



National Research University Higher School of Economics (HSE)

Basic Curriculum

Field of study 54.03.01 Design
Educational Programme "Design"

Specializations: "Animation and Illustration", "CGI and Visual Effects", "Comics", "Communication Design", "Design and Advertising", "Design and Contemporary Art", "Design and Programming", "Design and Promotion of the Digital Products", "Environmental Design", "Event-design. Theater and Performance", "Game Design and Virtual Reality", "Interior Design", "Media and Design"

Implementing unit: Faculty of Creative Industries, HSE - Moscow

APPROVED
01.07.2022
Vice Rector
ROSHCHIN S.Y.

Signed with EDS

Years of Study: 2022/2023 - 2025/2026

Length of Programme: 4 years

Mode of Study: Full Time

Degree: Bachelor's degree

Block Code	Course	Subject type	Credits	Credits by Years				Planned Educational Programme Development Results
				1	2	3	4	
	Degree Programme		240,00	60,00	60,00	60,00	60,00	
	Major		83,00	12,00	26,00	28,00	17,00	
	Core Professional Block (Major)		38,00	12,00	8,00	9,00	9,00	
	Disciplines in the history and theory of design		29,00	12,00	5,00	6,00	6,00	
1	History and theory of design. Contemporary art	C	6,00	6,00				GPC-1, GPC-2, GPC-3, GPC-4, GPC-5, GPC-6, GPC-7, GPC-8, PC-1, PC-12, PC-13, PC-2, PC-3, PC-4, PC-5, PC-6, UC-1, UC-10, UC-11, UC-2, UC-3, UC-4, UC-5, UC-6, UC-7, UC-8, UC-9
2	History and theory of design. Basic course	C	5,00		5,00			GPC-1, GPC-2, GPC-3, GPC-5, GPC-6, GPC-7, GPC-8, PC-1, PC-10, PC-11, PC-12, PC-13, PC-14, PC-2, PC-3, PC-4, PC-5, PC-6, PC-7, PC-8, PC-9, UC-1, UC-10, UC-11, UC-3, UC-5, UC-6, UC-7, UC-8, UC-9
3	History and theory of design. Specialization	C	6,00			6,00		GPC-2, GPC-4, GPC-5, GPC-6, GPC-7, PC-1, PC-10, PC-11, PC-12, PC-13, PC-14, PC-2, PC-3, PC-4, PC-5, PC-6, PC-7, PC-8, PC-9, UC-1, UC-10, UC-11, UC-2, UC-3, UC-6, UC-7, UC-9
4	History and theory of design. Visual studies	C	6,00				6,00	GPC-1, GPC-2, GPC-3, GPC-7, PC-10, PC-3, PC-5, PC-6, PC-7, PC-9, UC-1, UC-10, UC-2, UC-6, UC-7, UC-8, UC-9

5	History of classical art	C	6,00	6,00				GPC-1, GPC-2, GPC-3, GPC-4, GPC-5, GPC-6, GPC-8, PC-10, PC-3, PC-5, PC-6, PC-7, PC-9, UC-1, UC-11, UC-2, UC-3, UC-4, UC-5, UC-6, UC-7, UC-8, UC-9
	Creative design		9,00		3,00	3,00	3,00	
1	Project seminar. Environment design	E	9,00		3,00	3,00	3,00	GPC-1, GPC-2, GPC-3, GPC-4, GPC-5, GPC-6, GPC-7, GPC-8, PC-1, PC-2, PC-3, PC-4, PC-5, UC-1, UC-10, UC-11, UC-2, UC-3, UC-4, UC-5, UC-6, UC-7, UC-8
2	Project seminar. Animation and illustration	E	9,00		3,00	3,00	3,00	GPC-1, GPC-2, GPC-3, GPC-4, GPC-5, GPC-6, GPC-7, GPC-8, PC-1, PC-2, PC-3, PC-4, PC-5, UC-1, UC-10, UC-11, UC-2, UC-3, UC-4, UC-5, UC-6, UC-7, UC-8, UC-9
3	Project seminar. Comic book	E	9,00		3,00	3,00	3,00	GPC-1, GPC-2, GPC-3, GPC-4, GPC-5, GPC-6, GPC-7, GPC-8, PC-1, PC-2, PC-3, PC-4, PC-5, UC-1, UC-10, UC-11, UC-2, UC-3, UC-4, UC-5, UC-6, UC-7, UC-8, UC-9
4	Project seminar. Design and programming	E	9,00		3,00	3,00	3,00	GPC-1, GPC-2, GPC-3, GPC-4, GPC-5, GPC-6, GPC-7, GPC-8, PC-1, PC-2, PC-3, PC-4, PC-5, UC-1, UC-10, UC-11, UC-2, UC-3, UC-4, UC-5, UC-6, UC-7, UC-8, UC-9
5	Project seminar. Design and contemporary art	E	9,00		3,00	3,00	3,00	GPC-1, GPC-2, GPC-3, GPC-4, GPC-5, GPC-6, GPC-7, GPC-8, PC-1, PC-2, PC-3, PC-4, PC-5, UC-1, UC-10, UC-11, UC-2, UC-3, UC-4, UC-5, UC-6, UC-7, UC-8, UC-9
6	Project seminar. Game design and virtual reality	E	9,00		3,00	3,00	3,00	GPC-1, GPC-2, GPC-3, GPC-4, GPC-5, GPC-6, GPC-7, GPC-8, PC-1, PC-2, PC-3, PC-4, PC-5, UC-1, UC-10, UC-11, UC-2, UC-3, UC-4, UC-5, UC-6, UC-7, UC-8, UC-9
7	Project seminar. Design and advertising	E	9,00		3,00	3,00	3,00	GPC-1, GPC-2, GPC-3, GPC-4, GPC-5, GPC-6, GPC-7, GPC-8, PC-1, PC-2, PC-3, PC-4, PC-5, UC-1, UC-10, UC-11, UC-2, UC-3, UC-4, UC-5, UC-6, UC-7, UC-8, UC-9
8	Project seminar. Event design. Theater and Performance	E	9,00		3,00	3,00	3,00	GPC-1, GPC-2, GPC-3, GPC-4, GPC-5, GPC-6, GPC-7, GPC-8, PC-1, PC-2, PC-3, PC-4, PC-5, UC-1, UC-10, UC-11, UC-2, UC-3, UC-4, UC-5, UC-6, UC-7, UC-8, UC-9

9	Project seminar. CGI and Visual effects	E	9,00		3,00	3,00	3,00	GPC-1, GPC-2, GPC-3, GPC-4, GPC-5, GPC-6, GPC-7, GPC-8, PC-1, PC-2, PC-3, PC-4, PC-5, UC-1, UC-10, UC-11, UC-2, UC-3, UC-4, UC-5, UC-6, UC-7, UC-8, UC-9
10	Project seminar. Interior design	E	9,00		3,00	3,00	3,00	UC-1, UC-10, UC-11, UC-2, UC-3, UC-4, UC-5, UC-6, UC-7, UC-8, UC-9
11	Project seminar. Digital product design and promotion	E	9,00		3,00	3,00	3,00	GPC-1, GPC-2, GPC-3, GPC-4, GPC-5, GPC-6, GPC-7, GPC-8, PC-1, PC-2, PC-3, PC-4, PC-5, UC-1, UC-10, UC-11, UC-2, UC-3, UC-4, UC-5, UC-6, UC-7, UC-8, UC-9
12	Project seminar. Media and design	E	9,00		3,00	3,00	3,00	GPC-1, GPC-2, GPC-3, GPC-4, GPC-5, GPC-6, GPC-7, GPC-8, PC-1, PC-10, PC-11, PC-12, PC-13, PC-14, PC-2, PC-3, PC-4, PC-5, UC-6, PC-7, PC-8, PC-9, UC-1, UC-10, UC-11, UC-2, UC-3, UC-4, UC-5, UC-6, UC-7, UC-8, UC-9
13	Project seminar. Communication design	E	9,00		3,00	3,00	3,00	GPC-1, GPC-2, GPC-3, GPC-4, GPC-5, GPC-6, GPC-7, GPC-8, PC-1, PC-10, PC-12, PC-13, PC-2, PC-3, PC-4, PC-5, UC-1, UC-10, UC-11, UC-2, UC-3, UC-4, UC-5, UC-6, UC-7, UC-8, UC-9
	Elective Professional Block (Major)		45,00		18,00	19,00	8,00	
	Elective Courses (1 out of 2)		16,00			16,00		
1	Creative Technologies	E	16,00			16,00		GPC-2, GPC-5, GPC-7, PC-1, PC-2, PC-3, UC-1, UC-3
2	Modern Technology in Design	E	16,00			16,00		GPC-3, PC-4, UC-1, UC-4
	Compulsory Courses		29,00		18,00	3,00	8,00	
1	Special technologies	C	18,00		18,00			GPC-1, GPC-2, GPC-3, GPC-4, GPC-5, GPC-6, GPC-7, GPC-8, PC-1, PC-10, PC-11, PC-12, PC-13, PC-14, PC-2, PC-3, PC-4, PC-5, PC-6, PC-7, PC-8, PC-9, UC-1, UC-4
2	Contemporary Design (offered in a foreign language)	C	11,00			3,00	8,00	GPC-1, PC-4, PC-5, UC-1, UC-3
	Internship		106,00	32,00	17,00	18,00	39,00	
	Professional Internship		15,00				15,00	
	Practice by choice		15,00				15,00	
1	Teaching Internship	E	15,00				15,00	GPC-2, GPC-7, PC-1, PC-4, PC-5, UC-1, UC-2, UC-3, UC-4
2	Qualifying Internship	E	15,00				15,00	GPC-1, GPC-3, GPC-5, PC-2, PC-3, UC-1, UC-4
3	Work Experience Internship	E	15,00				15,00	GPC-2, GPC-4, GPC-6, PC-1, PC-3, PC-5, UC-1, UC-4
	Project Internship		91,00	32,00	17,00	18,00	24,00	
	Подготовка выпускной квалификационной работы		5,00				5,00	

1	Preparation of Graduation Thesis	C	5,00				5,00	GPC-1, GPC-2, GPC-3, GPC-4, GPC-5, GPC-6, GPC-7, GPC-8, PC-1, PC-10, PC-11, PC-12, PC-13, PC-14, PC-2, PC-3, PC-4, PC-5, PC-6, PC-7, PC-8, PC-9, UC-1, UC-10, UC-11, UC-2, UC-3, UC-4, UC-5, UC-6, UC-8, UC-9
	Practical project training in specializations		54,00		17,00	18,00	19,00	
1	Special design. Communication design	E	54,00		17,00	18,00	19,00	GPC-1, GPC-2, GPC-3, GPC-4, GPC-5, GPC-6, GPC-7, GPC-8, PC-1, PC-2, PC-3, PC-4, PC-5, UC-1, UC-10, UC-11, UC-2, UC-3, UC-4, UC-5, UC-6, UC-7, UC-8, UC-9
2	Special design. Environment design	E	54,00		17,00	18,00	19,00	GPC-1, GPC-2, GPC-3, GPC-4, GPC-5, GPC-6, GPC-7, GPC-8, PC-1, PC-2, PC-3, PC-4, PC-5, UC-1, UC-10, UC-11, UC-2, UC-3, UC-4, UC-5, UC-6, UC-7, UC-8, UC-9
3	Special design. Animation and illustration	E	54,00		17,00	18,00	19,00	GPC-1, GPC-2, GPC-3, GPC-4, GPC-5, GPC-6, GPC-7, GPC-8, PC-1, PC-2, PC-3, PC-4, PC-5, UC-1, UC-10, UC-11, UC-2, UC-3, UC-4, UC-5, UC-6, UC-7, UC-8, UC-9
4	Special design. Media and design	E	54,00		17,00	18,00	19,00	GPC-1, GPC-2, GPC-3, GPC-4, GPC-5, GPC-6, GPC-7, GPC-8, PC-1, PC-2, PC-3, PC-4, PC-5, UC-1, UC-10, UC-11, UC-2, UC-3, UC-4, UC-5, UC-6, UC-7, UC-8, UC-9
5	Special design. Comic book	E	54,00		17,00	18,00	19,00	GPC-1, GPC-2, GPC-3, GPC-4, GPC-5, GPC-6, GPC-7, GPC-8, PC-1, PC-2, PC-3, PC-4, PC-5, UC-1, UC-10, UC-11, UC-2, UC-3, UC-4, UC-5, UC-6, UC-7, UC-8, UC-9
6	Special design. Design and programming	E	54,00		17,00	18,00	19,00	GPC-1, GPC-2, GPC-3, GPC-4, GPC-5, GPC-6, GPC-7, GPC-8, PC-1, PC-2, PC-3, PC-4, PC-5, UC-1, UC-10, UC-11, UC-2, UC-3, UC-4, UC-5, UC-6, UC-7, UC-8, UC-9
7	Special design. Design and contemporary art	E	54,00		17,00	18,00	19,00	GPC-1, GPC-2, GPC-3, GPC-4, GPC-5, GPC-6, GPC-7, GPC-8, PC-1, PC-2, PC-3, PC-4, PC-5, UC-1, UC-10, UC-11, UC-2, UC-3, UC-4, UC-5, UC-6, UC-7, UC-8, UC-9
8	Special design. Game design and virtual reality	E	54,00		17,00	18,00	19,00	GPC-1, GPC-2, GPC-3, GPC-4, GPC-5, GPC-6, GPC-7, GPC-8, PC-1, PC-2, PC-3, PC-4, PC-5, UC-1, UC-10, UC-11, UC-2, UC-3, UC-4, UC-5, UC-6, UC-7, UC-8, UC-9

9	Special design. Design and advertising	E	54,00		17,00	18,00	19,00	GPC-1, GPC-2, GPC-3, GPC-4, GPC-5, GPC-6, GPC-7, GPC-8, UC-1, UC-10, UC-11, UC-2, UC-3, UC-4, UC-5, UC-6, UC-7, UC-8, UC-9
10	Special design. Event design. Theater and Performance	E	54,00		17,00	18,00	19,00	GPC-1, GPC-2, GPC-3, GPC-4, GPC-5, GPC-6, GPC-7, GPC-8, PC-1, PC-2, PC-3, PC-4, PC-5, UC-1, UC-10, UC-11, UC-2, UC-3, UC-4, UC-5, UC-6, UC-7, UC-8, UC-9
11	Special design. CGI and Visual effects	E	54,00		17,00	18,00	19,00	GPC-1, GPC-2, GPC-3, GPC-4, GPC-5, PC-1, PC-2, PC-3, PC-4, PC-5, UC-1, UC-10, UC-11, UC-2, UC-3, UC-4, UC-5, UC-6, UC-7, UC-8, UC-9
12	Special design. Interior design	E	54,00		17,00	18,00	19,00	GPC-1, GPC-2, GPC-3, GPC-4, GPC-5, GPC-6, GPC-7, GPC-8, PC-1, PC-2, PC-3, PC-4, PC-5, UC-1, UC-10, UC-11, UC-2, UC-3, UC-4, UC-5, UC-6, UC-7, UC-8, UC-9
13	Special design. Digital product design and promotion	E	54,00		17,00	18,00	19,00	GPC-1, GPC-2, GPC-3, GPC-4, GPC-5, GPC-6, GPC-7, GPC-8, PC-1, PC-2, PC-3, PC-4, PC-5, UC-1, UC-10, UC-11, UC-2, UC-3, UC-4, UC-5, UC-6, UC-7, UC-8, UC-9
	Practical project training in Art practice and Creative design		32,00	32,00				
1	Art practice	C	8,00	8,00				GPC-1, GPC-2, GPC-3, GPC-4, GPC-5, GPC-6, GPC-7, GPC-8, PC-1, PC-2, PC-3, PC-4, PC-5, UC-1, UC-10, UC-11, UC-2, UC-3, UC-4, UC-5, UC-6, UC-7, UC-8, UC-9
2	Creative design	C	24,00	24,00				GPC-1, GPC-2, GPC-3, GPC-4, GPC-5, GPC-6, GPC-7, GPC-8, PC-1, PC-2, PC-3, PC-4, PC-5, UC-1, UC-10, UC-11, UC-2, UC-3, UC-4, UC-5, UC-6, UC-7, UC-8, UC-9
	Research Internship							
	General Courses		14,00	13,00	1,00			
	Core General Courses		2,00	1,00	1,00			
1	Safe Living Basics	C	1,00	1,00				UC-3, UC-8
2	Physical Training	C	1,00		1,00			UC-3, UC-7
	Optional General Courses		12,00	12,00				
1	Economics	C	4,00	4,00				UC-1, UC-4, UC-6, UC-9
2	Elective General Courses	E	4,00	4,00				GPC-5, GPC-6, GPC-7, GPC-8, UC-1, UC-10, UC-11, UC-2, UC-3, UC-4, UC-5, UC-6, UC-7, UC-8, UC-9
3	Legal Literacy	C	4,00	4,00				UC-1, UC-10, UC-4
	Minor		20,00		10,00	10,00		

1	Minor	E	20,00		10,00	10,00		GPC-2, GPC-5, GPC-6, UC-1, UC-4
	English		1,00				1,00	
	Examinations		1,00				1,00	
1	Independent English Exam							UC-1, UC-2, UC-4
2	Project Proposal	C	1,00				1,00	UC-1, UC-3, UC-4
3	English Language Integrative Exam (offered in a foreign language)	C						UC-1, UC-2
	Optional Courses							
1	Academic English Writing (offered in a foreign language)	O	2,00				2,00	UC-1, UC-3, UC-4
2	English language	O	14,00	8,00	6,00			UC-1, UC-3, UC-4
	Data Culture		13,00	3,00	6,00	4,00		
1	Data Analysis in Python	C	3,00			3,00		UC-1
2	Fundamentals of Python Programming	C	3,00		3,00			UC-1
3	Independent Programming Test. Elementary	C						GPC-6, UC-1
4	Applied application of generative neural networks in creative industries and industrial design	C	3,00		3,00			GPC-2, GPC-6, UC-1, UC-3, UC-4
5	External Examinations on Digital Skills. Entry-level	C						GPC-6
6	External Examinations on Digital Skills. Intermediate Level	C						GPC-6
7	External Examinations on Digital Skills. Final Level	C						GPC-6
8	Independent Data Science Test. Elementary	C	1,00			1,00		GPC-6, UC-1, UC-4
9	Independent Digital Literacy Test	C						GPC-6, UC-1, UC-3
10	Digital Literacy	C	3,00	3,00				GPC-6, UC-1, UC-3, UC-4
	Final State Certification (FSC)		3,00				3,00	
	Thesis Work		3,00				3,00	
1	Presenting of Graduation Thesis	C	3,00				3,00	GPC-1, GPC-2, GPC-3, GPC-4, GPC-5, GPC-6, GPC-7, GPC-8, PC-1, PC-10, PC-11, PC-12, PC-13, PC-14, PC-2, PC-3, PC-4, PC-5, PC-6, PC-7, PC-8, PC-9, UC-1, UC-10, UC-11, UC-2, UC-3, UC-4, UC-5, UC-6, UC-7, UC-8, UC-9
	State Examinations							

Curriculum agreed:

Academic Supervisor	BURBAEV T.D.	30.06.2022
Dean	BYSTRITSKIY A.G.	30.06.2022
Head of Centre for Educational Model Design	LEPESHKIN I.A.	01.07.2022

* Subject type:

Compulsory course

C

Elective course

E

Optional course

O