



National Research University Higher School of Economics (HSE)

Basic Curriculum

Field of study 54.04.01 Design
Educational Programme "Design"

Trajectories: "Communication Design. Basic Level", "Culture Institutions Art Direction"

Implementing unit: St. Petersburg School of Arts and Humanities, HSE, HSE - Saint Petersburg

Years of Study: 2022/2023 - 2023/2024

Length of Programme: 2 years

Mode of Study: Full Time

Degree: Master's degree / MBA

APPROVED

06.06.2022

Vice Rector

ROSHCHIN S.Y.

Signed with EDS

Block Code	Course	Subject type	Credits	Credits by Years		Planned Educational Programme Development Results
				1	2	
	Degree Programme		120,00	60,00	60,00	
	Communication Design. Basic Level (Applied track)		120,00	60,00	60,00	
	Key Seminars		27,00	11,00	16,00	
1	Project Seminar on Design Engineering	C	12,00	6,00	6,00	PC-12, PC-2, PC-3, PC-6
2	Mentor's Seminar "Communication Design. Basic Level"	C	15,00	5,00	10,00	GPC-4, PC-2, PC-3, PC-5, PC-6, PC-9, UC-1, UC-2, UC-4
	Internship		27,00	4,00	23,00	
	Project Internship		20,00	4,00	16,00	
1	Preparation of the final qualifying work	C	13,00		13,00	GPC-1, GPC-2, GPC-3, GPC-4, GPC-5, PC-1, PC-11, PC-2, PC-3, PC-5, PC-6, PC-9, UC-1, UC-2, UC-3, UC-4, UC-5, UC-6
2	Projects	C	7,00	4,00	3,00	GPC-3, PC-2, PC-3, UC-2
	Professional Internship		7,00		7,00	
1	Work Experience Internship	C	7,00		7,00	GPC-4, GPC-5, PC-10, UC-3, UC-6
	Research Internship					
	Major		54,00	36,00	18,00	
1	Creative Design. Communication Design. Basic Course.	C	18,00	12,00	6,00	GPC-4, PC-1, PC-11, PC-12, PC-2, PC-5, UC-2, UC-6
2	History and Theory of Design	C	18,00	12,00	6,00	GPC-1, GPC-2, GPC-3, PC-1, PC-10, UC-5
3	Design Technology	C	18,00	12,00	6,00	PC-11, PC-12, PC-2, PC-6, UC-2
	Magolego		9,00	9,00		

1	All-university Pool MAGOLEGO Courses	E	9,00	9,00		GPC-1, GPC-2, GPC-3, GPC-4, GPC-5, PC-1, PC-2, PC-3, PC-5, UC-6
	Final State Certification (FSC)		3,00		3,00	
1	Final Qualification Paper	C	3,00		3,00	GPC-1, GPC-2, GPC-3, GPC-4, GPC-5, PC-1, PC-10, PC-11, PC-12, PC-2, PC-3, PC-5, PC-6, PC-9, UC-1, UC-2, UC-3, UC-4, UC-5, UC-6
	Culture Institutions Art Direction (Applied track)		120,00	60,00	60,00	
	Key Seminars		27,00	11,00	16,00	
1	Project Seminar on Design Engineering	C	12,00	6,00	6,00	PC-12, PC-2, PC-3, PC-6, UC-2
2	Mentor's Seminar "Art Direction of Cultural Institutions"	C	15,00	5,00	10,00	GPC-4, PC-13, PC-2, PC-3, PC-4, PC-6, PC-7, PC-8, PC-9, UC-1, UC-2, UC-4
	Internship		27,00	4,00	23,00	
	Project Internship		20,00	4,00	16,00	
1	Preparation of the final qualifying work	C	13,00		13,00	GPC-1, GPC-2, GPC-3, GPC-4, GPC-5, PC-1, PC-11, PC-2, PC-3, PC-4, PC-5, PC-6, PC-7, PC-8, PC-9, UC-1, UC-2, UC-3, UC-4, UC-5, UC-6
2	Projects	C	7,00	4,00	3,00	GPC-3, PC-2, PC-3, UC-2
	Professional Internship		7,00		7,00	
1	Work Experience Internship	C	7,00		7,00	GPC-5, PC-1, PC-12, PC-13, PC-3, PC-6, PC-7, PC-8, PC-9
	Research Internship					
	Major		54,00	36,00	18,00	
1	Visual Communication	C	18,00	12,00	6,00	PC-10, PC-11, PC-13, PC-3, PC-4, UC-2
2	Creative Design. Art Direction of Cultural Institutions	C	18,00	12,00	6,00	GPC-4, PC-1, PC-11, PC-12, PC-2, PC-5, UC-2, UC-6
3	History and Theory of Design	C	18,00	12,00	6,00	GPC-1, GPC-2, GPC-3, PC-1, PC-10, UC-5
	Magolego		9,00	9,00		
1	All-university Pool MAGOLEGO Courses	E	9,00	9,00		GPC-1, GPC-2, GPC-3, GPC-4, GPC-5, PC-1, PC-2, PC-3, PC-4, PC-5, UC-6
	Final State Certification (FSC)		3,00		3,00	
1	Final Qualification Paper	C	3,00		3,00	GPC-1, GPC-2, GPC-3, GPC-4, GPC-5, PC-1, PC-10, PC-11, PC-12, PC-13, PC-2, PC-3, PC-4, PC-5, PC-6, PC-7, PC-8, PC-9, UC-1, UC-2, UC-3, UC-4, UC-5, UC-6

Curriculum agreed:

Academic Supervisor	MALICH K.A.	06.06.2022
Dean	SELIN A.A.	06.06.2022
Deputy Director	KUZMIN P.V.	06.06.2022
Head of Centre for Educational Model Design	LEPESHKIN I.A.	06.06.2022

* Subject type:

Compulsory course C

Elective course E