National Research University Higher School of Economics (HSE)

APPROVED
12.05.2023
Vice Rector
ROSHCHIN S.Y.
Signed with EDS

Basic Curriculum

Field of study 39.04.01 Sociology
Educational Programme "Applied Methods of Social Analysis of Markets"
Trajectories: "Applied Methods of Social Analysis of Markets"
Implementing unit: Faculty of Social Sciences, HSE - Moscow

Years of Study: 2023/2024 - 2024/2025
Length of Programme: 2 years
Mode of Study: Full Time
Degree: Master’s degree / MBA

Block Code	Course	Subject type	Credits	Credits by Years		Planned Educational Programme Development Results
				1	2	
	Degree Programme		120,00	60,00	60,00	
	Applied Methods of Social Analysis of Markets (General track)		120,00	60,00	60,00	
	Key Seminars		21,00	10,00	11,00	
	Research seminar		18,00	9,00	9,00	
1	Research Seminar of the Department of Economic Sociology	E	18,00	9,00	9,00	GPC-1, GPC-2, GPC-3, GPC-4, PC-2, PC-4, UC-1, UC-2, UC-3, UC-5, UC-6
2	Research Seminar of the Department of Collection and Analysis of Sociological Information	E	18,00	9,00	9,00	GPC-1, GPC-2, GPC-3, GPC-4, PC-2, PC-4, UC-1, UC-2, UC-3, UC-5, UC-6
	Mentor's Workshop		3,00	1,00	2,00	
1	Mentor's Seminar Applied Methods of Social Analysis of Markets	C	3,00	1,00	2,00	GPC-1, UC-6
	Internship		27,00	2,00	25,00	
	Research Internship		27,00	2,00	25,00	
1	Work Experience Internship	C	12,00		12,00	GPC-1, PC-3, UC-1, UC-4, UC-5
2	Term Paper	C	2,00	2,00		GPC-1, GPC-2, GPC-3, PC-1, PC-4, UC-1
3	Garduation Thesis	C	13,00		13,00	GPC-1, GPC-2, GPC-3, GPC-4, PC-1, UC-1
	Major		54,00	42,00	12,00	
	Compulsory Courses		24,00	24,00		
1	Automated Big Data Collection in Economic Sociology Studies	C	6,00	6,00		GPC-1, PC-2, PC-3

2	Applied Analysis of Consumer Markets	C	6,00	6,00		GPC-2, GPC-4, PC-3, PC-4, UC-4
3	Consumer Behavior: Workshop	C	6,00	6,00		GPC-1, GPC-3, GPC-4, PC-1, PC-4, UC-1, UC-2, UC-4, UC-6
4	Methods of Sampling	C	6,00	6,00		GPC-2, GPC-4, PC-1
	Elective Courses		30,00	18,00	12,00	
1	Introduction to Data Mining	E	6,00	6,00		GPC-1, GPC-2, GPC-3, GPC-4, PC-2, PC-4, UC-1, UC-3, UC-6
2	Sociology of Mass Communication	E	6,00	6,00		GPC-2, GPC-3, GPC-4, PC-1, UC-1, UC-2, UC-4, UC-5, UC-6
3	Qualitative Methods	E	3,00	3,00		GPC-4, PC-2, PC-3, UC-4
4	Economic Sociology	E	3,00	3,00		PC-3, UC-6
5	Computer Methods for Analyzing Sociological Data	E	3,00	3,00		PC-1, PC-2, UC-6
6	Panel Data: Analysis and Applications for the Social Sciences (offered in a foreign language)	E	3,00	3,00		GPC-1, PC-2
7	Big Data from Social Media: Collection and Exploratory Analysis	E	6,00	6,00		GPC-1, GPC-2, GPC-3, GPC-4, PC-1, PC-4, UC-1, UC-4, UC-6
8	SQL for working with market data	E	3,00		3,00	GPC-1, PC-3, PC-4, UC-1
9	Contemporary Research on Media Consumption	E	3,00		3,00	GPC-1, GPC-2, PC-1, PC-2, PC-4, UC-1, UC-2, UC-4
10	Applied Research in Labor and Employment	E	3,00		3,00	GPC-1, GPC-2, GPC-4, PC-1, PC-3, UC-1, UC-6
11	Endogeneity Problems in Economic Sociology	E	6,00		6,00	GPC-1, PC-1, PC-2
12	Big Data Analysis in Customer Behavior Research	E	6,00		6,00	GPC-1, PC-1, PC-2
	Magolego		15,00	6,00	9,00	
1	All-university Pool MAGOLEGO Courses	E	15,00	6,00	9,00	UC-1, UC-6
	Final State Certification (FSC)		3,00		3,00	
1	Final Qualification Paper	C	3,00		3,00	GPC-1, GPC-2, GPC-3, GPC-4, PC-1, PC-2, PC-3, UC-1, UC-2, UC-3, UC-5, UC-6

Curriculum agreed:

Academic Supervisor	Strebkov D.O.	04.04.2023
Dean	MELVILLE A.Y.	04.04.2023
Head of Centre for Educational Model Design	LEPESHKIN I.A.	11.05.2023

* Subject type:

Compulsory course	C
Elective course	E