



National Research University Higher School of Economics (HSE)

Basic Curriculum

Field of study 54.03.01 Design

Educational Programme "Design"

Specializations: "Environmental Design", "Type. Book. Typography", "Communication Design"

Implementing unit: факультет Санкт-Петербургская школа дизайна, HSE - Saint Petersburg

Years of Study: 2022/2023 - 2025/2026

Length of Programme: 4 years

Mode of Study: Full Time

Degree: Bachelor's degree

APPROVED

23.06.2022

Vice Rector

ROSHCHIN S.Y.

Signed with EDS

Block Code	Course	Subject type	Credits	Credits by Years				Planned Educational Programme Development Results
				1	2	3	4	
	Degree Programme		240,00	60,00	60,00	60,00	60,00	
	Major		89,00	12,00	26,00	31,00	20,00	
	Core Professional Block (Major)		38,00	12,00	8,00	9,00	9,00	
	Disciplines in the history and theory of design		29,00	12,00	5,00	6,00	6,00	
1	History and theory of design. Basic course	C	5,00		5,00			GPC-1, GPC-2, PC-10, UC-1
2	History and theory of design. Specialization	C	6,00			6,00		GPC-1, PC-10, PC-2, PC-9, UC-1
3	History and theory of design. Visual studies	C	6,00				6,00	GPC-1, GPC-2, PC-10, PC-9, UC-1, UC-2
4	History and theory of design. Contemporary art	C	6,00	6,00				GPC-1, GPC-2, PC-9, UC-1
5	History of classical art	C	6,00	6,00				GPC-1, GPC-2, PC-10, UC-1
	Creative design		9,00		3,00	3,00	3,00	
1	Project seminar. Communication design	E	9,00		3,00	3,00	3,00	PC-12, PC-13
2	Project seminar. Font. Book. Typography	E	9,00		3,00	3,00	3,00	PC-12, PC-13
3	Project seminar. Environment design	E	9,00		3,00	3,00	3,00	PC-12, PC-13
	Elective Professional Block (Major)		51,00		18,00	22,00	11,00	
	Artificial intelligence		6,00			3,00	3,00	
1	Promoting a creative project using generative neural network tools	C	3,00				3,00	GPC-2, GPC-3, GPC-4, GPC-6, PC-1, PC-11, PC-2, PC-7, UC-1, UC-2, UC-3, UC-4, UC-5, UC-6, UC-8
2	Applied application of generative neural networks in creative industries and industrial design	C	3,00			3,00		GPC-2, GPC-6, UC-1, UC-3, UC-4
	Elective Courses		16,00			16,00		
1	Modern Technology in Design	E	16,00			16,00		GPC-6, PC-1, PC-2, PC-3, UC-1
2	Creative Technologies	E	16,00			16,00		GPC-4, GPC-6
	Variable part of the profile		29,00		18,00	3,00	8,00	

1	Special technologies	C	18,00		18,00			GPC-2, GPC-3, PC-2, PC-3, PC-4, UC-1
2	Contemporary Design (offered in a foreign language)	C	11,00			3,00	8,00	GPC-1, PC-9, UC-4, UC-5
	Internship		103,00	32,00	20,00	15,00	36,00	
	Professional Internship		15,00				15,00	
	Elective practice		15,00				15,00	
1	Teaching Internship	E	15,00				15,00	GPC-7, PC-14, PC-6
2	Qualifying Internship	E	15,00				15,00	GPC-6, PC-3, PC-6, PC-8, UC-3, UC-6
3	Work Experience Internship	E	15,00				15,00	PC-11, PC-12, PC-13, PC-3, PC-4, PC-5, PC-6, PC-8
	Project Internship		88,00	32,00	20,00	15,00	21,00	
	Art practice and creative design		32,00	32,00				
1	Art practice	C	8,00	8,00				GPC-3, GPC-4, GPC-5, PC-1, PC-9
2	Creative design	C	24,00	24,00				GPC-4, PC-1, PC-2, PC-3
	Practical project training in specializations		51,00		20,00	15,00	16,00	
1	Special design. Communication design	E	51,00		20,00	15,00	16,00	PC-1, PC-2, PC-3, PC-4, PC-5, PC-7
2	Special design. Environmental Design	E	51,00		20,00	15,00	16,00	PC-1, PC-3, PC-4, PC-5, PC-6, PC-7
3	Special Design. Font. Book. Typography	E	51,00		20,00	15,00	16,00	PC-1, PC-2, PC-3, PC-4, PC-5, PC-7
	Preparation of the final qualifying work		5,00				5,00	
1	Preparation of Graduation Thesis	C	5,00				5,00	GPC-2, GPC-6, GPC-8, PC-1, PC-12, PC-13, PC-4, PC-5, PC-7, UC-1
	Research Internship							
	General Courses		14,00	13,00	1,00			
	Core General Courses		2,00	1,00	1,00			
1	Safe Living Basics	C	1,00	1,00				UC-10, UC-11, UC-8
2	Physical Training	C	1,00		1,00			UC-7
	Optional General Courses		12,00	12,00				
1	Legal Literacy	C	4,00	4,00				UC-10, UC-11, UC-4, UC-5, UC-8
2	Elective General Courses	E	4,00	4,00				UC-2, UC-3, UC-4, UC-5, UC-6
3	Economics	C	4,00	4,00				UC-10, UC-4, UC-5, UC-9
	Minor		20,00		10,00	10,00		
1	Minor	E	20,00		10,00	10,00		UC-2, UC-6, UC-8
	English		1,00				1,00	
	Examinations		1,00				1,00	
1	Independent English Exam (offered in a foreign language)	C						UC-4
2	Project Proposal	C	1,00				1,00	GPC-2, UC-4
3	English Language Integrative Exam	C						UC-4
	Optional Courses							
1	English language (offered in a foreign language)	O	14,00	8,00	6,00			UC-4
2	Academic English Writing (offered in a foreign language)	O	2,00				2,00	GPC-2, UC-3
	Data Culture		10,00	3,00	3,00	4,00		
1	Independent Programming Test. Elementary	C						UC-1

2	Introduction to Python for Data Science	C	6,00		3,00	3,00		GPC-4, GPC-7, PC-4, UC-1, UC-3
3	External Examinations on Digital Skills. Entry-level	C						GPC-6
4	External Examinations on Digital Skills. Intermediate Level	C						GPC-6
5	External Examinations on Digital Skills. Final Level	C						GPC-6
6	Data Science, AI and Generative Models Independent Test. Elementary	C	1,00			1,00		GPC-6, UC-1
7	Independent Digital Literacy Test	C						GPC-6
8	Digital Literacy	C	3,00	3,00				GPC-6
	Final State Certification (FSC)		3,00				3,00	
	Thesis Work		3,00				3,00	
1	Presenting of Graduation Thesis	C	3,00				3,00	GPC-1, GPC-2, UC-2, UC-4
	State Examinations							

Curriculum agreed:

Academic Supervisor	KHARSHAK D.A.	21.06.2022
Dean		21.06.2022
Deputy Director	KUZMIN P.V.	22.06.2022
Head of Centre for Educational Model Design	LEPESHKIN I.A.	23.06.2022

* Subject type:

Compulsory course	C
Elective course	E
Optional course	O