



National Research University Higher School of Economics (HSE)

Basic Curriculum

Field of study 38.04.02 Management

Educational Programme "Global Business"

Trajectories: "Strategy and Innovations in Global Market (SIGMa)"

Implementing unit: Faculty of Management, HSE - Nizhny Novgorod

Years of Study: 2023/2024 - 2024/2025

Length of Programme: 2 years

Mode of Study: Full Time

Degree: Master's degree / MBA

APPROVED

12.05.2023

Vice Rector

ROSHCHIN S.Y.

Signed with EDS

Block Code	Course	Subject type	Credits	Credits by Years		Planned Educational Programme Development Results
				1	2	
	Degree Programme		120,00	60,00	60,00	
	Strategy and Innovations in Global Market (SIGMa) (Applied track)		120,00	60,00	60,00	
	Key Seminars		30,00	15,00	15,00	
1	Mentor's Seminar (offered in a foreign language)	C	9,00	6,00	3,00	GPC-3.MAN, GPC-4.MAN, PC-3, PC-4, PC-5, PC-7, UC-2, UC-3
2	Research Seminar "Contemporary Studies in business" (offered in a foreign language)	C	9,00	3,00	6,00	GPC-2.MAN, GPC-5.MAN, PC-2, PC-3, PC-7, UC-1, UC-5
3	Project Seminar "Management Practices in Business" (offered in a foreign language)	C	12,00	6,00	6,00	GPC-1.MAN, GPC-3.MAN, GPC-5.MAN, PC-2, PC-3, PC-7, PC-8, UC-2, UC-4, UC-6
	Internship		27,00	6,00	21,00	
	Project Internship		9,00	6,00	3,00	
1	Interdisciplinary Project (offered in a foreign language)	C	9,00	6,00	3,00	GPC-4.MAN, PC-4, PC-5, PC-7, UC-2, UC-3, UC-4
	Research Internship		18,00		18,00	
1	Preparation of Graduation Thesis (offered in a foreign language)	C	18,00		18,00	GPC-1.MAN, GPC-2.MAN, GPC-5.MAN, PC-1, PC-2, UC-2, UC-6
	Major		45,00	30,00	15,00	
1	Financial Management (offered in a foreign language)	C	6,00	6,00		GPC-1.MAN, GPC-2.MAN, PC-1, PC-3, UC-1, UC-6
2	Business Strategies (offered in a foreign language)	C	6,00	6,00		GPC-3.MAN, GPC-4.MAN, GPC-5.MAN, PC-3, PC-4, PC-6, PC-7, UC-1, UC-3, UC-4, UC-5

3	International Management (offered in a foreign language)	C	3,00	3,00		GPC-3.MAN, GPC-4.MAN, PC-2, PC-4, PC-7, PC-8, UC-2, UC-4, UC-5
4	Doing Business in Russia (offered in a foreign language)	C	3,00	3,00		GPC-3.MAN, GPC-4.MAN, GPC-5.MAN, PC-4, PC-5, PC-7, UC-2, UC-3, UC-6
5	Negotiations and Communications (offered in a foreign language)	C	3,00	3,00		GPC-3.MAN, GPC-4.MAN, PC-4, PC-5, PC-7, PC-8, UC-3, UC-4, UC-5
6	Marketing (offered in a foreign language)	C	6,00	6,00		GPC-1.MAN, GPC-2.MAN, GPC-5.MAN, PC-1, PC-2, PC-3, PC-7, UC-2, UC-4, UC-5, UC-6
7	Ethics in Global Business: Decision Making and Communication (offered in a foreign language)	C	3,00		3,00	GPC-1.MAN, GPC-3.MAN, GPC-4.MAN, PC-4, PC-6, PC-7, UC-2, UC-3, UC-5, UC-6
8	Advanced Marketing Analytics (offered in a foreign language)	C	6,00		6,00	GPC-1.MAN, GPC-2.MAN, GPC-5.MAN, PC-1, PC-2, PC-3, PC-7, UC-2, UC-4, UC-5, UC-6
9	Project Management (offered in a foreign language)	C	6,00		6,00	GPC-3.MAN, GPC-4.MAN, PC-3, PC-4, PC-5, PC-7, UC-2, UC-3, UC-6
10	Managerial Economics (offered in a foreign language)	C	3,00	3,00		GPC-1.MAN, GPC-2.MAN, GPC-5.MAN, PC-1, PC-2, PC-3, PC-7, UC-1, UC-4
	Magolego		15,00	9,00	6,00	
1	All-university Pool MAGOLEGO Courses (offered in a foreign language)	C	15,00	9,00	6,00	GPC-3.MAN, GPC-4.MAN, GPC-5.MAN, PC-1, PC-4, PC-5, PC-7, UC-1, UC-4, UC-5, UC-6
	Final State Certification (FSC)		3,00		3,00	
1	Final Qualification Paper (offered in a foreign language)	C	3,00		3,00	GPC-2.MAN, GPC-5.MAN, PC-8, UC-4

**Curriculum agreed:**

Academic Supervisor	KREKHOVETS E.V.	28.03.2023
Dean	FOMENKOV D.A.	28.03.2023
Deputy Director	FOMENKOV D.A.	28.03.2023
Head of Centre for Educational Model Design	LEPESHKIN I.A.	04.05.2023

\* Subject type:

Compulsory course            C