



National Research University Higher School of Economics (HSE)

Basic Curriculum

Field of study 38.04.02 Management

Educational Programme "International Business"

Trajectories: "Entrepreneurship and Innovation in Global Markets", "International Business Operations"

Implementing unit: St. Petersburg School of Economics and Management, HSE, HSE - Saint Petersburg

Years of Study: 2022/2023 - 2023/2024

Length of Programme: 2 years

Mode of Study: Full Time

Degree: Master's degree / MBA

APPROVED

02.06.2022

Vice Rector

ROSHCHIN S.Y.

Signed with EDS

Block Code	Course	Subject type	Credits	Credits by Years		Planned Educational Programme Development Results
				1	2	
	Degree Programme		120,00	60,00	60,00	
	International Business Operations (General track)		120,00	60,00	60,00	
	Key Seminars		17,00	10,00	7,00	
1	Research Seminar "International Business Operations Management" (offered in a foreign language)	C	3,00		3,00	GPC-3, GPC-5, PC-3, UC-1
2	Research Seminar "Business Research Methods" (offered in a foreign language)	C	3,00		3,00	GPC-2, GPC-5, PC-1
3	Research Seminar "Global Challenges for International Business" (offered in a foreign language)	C	6,00	6,00		GPC-2, GPC-5, PC-1, PC-2, UC-1
4	Mentor's Seminar "International Business Operations" (offered in a foreign language)	C	2,00	1,00	1,00	PC-3, UC-6
5	Project Seminar (offered in a foreign language)	C	3,00	3,00		GPC-4, PC-3, UC-2, UC-3, UC-5
	Internship		28,00	8,00	20,00	
	Project Internship		8,00	8,00		
1	Projects (offered in a foreign language)	E	3,00	3,00		GPC-2, PC-3, UC-2, UC-3, UC-4, UC-5
2	Term Paper (offered in a foreign language)	E	5,00	5,00		GPC-2, GPC-5, PC-1, PC-3, UC-2
	Professional Internship		9,00		9,00	
1	Work Experience Internship (offered in a foreign language)	C	9,00		9,00	GPC-1, GPC-2, GPC-3, GPC-4, PC-3, UC-4, UC-6
	Research Internship		16,00	5,00	11,00	
1	Term Paper (offered in a foreign language)	E	5,00	5,00		GPC-2, GPC-5, PC-1
2	Thesis Preparation (offered in a foreign language)	C	11,00		11,00	GPC-2, GPC-3, GPC-5, PC-1, PC-2, PC-3, UC-1, UC-4

	Major		57,00	33,00	24,00	
1	HR Management in International Companies (offered in a foreign language)	E	6,00		6,00	GPC-3, GPC-4, PC-3, UC-3, UC-4
2	Analysis and Modeling of Business Processes (offered in a foreign language)	E	3,00		3,00	GPC-2, GPC-3, GPC-4, PC-3
3	Project Management Practices (offered in a foreign language)	E	3,00		3,00	GPC-2, GPC-3, GPC-4, PC-3, UC-2
4	Practical Marketing Tools (offered in a foreign language)	C	6,00		6,00	GPC-2, PC-3
5	Project Management Fundamentals (offered in a foreign language)	C	3,00		3,00	GPC-2, GPC-3, GPC-4, PC-3, UC-2, UC-3
6	Business Analytics as a Tool for Effective Management (offered in a foreign language)	C	6,00		6,00	GPC-2, GPC-3, GPC-4, PC-3
7	Global Supply Chain Management and Logistics (offered in a foreign language)	E	6,00		6,00	GPC-1, GPC-3, PC-2, PC-3
8	Research Methods in Management (offered in a foreign language)	C	3,00	3,00		GPC-2, GPC-5, PC-1
9	Strategic Management (offered in a foreign language)	E	3,00	3,00		GPC-1, GPC-3, PC-1, PC-2, UC-1, UC-3
10	International Marketing (offered in a foreign language)	C	3,00	3,00		GPC-3, GPC-4, PC-2, UC-1, UC-3, UC-4
11	International Financial Management (offered in a foreign language)	C	6,00	6,00		GPC-1, GPC-3, PC-2, PC-3
12	International Procurement Management (offered in a foreign language)	C	6,00	6,00		GPC-3, GPC-4, PC-3, UC-4
13	Managerial Economics (offered in a foreign language)	E	3,00	3,00		GPC-1, GPC-3, PC-1, PC-2
14	Digital Business Transformation (offered in a foreign language)	C	6,00	6,00		GPC-2, PC-2, UC-4
15	International Economics (offered in a foreign language)	C	6,00	6,00		GPC-1, PC-2, UC-1
	<b>Magolego</b>		<b>15,00</b>	<b>9,00</b>	<b>6,00</b>	
1	All-university Pool MAGOLEGO Courses (offered in a foreign language)	E	15,00	9,00	6,00	UC-4, UC-6
	<b>Final State Certification (FSC)</b>		<b>3,00</b>		<b>3,00</b>	
1	Master's Thesis Defence (offered in a foreign language)	C	3,00		3,00	GPC-1, GPC-2, GPC-3, GPC-4, GPC-5, PC-1, PC-2, PC-3, UC-1, UC-2, UC-3, UC-4, UC-5, UC-6
	<b>Entrepreneurship and Innovation in Global Markets (Research track)</b>		<b>120,00</b>	<b>60,00</b>	<b>60,00</b>	
	<b>Key Seminars</b>		<b>17,00</b>	<b>10,00</b>	<b>7,00</b>	
1	Project seminar "Entrepreneurship and innovation in global markets" (offered in a foreign language)	C	3,00		3,00	GPC-2, GPC-5, PC-1, UC-1
2	Research Seminar "Business Research Methods" (offered in a foreign language)	C	3,00		3,00	GPC-2, GPC-5, PC-1
3	Project Seminar (offered in a foreign language)	C	3,00	3,00		GPC-4, PC-2, UC-2, UC-3, UC-5

4	Research Seminar "Global Challenges for International Business" (offered in a foreign language)	C	6,00	6,00		GPC-2, GPC-5, PC-1, PC-2, UC-1
5	Mentor's Seminar "Entrepreneurship and Innovation in Global Markets" (offered in a foreign language)	C	2,00	1,00	1,00	PC-1, UC-6
	Internship		34,00	8,00	26,00	
	Project Internship		8,00	8,00		
1	Projects (offered in a foreign language)	C	3,00	3,00		GPC-2, PC-1, UC-2, UC-3, UC-4, UC-5
2	Term Paper (offered in a foreign language)	E	5,00	5,00		GPC-2, GPC-5, PC-1, PC-3, UC-2
	Professional Internship		9,00		9,00	
1	Work Experience Internship (offered in a foreign language)	C	9,00		9,00	GPC-1, GPC-2, GPC-3, GPC-4, PC-1, PC-2, UC-4, UC-6
	Research Internship		22,00	5,00	17,00	
1	Master's Thesis Preparation (offered in a foreign language)	C	17,00		17,00	GPC-1, GPC-2, GPC-3, GPC-5, PC-1, PC-2, PC-3, UC-1, UC-4
2	Term paper (offered in a foreign language)	E	5,00	5,00		GPC-2, GPC-5, PC-1, PC-3
	Major		57,00	33,00	24,00	
1	Data Analysis for Business Research (offered in a foreign language)	C	6,00		6,00	GPC-2, GPC-5, PC-1
2	Business Analytics as a Tool for Effective Management (offered in a foreign language)	C	6,00		6,00	GPC-2, GPC-3, GPC-4, PC-3
3	Project Management Fundamentals (offered in a foreign language)	C	3,00		3,00	GPC-2, GPC-3, GPC-4, PC-3, UC-2, UC-4
4	Analysis and Modeling of Business Processes (offered in a foreign language)	E	3,00		3,00	GPC-2, GPC-3, GPC-4, PC-3
5	HR Management in International Companies (offered in a foreign language)	E	6,00		6,00	GPC-3, GPC-4, PC-3, UC-3, UC-4
6	Project Management Practices (offered in a foreign language)	E	3,00		3,00	GPC-2, GPC-3, GPC-4, PC-3, UC-2
7	Global Supply Chain Management and Logistics (offered in a foreign language)	E	6,00		6,00	GPC-1, GPC-3, PC-2, PC-3
8	Global Strategies and New Business Models (offered in a foreign language)	C	6,00	6,00		GPC-4, PC-3
9	Research Methods in Management (offered in a foreign language)	C	3,00	3,00		GPC-2, GPC-5, PC-1
10	Strategic Management (offered in a foreign language)	C	3,00	3,00		GPC-1, GPC-3, PC-2, UC-1, UC-3
11	International Marketing (offered in a foreign language)	C	3,00	3,00		GPC-3, GPC-4, PC-2, UC-1, UC-3, UC-4
12	International Economics (offered in a foreign language)	C	6,00	6,00		GPC-1, PC-3, UC-1
13	International Financial Management (offered in a foreign language)	C	6,00	6,00		GPC-1, GPC-3, PC-3
14	Digital Business Transformation (offered in a foreign language)	C	6,00	6,00		GPC-2, PC-2, PC-3, UC-4
	Magolego		9,00	9,00		

1	All-university Pool MAGOLEGO Courses (offered in a foreign language)	E	9,00	9,00		UC-4, UC-6
	Final State Certification (FSC)		3,00		3,00	
1	Master's Thesis Defence (offered in a foreign language)	C	3,00		3,00	GPC-1, GPC-2, GPC-3, GPC-4, GPC-5, PC-1, PC-2, PC-3, UC-1, UC-2, UC-3, UC-4, UC-5, UC-6

**Curriculum agreed:**

Academic Supervisor	VESELOVA L.S.	31.05.2022
Dean	KATKALO V.S.	31.05.2022
Deputy Director	KUZMIN P.V.	31.05.2022
Head of Centre for Educational Model Design	LEPESHKIN I.A.	01.06.2022

\* Subject type:

Compulsory course	C
Elective course	E