National Research University Higher School of Economics (HSE)

APPROVED
12.05.2023
Vice Rector
ROSHCHIN S.Y.
Signed with EDS

Basic Curriculum

Field of study 42.04.05 Media Communications
Educational Programme "Transmedia Production in Digital Industries"
Trajectories: "Transmedia Production in the Digital Industries"
Implementing unit: Faculty of Creative Industries, HSE - Moscow

Years of Study: 2023/2024 - 2024/2025
Length of Programme: 2 years
Mode of Study: Full Time
Degree: Master’s degree / MBA

Block Code	Course	Subject type	Credits	Credits by Years		Planned Educational Programme Development Results
				1	2	
	Degree Programme		120,00	60,00	60,00	
	Transmedia Production in the Digital Industries (General track)		120,00	60,00	60,00	
	Key Seminars		30,00	15,00	15,00	
	Compulsory Seminars		21,00	6,00	15,00	
1	Mentor's Seminar	C	6,00	3,00	3,00	GPC-2, GPC-3, GPC-4, GPC-5, GPC-7, PC-10, PC-11, PC-12, PC-13, PC-14, PC-15, PC-16, PC-2, PC-3, PC-30, PC-33, PC-5, PC-9, UC-1, UC-6
2	Project Seminar "Multimedia Book"	C	3,00	3,00		GPC-1, GPC-2, GPC-3, GPC-4, GPC-5, GPC-6, GPC-7, PC-11, PC-12, PC-13, PC-14, PC-15, PC-16, PC-17, PC-18, PC-2, PC-23, PC-24, PC-25, PC-26, PC-27, PC-3, PC-30, PC-33, PC-34, PC-36, PC-37, PC-4, PC-5, PC-6, PC-7, UC-2, UC-3, UC-4
3	Research Seminar	C	3,00		3,00	GPC-2, GPC-3, GPC-4, GPC-5, GPC-7, PC-10, PC-11, PC-12, PC-13, PC-14, PC-15, PC-16, PC-2, PC-3, PC-30, PC-33, PC-5, PC-9, UC-1, UC-6

4	Project Seminar	C	9,00		9,00	GPC-1, GPC-2, GPC-3, GPC-4, GPC-5, GPC-6, GPC-7, PC-11, PC-12, PC-13, PC-14, PC-15, PC-16, PC-17, PC-18, PC-2, PC-23, PC-24, PC-25, PC-26, PC-27, PC-3, PC-30, PC-33, PC-34, PC-36, PC-37, PC-4, PC-5, PC-6, PC-7, UC-2, UC-3, UC-4
	Elective Seminars		9,00	9,00		
	Profile Seminars - 1		3,00	3,00		
1	Profile Seminar "Producing Transmedia Projects in the Field of Theater, Culture and Museology"	E	3,00	3,00		GPC-1, GPC-2, GPC-3, GPC-4, GPC-5, GPC-6, GPC-7, PC-11, PC-12, PC-13, PC-14, PC-15, PC-16, PC-17, PC-18, PC-2, PC-24, PC-25, PC-26, PC-27, PC-3, PC-30, PC-33, PC-34, PC-36, PC-37, PC-4, PC-5, PC-6, PC-7, UC-2, UC-3
2	Profile Seminar "Audiovisual Producing"	E	3,00	3,00		GPC-1, GPC-2, GPC-3, GPC-4, GPC-5, GPC-6, GPC-7, PC-11, PC-12, PC-13, PC-14, PC-15, PC-16, PC-17, PC-18, PC-2, PC-24, PC-25, PC-26, PC-27, PC-3, PC-30, PC-33, PC-34, PC-35, PC-36, PC-37, PC-5, PC-6, PC-7, UC-2, UC-3
3	Profile Seminar "Producing Transmedia Musical Projects"	E	3,00	3,00		GPC-1, GPC-2, GPC-3, GPC-4, GPC-5, GPC-6, GPC-7, PC-11, PC-12, PC-13, PC-14, PC-15, PC-16, PC-17, PC-18, PC-2, PC-24, PC-25, PC-26, PC-27, PC-3, PC-30, PC-33, PC-34, PC-36, PC-37, PC-4, PC-5, PC-6, PC-7, UC-2, UC-3
	Profile Project Seminars – 1		6,00	6,00		
1	Project Seminar of Profile "Producing Transmedia Projects in the Field of Theater, Culture and Museology"	E	6,00	6,00		GPC-1, GPC-2, GPC-3, GPC-4, GPC-5, GPC-6, GPC-7, PC-11, PC-12, PC-13, PC-14, PC-15, PC-16, PC-17, PC-18, PC-2, PC-24, PC-25, PC-26, PC-27, PC-3, PC-30, PC-33, PC-34, PC-36, PC-37, PC-4, PC-5, PC-6, PC-7, UC-2, UC-3, UC-4
2	Project Seminar of Profile "Audiovisual Producing"	E	6,00	6,00		GPC-1, GPC-2, GPC-3, GPC-4, GPC-5, GPC-6, GPC-7, PC-11, PC-12, PC-13, PC-14, PC-15, PC-16, PC-17, PC-18, PC-2, PC-24, PC-25, PC-26, PC-27, PC-3, PC-30, PC-33, PC-34, PC-36, PC-37, PC-5, PC-6, PC-7, UC-2, UC-3, UC-4

3	Project Seminar of Profile "Producing Transmedia Musical Projects"	E	6,00	6,00		GPC-1, GPC-2, GPC-3, GPC-4, GPC-5, GPC-6, GPC-7, PC-11, PC-12, PC-13, PC-14, PC-15, PC-16, PC-17, PC-18, PC-2, PC-24, PC-25, PC-26, PC-27, PC-3, PC-30, PC-33, PC-34, PC-36, PC-37, PC-4, PC-5, PC-6, PC-7, UC-2, UC-3, UC-4
	Internship		18,00	6,00	12,00	
	Project Internship		3,00		3,00	
	Free Projects		3,00		3,00	
1	Projects	E	3,00		3,00	GPC-1, GPC-2, GPC-3, GPC-4, GPC-5, GPC-6, GPC-7, PC-11, PC-12, PC-13, PC-14, PC-15, PC-16, PC-17, PC-18, PC-2, PC-23, PC-24, PC-25, PC-26, PC-27, PC-3, PC-30, PC-33, PC-34, PC-36, PC-37, PC-4, PC-5, PC-6, PC-7, UC-2, UC-3, UC-4
	Professional Internship		3,00	3,00		
1	Work Experience Internship	C	3,00	3,00		GPC-3, GPC-4, GPC-7, PC-11, PC-16, PC-19, PC-23, PC-24, PC-25, PC-26, PC-29, PC-3, PC-30, PC-33, PC-34, PC-4, PC-5, PC-7, UC-2, UC-3, UC-4
	Research Internship		12,00	3,00	9,00	
1	Term Paper	C	3,00	3,00		GPC-2, GPC-3, GPC-5, GPC-7, PC-10, PC-11, PC-12, PC-13, PC-14, PC-15, PC-16, PC-2, PC-30, PC-33, PC-5, UC-2, UC-3, UC-4
2	Thesis Preparation	C	9,00		9,00	GPC-2, GPC-3, GPC-4, GPC-5, GPC-7, PC-10, PC-11, PC-12, PC-13, PC-14, PC-15, PC-16, PC-2, PC-3, PC-30, PC-33, PC-5, UC-2, UC-3, UC-4
	Major		54,00	33,00	21,00	
	Components of the Field of Study		15,00	15,00		
1	History and Theory of Media	C	6,00	6,00		GPC-2, GPC-3, GPC-5, GPC-7, PC-11, PC-13, PC-2, PC-35, UC-1, UC-4, UC-5
2	Legal Aspects of Media	C	3,00	3,00		GPC-5, PC-1, PC-11, PC-12, PC-26, PC-5, PC-8, UC-1, UC-4, UC-5
3	Media Production Technology	C	3,00	3,00		GPC-1, GPC-2, GPC-5, GPC-6, PC-11, PC-12, PC-7, UC-1, UC-3, UC-4, UC-5
4	Media Economics (offered in a foreign language)	C	3,00	3,00		GPC-2, PC-11, PC-12, PC-14, PC-28, PC-5, UC-1, UC-4, UC-5
	Components of Educational Track		39,00	18,00	21,00	
	Compulsory Courses		24,00	15,00	9,00	

1	Transmedia Storytelling	C	12,00	9,00	3,00	GPC-1, GPC-2, GPC-3, GPC-7, PC-2, PC-7, PC-8, UC-1, UC-5
2	Contract Issues in the Media Industry	C	3,00		3,00	GPC-5, PC-1, PC-26, PC-8, UC-1, UC-6
3	Producing in the Media and Creative Industries	C	9,00	6,00	3,00	GPC-1, GPC-2, GPC-3, GPC-7, PC-20, PC-22, PC-31, PC-32, PC-33, PC-34, PC-37, PC-8, UC-1, UC-6
	Дисциплины по выбору 1 курс		3,00	3,00		
1	Memes in the Structure of Viral Communication	E	3,00	3,00		GPC-1, GPC-3, GPC-4, PC-16, PC-23, PC-28, PC-9, UC-4, UC-5
2	Transmedia Storytelling in Science-art Exhibition Practices	E	3,00	3,00		GPC-3, GPC-4, GPC-6, GPC-7, PC-16, PC-2, PC-23, PC-24, PC-34, PC-5, PC-6, PC-8, UC-1
3	Contemporary Art Practices and Art Journalism	E	3,00	3,00		GPC-2, GPC-4, GPC-5, GPC-7, PC-1, PC-2, PC-4, PC-5, UC-3
	Онлайн-дисциплины по выбору		3,00		3,00	
1	Understanding Russian Economy. Problems of Transition (offered in a foreign language)	E	3,00		3,00	GPC-2, PC-12, PC-14, PC-21, PC-26, UC-1
2	Contemporary Data Analysis: Survey and Best Practices (offered in a foreign language)	E	3,00		3,00	GPC-2, GPC-7, PC-11, PC-12, PC-15, PC-28, UC-1
	Профильные дисциплины по выбору		9,00		9,00	
1	Transmedia Project Management in the Field of Theater	E	9,00		9,00	GPC-1, GPC-2, GPC-3, GPC-4, GPC-5, GPC-6, GPC-7, PC-11, PC-12, PC-13, PC-14, PC-15, PC-16, PC-17, PC-18, PC-2, PC-24, PC-25, PC-26, PC-27, PC-3, PC-30, PC-33, PC-34, PC-36, PC-37, PC-4, PC-5, PC-6, PC-7, UC-2, UC-3, UC-4
2	Transmedia Project Management in the Game Industry and AR	E	9,00		9,00	GPC-1, GPC-2, GPC-3, GPC-4, GPC-5, GPC-6, GPC-7, PC-11, PC-12, PC-13, PC-14, PC-15, PC-16, PC-17, PC-18, PC-2, PC-24, PC-25, PC-26, PC-27, PC-3, PC-30, PC-33, PC-34, PC-36, PC-37, PC-4, PC-5, PC-6, PC-7, UC-2, UC-3, UC-4
3	Producing of Soundspaces	E	9,00		9,00	GPC-1, GPC-2, GPC-3, GPC-4, GPC-5, GPC-7, PC-11, PC-12, PC-13, PC-14, PC-15, PC-16, PC-17, PC-18, PC-2, PC-24, PC-25, PC-26, PC-27, PC-3, PC-30, PC-33, PC-34, PC-36, PC-37, PC-4, PC-5, PC-6, PC-7, UC-2, UC-3, UC-4
	Magolego		15,00	6,00	9,00	

1	All-university Pool MAGOLEGO Courses	E	15,00	6,00	9,00	GPC-1, GPC-2, GPC-3, GPC-4, GPC-5, GPC-6, GPC-7, PC-1, PC-10, PC-11, PC-12, PC-13, PC-14, PC-15, PC-16, PC-17, PC-18, PC-19, PC-2, PC-20, PC-21, PC-22, PC-23, PC-24, PC-25, PC-26, PC-28, PC-29, PC-3, PC-30, PC-31, PC-32, PC-33, PC-34, PC-35, PC-36, PC-37, PC-38, PC-4, PC-5, PC-6, PC-7, PC-8, PC-9, UC-1, UC-2, UC-3, UC-4, UC-6
	Final State Certification (FSC)		3,00		3,00	
1	Final Qualification Paper	C	3,00		3,00	GPC-2, GPC-3, PC-11, PC-12, PC-2, PC-4, PC-6, PC-7

Curriculum agreed:

Academic Supervisor	NOVIKOVA A.A.	29.03.2023
Dean	BYSTRITSKIY A.G.	03.04.2023
Head of Centre for Educational Model Design	LEPESHKIN I.A.	10.05.2023

* Subject type:

Compulsory course	C
Elective course	E