



National Research University Higher School of Economics (HSE)

Basic Curriculum

Field of study 42.04.05 Media Communications  
 Educational Programme "Transmedia Production in Digital Industries"  
 Trajectories: "Transmedia Production in the Digital Industries"  
 Implementing unit: Faculty of Creative Industries, HSE - Moscow

APPROVED  
 12.05.2023  
 Vice Rector  
 ROSHCHIN S.Y.  
 Signed with EDS

Years of Study: 2023/2024 - 2024/2025

Length of Programme: 2 years

Mode of Study: Full Time

Degree: Master's degree / MBA

Block Code	Course	Subject type	Credits	Credits by Years		Planned Educational Programme Development Results
				1	2	
	Degree Programme		120,00	60,00	60,00	
	Transmedia Production in the Digital Industries (General track)		120,00	60,00	60,00	
	Key Seminars		30,00	15,00	15,00	
	Compulsory Seminars		21,00	6,00	15,00	
1	Mentor's Seminar	C	6,00	3,00	3,00	GPC-2, GPC-3, GPC-4, GPC-5, GPC-7, PC-10, PC-11, PC-12, PC-13, PC-14, PC-15, PC-16, PC-2, PC-3, PC-30, PC-33, PC-5, PC-9, UC-1, UC-6
2	Project Seminar "Multimedia Book"	C	3,00	3,00		GPC-1, GPC-2, GPC-3, GPC-4, GPC-5, GPC-6, GPC-7, PC-11, PC-12, PC-13, PC-14, PC-15, PC-16, PC-17, PC-18, PC-2, PC-23, PC-24, PC-25, PC-26, PC-27, PC-3, PC-30, PC-33, PC-34, PC-36, PC-37, PC-4, PC-5, PC-6, PC-7, UC-2, UC-3, UC-4
3	Research Seminar	C	3,00		3,00	GPC-2, GPC-3, GPC-4, GPC-5, GPC-7, PC-10, PC-11, PC-12, PC-13, PC-14, PC-15, PC-16, PC-2, PC-3, PC-30, PC-33, PC-5, PC-9, UC-1, UC-6

4	Project Seminar	C	9,00	9,00	9,00	GPC-1, GPC-2, GPC-3, GPC-4, GPC-5, GPC-6, GPC-7, PC-11, PC-12, PC-13, PC-14, PC-15, PC-16, PC-17, PC-18, PC-2, PC-23, PC-24, PC-25, PC-26, PC-27, PC-3, PC-30, PC-33, PC-34, PC-36, PC-37, PC-4, PC-5, PC-6, PC-7, UC-2, UC-3, UC-4
	Elective Seminars		9,00	9,00		
	Profile Seminars - 1		3,00	3,00		
1	Profile Seminar "Producing Transmedia Projects in the Field of Theater, Culture and Museology"	E	3,00	3,00		GPC-1, GPC-2, GPC-3, GPC-4, GPC-5, GPC-6, GPC-7, PC-11, PC-12, PC-13, PC-14, PC-15, PC-16, PC-17, PC-18, PC-2, PC-24, PC-25, PC-26, PC-27, PC-3, PC-30, PC-33, PC-34, PC-36, PC-37, PC-4, PC-5, PC-6, PC-7, UC-2, UC-3
2	Profile Seminar "Audiovisual Producing"	E	3,00	3,00		GPC-1, GPC-2, GPC-3, GPC-4, GPC-5, GPC-6, GPC-7, PC-11, PC-12, PC-13, PC-14, PC-15, PC-16, PC-17, PC-18, PC-2, PC-24, PC-25, PC-26, PC-27, PC-3, PC-30, PC-33, PC-34, PC-35, PC-36, PC-37, PC-5, PC-6, PC-7, UC-2, UC-3
3	Profile Seminar "Producing Transmedia Musical Projects"	E	3,00	3,00		GPC-1, GPC-2, GPC-3, GPC-4, GPC-5, GPC-6, GPC-7, PC-11, PC-12, PC-13, PC-14, PC-15, PC-16, PC-17, PC-18, PC-2, PC-24, PC-25, PC-26, PC-27, PC-3, PC-30, PC-33, PC-34, PC-36, PC-37, PC-4, PC-5, PC-6, PC-7, UC-2, UC-3
	Profile Project Seminars – 1		6,00	6,00		
1	Project Seminar of Profile "Producing Transmedia Projects in the Field of Theater, Culture and Museology"	E	6,00	6,00		GPC-1, GPC-2, GPC-3, GPC-4, GPC-5, GPC-6, GPC-7, PC-11, PC-12, PC-13, PC-14, PC-15, PC-16, PC-17, PC-18, PC-2, PC-24, PC-25, PC-26, PC-27, PC-3, PC-30, PC-33, PC-34, PC-36, PC-37, PC-4, PC-5, PC-6, PC-7, UC-2, UC-3, UC-4
2	Project Seminar of Profile "Audiovisual Producing"	E	6,00	6,00		GPC-1, GPC-2, GPC-3, GPC-4, GPC-5, GPC-6, GPC-7, PC-11, PC-12, PC-13, PC-14, PC-15, PC-16, PC-17, PC-18, PC-2, PC-24, PC-25, PC-26, PC-27, PC-3, PC-30, PC-33, PC-34, PC-36, PC-37, PC-5, PC-6, PC-7, UC-2, UC-3, UC-4

3	Project Seminar of Profile "Producing Transmedia Musical Projects"	E	6,00	6,00		GPC-1, GPC-2, GPC-3, GPC-4, GPC-5, GPC-6, GPC-7, PC-11, PC-12, PC-13, PC-14, PC-15, PC-16, PC-17, PC-18, PC-2, PC-24, PC-25, PC-26, PC-27, PC-3, PC-30, PC-33, PC-34, PC-36, PC-37, PC-4, PC-5, PC-6, PC-7, UC-2, UC-3, UC-4
	Internship		18,00	6,00	12,00	
	Project Internship		3,00		3,00	
	Free Projects		3,00		3,00	
1	Projects	E	3,00		3,00	GPC-1, GPC-2, GPC-3, GPC-4, GPC-5, GPC-6, GPC-7, PC-11, PC-12, PC-13, PC-14, PC-15, PC-16, PC-17, PC-18, PC-2, PC-23, PC-24, PC-25, PC-26, PC-27, PC-3, PC-30, PC-33, PC-34, PC-36, PC-37, PC-4, PC-5, PC-6, PC-7, UC-2, UC-3, UC-4
	Professional Internship		3,00	3,00		
1	Work Experience Internship	C	3,00	3,00		GPC-3, GPC-4, GPC-7, PC-11, PC-16, PC-19, PC-23, PC-24, PC-25, PC-26, PC-29, PC-3, PC-30, PC-33, PC-34, PC-4, PC-5, PC-7, UC-2, UC-3, UC-4
	Research Internship		12,00	3,00	9,00	
1	Term Paper	C	3,00	3,00		GPC-2, GPC-3, GPC-5, GPC-7, PC-10, PC-11, PC-12, PC-13, PC-14, PC-15, PC-16, PC-2, PC-30, PC-33, PC-5, UC-2, UC-3, UC-4
2	Thesis Preparation	C	9,00		9,00	GPC-2, GPC-3, GPC-4, GPC-5, GPC-7, PC-10, PC-11, PC-12, PC-13, PC-14, PC-15, PC-16, PC-2, PC-3, PC-30, PC-33, PC-5, UC-2, UC-3, UC-4
	Major		54,00	33,00	21,00	
	Components of the Field of Study		15,00	15,00		
1	History and Theory of Media	C	6,00	6,00		GPC-2, GPC-3, GPC-5, GPC-7, PC-11, PC-13, PC-2, PC-35, UC-1, UC-4, UC-5
2	Legal Aspects of Media	C	3,00	3,00		GPC-5, PC-1, PC-11, PC-12, PC-26, PC-5, PC-8, UC-1, UC-4, UC-5
3	Media Production Technology	C	3,00	3,00		GPC-1, GPC-2, GPC-5, GPC-6, PC-11, PC-12, PC-7, UC-1, UC-3, UC-4, UC-5
4	Media Economics (offered in a foreign language)	C	3,00	3,00		GPC-2, PC-11, PC-12, PC-14, PC-28, PC-5, UC-1, UC-4, UC-5
	Components of Educational Track		39,00	18,00	21,00	
	Compulsory Courses		24,00	15,00	9,00	

1	Transmedia Storytelling	C	12,00	9,00	3,00	GPC-1, GPC-2, GPC-3, GPC-7, PC-2, PC-7, PC-8, UC-1, UC-5
2	Contract Issues in the Media Industry	C	3,00		3,00	GPC-5, PC-1, PC-26, PC-8, UC-1, UC-6
3	Producing in the Media and Creative Industries	C	9,00	6,00	3,00	GPC-1, GPC-2, GPC-3, GPC-7, PC-20, PC-22, PC-31, PC-32, PC-33, PC-34, PC-37, PC-8, UC-1, UC-6
	Дисциплины по выбору 1 курс		3,00	3,00		
1	Memes in the Structure of Viral Communication	E	3,00	3,00		GPC-1, GPC-3, GPC-4, PC-16, PC-23, PC-28, PC-9, UC-4, UC-5
2	Transmedia Storytelling in Science-art Exhibition Practices	E	3,00	3,00		GPC-3, GPC-4, GPC-6, GPC-7, PC-16, PC-2, PC-23, PC-24, PC-34, PC-5, PC-6, PC-8, UC-1
3	Contemporary Art Practices and Art Journalism	E	3,00	3,00		GPC-2, GPC-4, GPC-5, GPC-7, PC-1, PC-2, PC-4, PC-5, UC-3
	Онлайн-дисциплины по выбору		3,00		3,00	
1	Understanding Russian Economy. Problems of Transition (offered in a foreign language)	E	3,00		3,00	GPC-2, PC-12, PC-14, PC-21, PC-26, UC-1
2	Contemporary Data Analysis: Survey and Best Practices (offered in a foreign language)	E	3,00		3,00	GPC-2, GPC-7, PC-11, PC-12, PC-15, PC-28, UC-1
	Профильные дисциплины по выбору		9,00		9,00	
1	Audiovisual Project Management	E	9,00		9,00	GPC-1, GPC-2, GPC-3, GPC-4, GPC-5, GPC-6, GPC-7, PC-11, PC-12, PC-13, PC-14, PC-15, PC-16, PC-17, PC-18, PC-2, PC-24, PC-25, PC-26, PC-27, PC-3, PC-30, PC-33, PC-34, PC-36, PC-37, PC-4, PC-5, PC-6, PC-7, UC-2, UC-3, UC-4
2	Transmedia Project Management in the Game Industry and AR	E	9,00		9,00	GPC-1, GPC-2, GPC-3, GPC-4, GPC-5, GPC-6, GPC-7, PC-11, PC-12, PC-13, PC-14, PC-15, PC-16, PC-17, PC-18, PC-2, PC-24, PC-25, PC-26, PC-27, PC-3, PC-30, PC-33, PC-34, PC-36, PC-37, PC-4, PC-5, PC-6, PC-7, UC-2, UC-3, UC-4
3	Transmedia Project Management in the Field of Theater	E	9,00		9,00	GPC-1, GPC-2, GPC-3, GPC-4, GPC-5, GPC-6, GPC-7, PC-11, PC-12, PC-13, PC-14, PC-15, PC-16, PC-17, PC-18, PC-2, PC-24, PC-25, PC-26, PC-27, PC-3, PC-30, PC-33, PC-34, PC-36, PC-37, PC-4, PC-5, PC-6, PC-7, UC-2, UC-3, UC-4
	Magolego		15,00	6,00	9,00	

1	All-university Pool MAGOLEGO Courses	E	15,00	6,00	9,00	GPC-1, GPC-2, GPC-3, GPC-4, GPC-5, GPC-6, GPC-7, PC-1, PC-10, PC-11, PC-12, PC-13, PC-14, PC-15, PC-16, PC-17, PC-18, PC-19, PC-2, PC-20, PC-21, PC-22, PC-23, PC-24, PC-25, PC-26, PC-28, PC-29, PC-3, PC-30, PC-31, PC-32, PC-33, PC-34, PC-35, PC-36, PC-37, PC-38, PC-4, PC-5, PC-6, PC-7, PC-8, PC-9, UC-1, UC-2, UC-3, UC-4, UC-6
	Final State Certification (FSC)		3,00		3,00	
1	Final Qualification Paper	C	3,00		3,00	GPC-2, GPC-3, PC-11, PC-12, PC-2, PC-4, PC-6, PC-7

**Curriculum agreed:**

Academic Supervisor	NOVIKOVA A.A.	29.03.2023
Dean	BYSTRITSKIY A.G.	03.04.2023
Head of Centre for Educational Model Design	LEPESHKIN I.A.	10.05.2023

\* Subject type:

Compulsory course	C
Elective course	E