



National Research University Higher School of Economics (HSE)

Basic Curriculum

Field of study 38.03.02 Management

Educational Programme "Business Administration"

Specializations: "Entrepreneurship", "Financial Management", "International Business"

Implementing unit: Graduate School of Business, HSE - Moscow

APPROVED

21.05.2021

Vice Rector

ROSHCHIN S.Y.

Signed with EDS

Years of Study: 2021/2022 - 2024/2025

Length of Programme: 4 years

Mode of Study: Full Time

Degree: Bachelor's degree

Block Code	Course	Subject type	Credits	Credits by Years				Planned Educational Programme Development Results
				1	2	3	4	
	Degree Programme		240,00	60,00	60,00	60,00	60,00	
	Major		169,00	46,00	40,00	39,00	44,00	
	Core Professional Block (Major)		84,00	34,00	33,00	8,00	9,00	
	Subject Areas		84,00	34,00	33,00	8,00	9,00	
	Economics		10,00	10,00				
1	Microeconomics	C	5,00	5,00				GPC-1, UC-1
2	Macroeconomics	C	5,00	5,00				GPC-1, UC-1
	Mathematics and Statistics		13,00	13,00				
1	Calculus	C	6,00	6,00				GPC-1, UC-1
2	Probability Theory and Mathematical Statistics	C	4,00	4,00				GPC-1, UC-1
3	Economic Statistics	C	3,00	3,00				GPC-1, UC-1
	General and Strategic Management		8,00	4,00		4,00		
1	Management: Concepts and Technologies of the 21st Century	C	4,00	4,00				PC-1, PC-4, PC-5
2	Strategic Management	C	4,00			4,00		PC-1, PC-2, PC-3, PC-4, PC-8, UC-2
	Finance and Accounting		13,00		9,00		4,00	
1	Risk Management	C	4,00				4,00	PC-7
2	Financial and Managerial Accounting	C	6,00		6,00			GPC-1, GPC-5, PC-16
3	Financial Management	C	3,00		3,00			GPC-1, GPC-5, PC-15, PC-16
	Marketing		4,00	4,00				
1	Marketing	C	4,00	4,00				PC-11, PC-2, PC-3
	Organizational Behaviour and Human Resource Management		8,00		8,00			
1	Organizational Behavior	C	4,00		4,00			GPC-3, PC-17, PC-4, PC-5, PC-8

2	Human Resource Management	C	4,00		4,00			PC-1, PC-10, PC-17, PC-4, PC-5, PC-8, UC-11
	Process and Project Management, Logistics and Supply Chain Management		13,00		9,00	4,00		
1	Project Management	C	4,00			4,00		GPC-2, PC-1, PC-4, PC-8, UC-2
2	Logistics and Supply Chain Management (offered in a foreign language)	C	4,00		4,00			GPC-6, PC-1, PC-5, PC-6
3	Operations and Process Management	C	5,00		5,00			GPC-6, PC-1, PC-5, PC-6, UC-10, UC-11
	Decision-making and Business Ethics		7,00	3,00	4,00			
1	Business Ethics and CSR	C	3,00	3,00				GPC-2, PC-6, UC-10
2	Management Decisions	C	4,00		4,00			GPC-2, GPC-6, PC-5, UC-9
	Entrepreneurship		3,00		3,00			
1	Entrepreneurship	C	3,00		3,00			PC-20, PC-21, PC-22, UC-10
	Social Skills of a Manager/Leadership and Team-building		5,00				5,00	
1	Leadership	C	5,00				5,00	PC-7, PC-8
	Elective Professional Block (Major)		85,00	12,00	7,00	31,00	35,00	
	Дополнение профессионального модуля (Major доп)		85,00	12,00	7,00	31,00	35,00	
	Specialization Disciplines		33,00			16,00	17,00	
	Специализация "Финансовый менеджмент"		33,00				17,00	
	Обязательные дисциплины специализации		21,00			12,00	9,00	
1	International Financial Management (offered in a foreign language)	C	4,00				4,00	GPC-1, GPC-5, PC-14, PC-15, PC-16
2	Investment Management	C	4,00			4,00		GPC-1, GPC-5, PC-14, PC-15, PC-16, PC-9
3	Financial Analysis and Cost Management	C	4,00			4,00		GPC-1, GPC-5, PC-14, PC-15, PC-16, PC-9
4	Budgeting and Integrated Planning	C	5,00				5,00	PC-15, PC-16, PC-7
5	Venture and Project Finance	C	4,00			4,00		GPC-5, PC-14, PC-15, PC-16
	Дисциплины специализации по выбору		4,00			4,00		
1	Analysis and Forecasts of Market Risks	E	4,00			4,00		PC-15, PC-16, PC-7
2	Business Risk Insurance	E	4,00			4,00		GPC-1, GPC-5, PC-21, PC-7
	Дисциплины специализации по выбору		8,00				8,00	
1	Technical Analysis of Financial Markets	E	4,00				4,00	GPC-1, GPC-5, PC-14, PC-15, PC-16
2	Mergers and Acquisitions	E	4,00				4,00	GPC-1, GPC-5, PC-14, PC-15, PC-16
3	Venture and Project Finance	E	4,00				4,00	GPC-1, GPC-5, PC-14, PC-15, PC-16
	Специализация "Предпринимательство"		33,00			16,00	17,00	
	Обязательные дисциплины специализации		21,00			12,00	9,00	
1	Pricing	C	4,00			4,00		PC-2, PC-3
2	Innovation Management	C	5,00				5,00	PC-21, PC-22, PC-7
3	Sales Management	C	4,00			4,00		GPC-5, PC-2, PC-3, PC-4, PC-8
4	Startup Lab	C	4,00			4,00		PC-2, PC-20, PC-21, PC-22, PC-3
5	Strategy Implementation	C	4,00				4,00	PC-1, PC-21, PC-22, PC-5
	Дисциплины специализации по выбору		4,00			4,00		

1	Venture and Project Finance	E	4,00			4,00		GPC-5, PC-14, PC-15, PC-16
2	Management of Staff Remuneration and Social Benefits	E	4,00			4,00		PC-10, PC-5
	Дисциплины специализации по выбору		8,00				8,00	
1	Customer Development / Service Designe	E	4,00				4,00	PC-20, PC-21, PC-22
2	Internet Entrepreneurship	E	4,00				4,00	PC-20, PC-21, PC-22
3	Technological Entrepreneurship	E	4,00				4,00	PC-20, PC-21, PC-22
	Специализация "Международный бизнес"		29,00			4,00		
	Обязательные дисциплины специализации		17,00				5,00	
1	International Financial Management (offered in a foreign language)	C	4,00			4,00		PC-12, PC-15
2	Creation and Development of International Business Platforms (offered in a foreign language)	C	4,00			4,00		GPC-1, GPC-7, PC-20, PC-21
3	Global Strategies (offered in a foreign language)	C	5,00				5,00	PC-11, PC-12, PC-13, PC-2
4	Human Resources Management in Global Corporations (offered in a foreign language)	C	4,00			4,00		GPC-3, PC-1, PC-12, PC-13, PC-4, PC-5, PC-8, UC-3
	Дисциплины специализации по выбору		4,00			4,00		
1	Managing Global Operations (offered in a foreign language)	E	4,00			4,00		GPC-6, PC-1, PC-12, PC-13, PC-4, PC-5, PC-8
2	Cross-Cultural Management (offered in a foreign language)	E	4,00			4,00		PC-12, PC-4, PC-5, PC-8, UC-5
	Дисциплины специализации по выбору		8,00				8,00	
1	Doing Business in Asia/China (offered in a foreign language)	E	4,00				4,00	PC-11, PC-12, PC-13
2	Doing Business in Europe (offered in a foreign language)	E	4,00				4,00	PC-11, PC-12, PC-13
3	Doing Business in Emerging Countries (offered in a foreign language)	E	4,00				4,00	PC-11, PC-12, PC-13
	Core Courses		28,00	10,00	3,00	7,00	8,00	
1	Business Communications (offered in a foreign language)	C	3,00			3,00		GPC-4, PC-10, UC-4
2	International Business (offered in a foreign language)	C	4,00			4,00		PC-11, PC-12, PC-13, PC-2, PC-3
3	Career Guidance Seminar "Managerial profession in the modern world"	C	4,00	4,00				GPC-2, UC-2
4	Digital Business Transformation and New Business Models	C	3,00				3,00	PC-10, PC-8
5	Research Project	C	5,00				5,00	GPC-1, PC-9, UC-1
6	Digital Literacy for Managers	C	6,00	6,00				GPC-1, GPC-7
7	Introduction into Python	C	3,00		3,00			GPC-1, UC-1
	Elective Courses		16,00			6,00	10,00	
	Elective Courses		3,00			3,00		
1	Critical Thinking and Problem Solving	E	3,00			3,00		GPC-2, GPC-6, UC-1

2	Storytelling and Networking in Business (offered in a foreign language)	E	3,00			3,00		PC-20, PC-21, PC-6
3	Emotional intelligence	E	3,00			3,00		GPC-4, UC-3
	Дисциплины по выбору 2 - управление проектами		4,00				4,00	
1	Flexible Project Management Methodologies (Agile, Scrum)	E	4,00				4,00	PC-4, PC-5, PC-7, PC-8
2	System Analysis in Project Management	E	4,00				4,00	PC-4, PC-5, PC-7, PC-8
	Elective Courses		3,00			3,00		
1	Game Modules of Decision Making	E	3,00			3,00		GPC-1, GPC-2, UC-1
2	Statistical Analysis and Data Visualization in R and Python (offered in a foreign language)	E	3,00			3,00		GPC-1, UC-1
3	Elements of Econometrics	E	3,00			3,00		GPC-1, UC-1
	Дисциплины по выбору 4 - Digital Culture		3,00				3,00	
1	Databases	E	3,00				3,00	GPC-1, PC-10, PC-8, UC-1
2	Decision Support Systems (BI, CRM)	E	3,00				3,00	GPC-1, PC-10, PC-8, UC-1
3	Business Intelligence Technologies	E	3,00				3,00	GPC-1, PC-10, PC-8, UC-1
4	ERP-Systems (SAP, OEBS)	E	3,00				3,00	GPC-1, PC-10, PC-8, UC-1
	Дисциплины по выбору 5 - гибкие навыки менеджера		3,00				3,00	
1	Conflict Management	E	3,00				3,00	GPC-4, PC-7
2	Transformative Leadership	E	3,00				3,00	PC-7, PC-8
3	Management of Organizational Changes	E	3,00				3,00	PC-12, PC-5, PC-7
4	Technologies and Innovations: permissive changes management (offered in a foreign language)	E	3,00				3,00	PC-21, PC-22, PC-7
5	Management during the Global Pandemic Period (offered in a foreign language)	E	3,00				3,00	PC-12, PC-5, PC-7
	Проектные семинары		8,00	2,00	4,00	2,00		
1	Project Seminar "SWOT Analysis"	C	2,00	2,00				GPC-2, PC-9
2	Project Seminar "Business Planning"	C	2,00		2,00			PC-20, PC-21, PC-22, PC-9
3	Project Seminar "Management Consulting"	C	2,00			2,00		GPC-2, PC-1, PC-2, PC-20, PC-21, PC-3, PC-4, PC-8, PC-9
4	Project Seminar "Team Management"	C	2,00		2,00			GPC-2, UC-3
	Internship		30,00	5,00	5,00	7,00	13,00	
	Professional Internship		2,00			2,00		
1	Work Experience Internship	C	2,00			2,00		GPC-1, GPC-2, GPC-7, PC-1, PC-2, PC-4, PC-8, PC-9, UC-2, UC-3, UC-4, UC-6
	Project Internship		17,00	5,00	5,00	5,00	2,00	
1	Инициативные проекты студентов в области CSR	C	2,00				2,00	GPC-2, PC-6
2	Курсовой проект: SWOT-анализ	C	5,00	5,00				GPC-2, PC-9
3	Курсовой проект: бизнес-план	C	5,00		5,00			PC-20, PC-21, PC-22, PC-9
4	Курсовой проект: консультационный проект	C	5,00			5,00		GPC-2, PC-7, PC-9

	Research Internship		11,00				11,00	
1	Preparation of Graduation Thesis	C	9,00				9,00	GPC-1, GPC-2, GPC-7, PC-1, PC-2, PC-4, PC-8, PC-9, UC-1, UC-2
2	Graduation Internship	C	2,00				2,00	GPC-1, GPC-2, GPC-7, PC-1, PC-2, PC-4, PC-8, PC-9, UC-2, UC-3, UC-4, UC-6
	General Courses		14,00	9,00	1,00	4,00		
	Core General Courses		2,00	1,00	1,00			
1	Safe Living Basics	C	1,00	1,00				UC-7, UC-8
2	Physical Training	C	1,00		1,00			UC-7
	Optional General Courses		12,00	8,00		4,00		
1	Legal Literacy	C	4,00			4,00		GPC-2, PC-10, UC-1, UC-10, UC-2
2	Psychology	C	4,00	4,00				UC-5
3	Sociology	C	4,00	4,00				UC-5
	Minor		20,00		10,00	10,00		
1	Minor	C	20,00		10,00	10,00		GPC-1, PC-1, UC-1, UC-5, UC-6
	English		1,00				1,00	
	Examinations		1,00				1,00	
1	Independent English Exam (offered in a foreign language)	C						UC-4
2	Project Proposal	C	1,00				1,00	UC-1, UC-4
3	English Language Integrative Exam (offered in a foreign language)	C						UC-4
	Optional Courses							
1	Academic Writing in English (offered in a foreign language)	O	2,00				2,00	UC-4
2	English	O	14,00	8,00	6,00			UC-4
	Data Culture		4,00		4,00			
1	Independent Digital Literacy Test	C						GPC-1, GPC-7, UC-1
2	Independent Programming Test. Intermediate	C						GPC-1, GPC-7, UC-1
3	Introduction to Data Science	C	3,00		3,00			GPC-1, UC-1
4	Independent Data Science Test. Intermediate	C	1,00		1,00			GPC-1, GPC-7, UC-1
	Final State Certification (FSC)		2,00				2,00	
	Thesis Work		2,00				2,00	
1	Presenting of Graduation Thesis	C	2,00				2,00	GPC-2, GPC-4, PC-17, UC-1, UC-4

Curriculum agreed:

Academic Supervisor

KNATKO D.M.

18.05.2021

Dean

KATKALO V.S.

18.05.2021

Head of Centre for
Educational Model Design

LEPESHKIN I.A.

21.05.2021

* Subject type:

Compulsory course C

Elective course E

Optional course O