, PC-3, PC-4, UC-1, UC-2, UC-3
	Elective disciplines		4,00			4,00		
1	Simulation Modeling in Business	E	4,00			4,00		GPC-2, GPC-7, PC-4, UC-1
2	Elements of Econometrics	E	4,00			4,00		GPC-2, GPC-7, PC-4, UC-1
	Дисциплины по выбору - Современные инструменты менеджмента		5,00				5,00	
1	Foundations of Financial Planning and Capital Budgeting	E	5,00				5,00	GPC-5, PC-3, UC-1, UC-2
2	Public and Media Relations Management	E	5,00				5,00	GPC-4, PC-1, UC-4
3	Information Systems and Organisations	E	5,00				5,00	GPC-5, GPC-7, PC-4
	Elective Disciplines (4th year)		5,00				5,00	
1	Public Procurement: Theory and Practice	E	5,00				5,00	GPC-1, PC-3, UC-10, UC-2, UC-9
2	ESG-Strategies of Business Development	E	5,00				5,00	GPC-1, GPC-2, GPC-7, PC-3, UC-1, UC-2, UC-5
	Специализации		20,00				20,00	
	Specialization "Business Process Management"		20,00				20,00	
1	Business Processes Design	E	5,00				5,00	GPC-3, GPC-6, PC-4, UC-9
2	Change Management	E	5,00				5,00	GPC-2, GPC-3, GPC-4, PC-1, PC-3, UC-2, UC-3, UC-4
3	Quality Management	E	5,00				5,00	GPC-1, GPC-6, UC-1
4	Improving the Operational Efficiency of the Business	E	5,00				5,00	GPC-6, GPC-7, PC-4

	Специализация "Организационное развитие и Digital HR"		20,00				20,00	
1	Business Processes Design	E	5,00				5,00	GPC-3, GPC-6, PC-4, UC-9
2	Change Management	E	5,00				5,00	GPC-2, GPC-3, GPC-4, PC-1, PC-3, UC-2, UC-3, UC-4
3	Staff Performance Analytics	E	5,00				5,00	GPC-1, GPC-2, GPC-3, PC-4, UC-9
4	HR Brand Management and Internal Communications in an International Environment	E	5,00				5,00	GPC-3, PC-1, UC-3
	Специализация "Продакт-менеджмент"		20,00				20,00	
1	Product Analytics	E	5,00				5,00	GPC-1, PC-3, PC-4
2	Product Management	E	5,00				5,00	GPC-2, GPC-3, GPC-7, PC-2, PC-3, UC-1, UC-2, UC-4, UC-6
3	Sales and Customer Relationship Management	E	5,00				5,00	GPC-2, GPC-7, PC-4, UC-1, UC-2, UC-4, UC-6
4	Digital Marketing	E	5,00				5,00	GPC-2, GPC-7, PC-3, PC-4, UC-1, UC-2
	Core Courses		28,00	4,00	5,00	9,00	10,00	
1	Foreign Economic Activity Management (offered in a foreign language)	C	4,00			4,00		GPC-2, PC-1, PC-2, PC-3, UC-10, UC-2, UC-5, UC-9
2	Predicting the Future in the Face of Global Uncertainty	C	4,00				4,00	GPC-2, GPC-7, PC-2, UC-1, UC-2, UC-9
3	Digital Business Transformation (offered in a foreign language)	C	6,00				6,00	GPC-6, GPC-7, PC-3, PC-4, UC-1, UC-2, UC-5
4	Digital Literacy	C	4,00	4,00				GPC-7, UC-1
5	Data Analysis in Business	C	5,00		5,00			GPC-2, GPC-7, PC-4, UC-1
6	Communication Management	C	5,00			5,00		GPC-4, PC-1, UC-1, UC-3, UC-4, UC-5, UC-7
	Проектные семинары		15,00	5,00	4,00	3,00	3,00	
1	Project Seminar	C	2,00	2,00				GPC-1, GPC-4, GPC-7, PC-1, PC-2, PC-4, UC-1, UC-3, UC-4, UC-6
2	Career Guidance Seminar "Managerial profession in the modern world"	C	3,00	3,00				UC-2, UC-3, UC-6
3	Research Seminar	C	8,00		2,00	3,00	3,00	GPC-1, GPC-4, GPC-7, UC-1
4	Project Seminar "Industry Market Analysis"	C	2,00		2,00			GPC-1, GPC-4, GPC-7, PC-1, PC-2, PC-4, UC-1, UC-3, UC-4, UC-6
	Elective courses 3 year		4,00			4,00		
1	Russian Economy	E	4,00			4,00		PC-2, UC-1, UC-9
2	Taxes and Taxation	E	4,00			4,00		GPC-1, GPC-5, PC-2, UC-1, UC-2, UC-9
	Internship		30,00	2,00	7,00	11,00	10,00	
	Professional Internship		2,00			2,00		
1	Work Experience Internship	C	2,00			2,00		GPC-1, GPC-2, UC-1, UC-4, UC-6
	Project Internship		8,00	2,00	2,00	4,00		
1	Project 1	C	2,00	2,00				GPC-1, GPC-2, GPC-4, UC-1, UC-2, UC-3, UC-4, UC-6
2	Project 2	C	2,00		2,00			GPC-1, GPC-2, GPC-4, PC-4, UC-1, UC-2, UC-3, UC-4, UC-6

3	Project 3	C	4,00			4,00		GPC-1, GPC-2, GPC-4, PC-3, UC-1, UC-2, UC-3, UC-4, UC-6
	Research Internship		20,00		5,00	5,00	10,00	
1	Graduation Internship	C	4,00				4,00	GPC-1, GPC-2, GPC-4, GPC-6, GPC-7, UC-1, UC-4, UC-6
2	Курсовая работа 2 курс	C	5,00		5,00			GPC-4, GPC-7, UC-1, UC-4
3	Курсовая работа 3 курс	C	5,00			5,00		GPC-4, GPC-7, UC-1, UC-4
4	Preparation of Graduation Thesis	C	6,00				6,00	GPC-7, UC-1, UC-4
	General Courses		14,00	14,00				
	Core General Courses		2,00	2,00				
1	Safe Living Basics	C	1,00	1,00				UC-8
2	Physical Training	C	1,00	1,00				UC-7
	Optional General Courses		12,00	12,00				
1	Psychology	C	4,00	4,00				UC-11, UC-3
2	Legal Literacy	C	4,00	4,00				GPC-1, UC-1, UC-10, UC-2
3	Sociology	C	4,00	4,00				UC-1, UC-11, UC-5
	Minor		20,00		10,00	10,00		
1	Minor	E	20,00		10,00	10,00		UC-1, UC-3, UC-6
	English		1,00				1,00	
	Examinations		1,00				1,00	
1	Independent English Exam (offered in a foreign language)	C						UC-4, UC-5
2	Project Proposal (offered in a foreign language)	C	1,00				1,00	GPC-4, UC-4, UC-5
3	English Language Integrative Exam (offered in a foreign language)	C						UC-4, UC-5
	Optional Courses							
1	Academic English Writing (offered in a foreign language)	O	2,00				2,00	UC-4, UC-5
2	English	O	14,00	8,00	6,00			UC-4, UC-5
	Data Culture		4,00		3,00	1,00		
1	Independent Programming Test. Intermediate	C	1,00			1,00		PC-4, UC-1
2	Fundamentals of Python Programming	C	3,00		3,00			GPC-2, GPC-7, PC-4, UC-1
3	Independent Digital Literacy Test	C						GPC-7, UC-1
4	Independent Data Science Test. Intermediate	C						GPC-2, GPC-7, PC-4, UC-1
	Final State Certification (FSC)		2,00				2,00	
	Thesis Work		1,00				1,00	
1	Presenting of Graduation Thesis	C	1,00				1,00	GPC-4, UC-4
	State Examinations		1,00				1,00	
1	State Interdisciplinary Examination	C	1,00				1,00	GPC-7, UC-4

**Curriculum agreed:**

Academic Supervisor	ARTEMEV D.G.	30.04.2021
Dean	ISOPESKUL O.Y.	30.04.2021
Deputy Director	ZAGORODNOVA E.P.	30.04.2021
Head of Centre for Educational Model Design	LEPESHKIN I.A.	14.05.2021

\* Subject type:

Compulsory course	C
Elective course	E
Optional course	O