



National Research University Higher School of Economics (HSE)

Basic Curriculum

Field of study 38.04.02 Management

Educational Programme "Global Business"

Trajectories: "Strategy and Innovations in Global Market (SIGMa)"

Implementing unit: Faculty of Management, HSE - Nizhny Novgorod

Years of Study: 2022/2023 - 2023/2024

Length of Programme: 2 years

Mode of Study: Full Time

Degree: Master's degree / MBA

APPROVED

20.05.2022

Vice Rector

ROSHCHIN S.Y.

Signed with EDS

Block Code	Course	Subject type	Credits	Credits by Years		Planned Educational Programme Development Results
				1	2	
	Degree Programme		120,00	60,00	60,00	
	Sigma (Applied track)		120,00	60,00	60,00	
	Key Seminars		24,00	15,00	9,00	
1	Project Seminar "Management Practices in Global Business" (offered in a foreign language)	C	3,00		3,00	GPC-3, GPC-4, PC-3, PC-4, PC-5, PC-7, UC-1, UC-2, UC-3
2	Mentor's Seminar (offered in a foreign language)	C	12,00	6,00	6,00	GPC-2, GPC-3, PC-2, PC-4, PC-5, UC-2, UC-4, UC-5
3	Project seminar "Business practices in Product management" (offered in a foreign language)	C	9,00	9,00		GPC-2, GPC-5, PC-1, PC-2, UC-1
	Internship		42,00	9,00	33,00	
	Project Internship		12,00	9,00	3,00	
1	Project internship (offered in a foreign language)	C	12,00	9,00	3,00	GPC-4, GPC-5, PC-5, PC-8, UC-2, UC-3, UC-5
	Professional Internship		12,00		12,00	
1	Educational Internship (offered in a foreign language)	C	12,00		12,00	GPC-2, GPC-5, PC-7, UC-4, UC-5
	Research Internship		18,00		18,00	
1	Preparation of Graduation Thesis (offered in a foreign language)	C	18,00		18,00	GPC-2, GPC-5, PC-2, PC-8, UC-5
	Major		42,00	27,00	15,00	
	Second Foreign Language		6,00	6,00		
1	Italian (basic)	E	6,00	6,00		GPC-4, PC-5, UC-4, UC-5
2	Russian (basic)	E	6,00	6,00		GPC-4, PC-5, UC-4, UC-5
3	German (basic)	E	6,00	6,00		GPC-4, PC-5, UC-4, UC-5

	Основная часть образовательной программы		36,00	21,00	15,00	
1	Advanced Marketing Analytics (offered in a foreign language)	C	6,00		6,00	GPC-5, PC-2, UC-5
2	Negotiations and Communications (offered in a foreign language)	C	3,00		3,00	GPC-4, PC-8, UC-4, UC-5
3	New product sales management (offered in a foreign language)	C	3,00		3,00	GPC-3, PC-3, PC-5, PC-7, UC-2, UC-4, UC-5
4	Project Management (offered in a foreign language)	C	3,00		3,00	GPC-3, GPC-5, PC-1, PC-4, PC-5, PC-7, UC-2, UC-3
5	International Management (offered in a foreign language)	C	3,00	3,00		GPC-1, GPC-5, PC-1, PC-2, PC-4, PC-6, PC-8, UC-3, UC-6
6	Financial Management (offered in a foreign language)	C	3,00	3,00		GPC-1, GPC-3, GPC-5, PC-1, PC-3, PC-5, PC-8, UC-3, UC-5, UC-6
7	Managerial Economics (offered in a foreign language)	C	3,00	3,00		GPC-1, GPC-5, PC-2, PC-5, PC-6, PC-8, UC-1, UC-6
8	Doing Business in Russia (offered in a foreign language)	C	3,00	3,00		GPC-3, GPC-4, PC-3, PC-4, PC-5, PC-7, UC-1, UC-3, UC-4
9	Business Strategies (offered in a foreign language)	C	6,00	6,00		GPC-2, GPC-3, GPC-5, PC-1, PC-5, PC-6, PC-7, UC-3, UC-5, UC-6
10	Ethics in Global Business: Decision Making and Communication (offered in a foreign language)	C	3,00	3,00		GPC-1, GPC-3, GPC-5, PC-2, PC-3, PC-8, UC-1, UC-2, UC-3, UC-6
	Magolego		9,00	9,00		
1	All-university Pool MAGOLEGO Courses (offered in a foreign language)	C	9,00	9,00		GPC-1, GPC-3, GPC-5, PC-1, PC-3, PC-5, PC-8, UC-1, UC-4, UC-5
	Final State Certification (FSC)		3,00		3,00	
1	Final Qualification Paper (offered in a foreign language)	C	3,00		3,00	GPC-5, PC-3, UC-4

Curriculum agreed:

Academic Supervisor	KREKHOVETS E.V.	18.05.2022
Dean	FOMENKOV D.A.	18.05.2022
Deputy Director	FOMENKOV D.A.	19.05.2022
Head of Centre for Educational Model Design	LEPESHKIN I.A.	19.05.2022

* Subject type:

Compulsory course

C

Elective course

E