



National Research University Higher School of Economics (HSE)

Basic Curriculum

Field of study 38.04.05 Business Informatics  
 Educational Programme "Electronic Business and Digital Innovations"  
 Trajectories: "Electronic Business and Digital Innovations"  
 Implementing unit: Graduate School of Business, HSE - Moscow

APPROVED  
 18.05.2023  
 Vice Rector  
 ROSHCHIN S.Y.  
 Signed with EDS

Years of Study: 2023/2024 - 2024/2025

Length of Programme: 2 years

Mode of Study: Full Time

Degree: Master's degree / MBA

Block Code	Course	Subject type	Credits	Credits by Years		Planned Educational Programme Development Results
				1	2	
	Degree Programme		120,00	60,00	60,00	
	Electronic Business and Digital Innovations (Applied track)		120,00	60,00	60,00	
	Key Seminars		21,00	12,00	9,00	
1	Mentor's Seminar "Developing an Individual Educational Trajectory"	C	6,00	3,00	3,00	GPC-2.BUI, GPC-3.BUI, GPC-5.BUI, PC-2, PC-4, UC-1, UC-2, UC-3, UC-4, UC-5, UC-6
2	Research Seminar "Electronic Business and Digital Innovation: Trends and Research"	C	6,00	6,00		GPC-5.BUI, PC-1, PC-4, UC-1, UC-2, UC-3, UC-4, UC-5
3	Project Seminar "Digital innovations and Product Development"	C	3,00	3,00		GPC-2.BUI, GPC-3.BUI, GPC-4.BUI, GPC-5.BUI, PC-2, PC-3, PC-4, UC-1, UC-2, UC-3, UC-4, UC-6
4	Research Seminar "Electronic Business and Digital Innovation: Technologies and Research"	C	6,00		6,00	GPC-5.BUI, PC-1, PC-4, UC-1, UC-2, UC-3, UC-4, UC-5
	Internship		30,00	6,00	24,00	
	Project Internship		24,00	6,00	18,00	
1	Consulting project	C	6,00	3,00	3,00	GPC-2.BUI, GPC-3.BUI, GPC-4.BUI, GPC-5.BUI, PC-1, PC-2, PC-3, PC-4, UC-1, UC-2, UC-3, UC-4, UC-5, UC-6
2	Term Paper	C	3,00	3,00		GPC-2.BUI, GPC-3.BUI, GPC-4.BUI, GPC-5.BUI, PC-1, PC-2, PC-3, PC-4, UC-1, UC-2, UC-3, UC-4, UC-5, UC-6

3	Preparation of the Master's thesis	C	15,00		15,00	GPC-1.BUI, GPC-2.BUI, GPC-3.BUI, GPC-4.BUI, GPC-5.BUI, PC-1, PC-2, PC-3, PC-4, UC-1, UC-2, UC-4, UC-5, UC-6
	Professional Internship		6,00		6,00	
1	Work Experience Internship	C	6,00		6,00	GPC-2.BUI, GPC-3.BUI, GPC-4.BUI, GPC-5.BUI, PC-1, PC-2, PC-3, PC-4, UC-1, UC-2, UC-3, UC-4, UC-5, UC-6
	Research Internship					
	Major		54,00	36,00	18,00	
	Basic Components		36,00	30,00	6,00	
1	Enterprise Architecture Perfecting (offered in a foreign language)	C	3,00	3,00		GPC-2.BUI, GPC-3.BUI, GPC-5.BUI, PC-4, UC-1, UC-4, UC-6
2	Data Science for Business	C	3,00	3,00		GPC-3.BUI, PC-1, PC-4, UC-1, UC-4, UC-6
3	Strategic Innovation Management (offered in a foreign language)	C	3,00	3,00		GPC-1.BUI, GPC-3.BUI, PC-1, UC-1
4	Corporate Finance and Financial Analysis	C	6,00	6,00		GPC-3.BUI, PC-2, PC-4, UC-1, UC-4, UC-6
5	Internet Projects Management	C	6,00	6,00		GPC-2.BUI, GPC-4.BUI, PC-2, PC-3, PC-4, UC-1, UC-2, UC-4, UC-6
6	Leadership and Digital Team Management	C	6,00		6,00	GPC-2.BUI, GPC-4.BUI, GPC-5.BUI, PC-4, UC-3, UC-4, UC-6
7	Entrepreneurship and Business Models on the Internet	C	6,00	6,00		GPC-2.BUI, GPC-3.BUI, GPC-4.BUI, PC-3, PC-4, UC-1, UC-4
8	Analysis of Consumer Behavior on the Internet	C	3,00	3,00		GPC-2.BUI, GPC-3.BUI, GPC-4.BUI, PC-2, PC-3, PC-4, UC-1, UC-2, UC-3, UC-4, UC-6
	Вариативная часть, в т.ч. дисциплины по выбору студента		6,00	6,00		
1	Analytics in Digital Business	E	6,00	6,00		GPC-2.BUI, GPC-3.BUI, PC-1, PC-2, PC-4, UC-1, UC-4, UC-5
2	Management and Technological Tools for Developing E-business Systems	E	6,00	6,00		GPC-2.BUI, GPC-3.BUI, PC-2, PC-3, PC-4, UC-1, UC-2, UC-3, UC-4, UC-6
	Basket of elective courses in management 2 course (1 of 2)		6,00		6,00	
1	Digital Enterprise Management	E	6,00		6,00	GPC-2.BUI, GPC-3.BUI, GPC-4.BUI, PC-2, PC-3, PC-4, UC-1, UC-2, UC-3, UC-4, UC-5, UC-6
2	Payment systems. Introduction to Cryptocurrencies and Distributed Registry Technologies	E	6,00		6,00	GPC-2.BUI, GPC-3.BUI, PC-2, PC-3, PC-4, UC-1, UC-2, UC-3, UC-4, UC-6
	Basket of elective courses in technology 2 course (1 of 2)		6,00		6,00	

1	Cloud Technologies (offered in a foreign language)	E	6,00		6,00	GPC-2.BUI, GPC-3.BUI, PC-2, PC-3, PC-4, UC-1, UC-2, UC-3, UC-4
2	Designing a Mobile Business: How to Design Mobile Products and Services (offered in a foreign language)	E	6,00		6,00	GPC-2.BUI, GPC-3.BUI, PC-2, PC-3, PC-4, UC-1, UC-2, UC-3, UC-4, UC-6
	<b>Magolego</b>		<b>12,00</b>	<b>6,00</b>	<b>6,00</b>	
1	All-university Pool MAGOLEGO Courses	C	12,00	6,00	6,00	GPC-2.BUI, GPC-3.BUI, GPC-4.BUI, GPC-5.BUI, UC-1, UC-2, UC-3, UC-4, UC-5, UC-6
	<b>Final State Certification (FSC)</b>		<b>3,00</b>		<b>3,00</b>	
1	Final Qualification Paper	C	3,00		3,00	GPC-1.BUI, GPC-2.BUI, GPC-3.BUI, GPC-4.BUI, GPC-5.BUI, PC-1, PC-2, PC-3, PC-4, UC-1, UC-2, UC-4, UC-5, UC-6

**Curriculum agreed:**

Academic Supervisor	KOMAROV M.M.	16.05.2023
Dean	GABRIELOV A.O.	16.05.2023
Head of Centre for Educational Model Design	LEPESHKIN I.A.	17.05.2023

\* Subject type:

Compulsory course	C
Elective course	E