



National Research University Higher School of Economics (HSE)

Basic Curriculum

Field of study 38.04.02 Management

Educational Programme "International Business in the Asia-Pacific Region"

Trajectories: "Business Innovations in Asia-Pacific Markets", "International Business Operations in Asia-Pacific"

Implementing unit: St. Petersburg School of Economics and Management, HSE, HSE - Saint Petersburg

Years of Study: 2023/2024 - 2024/2025

Length of Programme: 2 years

Mode of Study: Full Time

Degree: Master's degree / MBA

APPROVED

18.05.2023

Vice Rector

ROSHCHIN S.Y.

Signed with EDS

Block Code	Course	Subject type	Credits	Credits by Years		Planned Educational Programme Development Results
				1	2	
	Degree Programme		120,00	60,00	60,00	
	International Business Operations in Asia-Pacific (Applied track)		120,00	60,00	60,00	
	Key Seminars		18,00	11,00	7,00	
1	Research Seminar "Intercultural Communication in the Asia-Pacific Region" (offered in a foreign language)	C	6,00	6,00		GPC-3.MAN, GPC-5.MAN, PC-1, PC-6, UC-4, UC-5
2	Mentor Seminar "International Business Operations in the Asia-Pacific Region" (offered in a foreign language)	C	3,00	2,00	1,00	PC-3, UC-6
3	Research Seminar "Research Methods in Management I" (offered in a foreign language)	C	3,00	3,00		GPC-2.MAN, GPC-5.MAN, PC-1
4	Research Seminar "Research Methods in Management II" (offered in a foreign language)	C	6,00		6,00	GPC-2.MAN, GPC-5.MAN, PC-1
	Internship		30,00	7,00	23,00	
	Project Internship		3,00	3,00		
1	Course project (offered in a foreign language)	C	3,00	3,00		GPC-2.MAN, PC-1, UC-3, UC-4, UC-5
	Professional Internship		8,00		8,00	
1	Work Experience Internship (offered in a foreign language)	C	8,00		8,00	GPC-1.MAN, GPC-2.MAN, GPC-3.MAN, GPC-4.MAN, PC-1, PC-2, UC-4, UC-6
	Research Internship		19,00	4,00	15,00	
1	Term paper (offered in a foreign language)	C	4,00	4,00		GPC-2.MAN, GPC-5.MAN, PC-1, PC-3, UC-2

2	Preparation of Graduation Thesis (offered in a foreign language)	C	15,00		15,00	GPC-1.MAN, GPC-2.MAN, GPC-3.MAN, GPC-4.MAN, GPC-5.MAN, PC-1, PC-2, PC-3, UC-1, UC-2, UC-4
	Major		60,00	42,00	18,00	
	Обязательные дисциплины программы		36,00	24,00	12,00	
1	Actual problems of studying the Asia-Pacific countries (offered in a foreign language)	C	3,00	3,00		GPC-3.MAN, GPC-5.MAN, PC-5, UC-4, UC-5
2	International Economics and Trade (offered in a foreign language)	C	6,00	6,00		GPC-1.MAN, PC-2, UC-1
3	International Financial Management (offered in a foreign language)	C	6,00	6,00		GPC-1.MAN, GPC-3.MAN, PC-2, PC-3
4	Strategic Management (offered in a foreign language)	C	6,00	6,00		GPC-1.MAN, GPC-3.MAN, PC-1, PC-2, UC-1, UC-3
5	Modern methods and tools of project management (offered in a foreign language)	C	3,00	3,00		GPC-3.MAN, GPC-4.MAN, PC-3, UC-2, UC-3, UC-4
6	Global Supply Chain Management (offered in a foreign language)	C	6,00		6,00	GPC-3.MAN, PC-2
7	HR Management in International Companies (offered in a foreign language)	C	6,00		6,00	GPC-3.MAN, GPC-4.MAN, PC-3, UC-3, UC-4
	Дисциплины по выбору 1 курса		18,00	18,00		
1	Digital Business Transformation (offered in a foreign language)	E	6,00	6,00		GPC-2.MAN, PC-2, UC-4
2	International Marketing (offered in a foreign language)	E	3,00	3,00		GPC-3.MAN, GPC-4.MAN, PC-1, PC-2, UC-1, UC-3, UC-4
3	Russia's Policies in Asia (offered in a foreign language)	E	3,00	3,00		GPC-3.MAN, GPC-4.MAN, PC-5, UC-1
4	Beginner Chinese Course I (offered in a foreign language)	E	9,00	9,00		PC-4, UC-4, UC-5
5	Chinese for Business Communication (offered in a foreign language)	E	6,00	6,00		GPC-3.MAN, PC-4, UC-4, UC-5
6	Introduction to Negotiation (offered in a foreign language)	E	3,00	3,00		GPC-3.MAN, GPC-4.MAN, PC-6, UC-4
7	Business Process Management (offered in a foreign language)	E	3,00	3,00		GPC-3.MAN, GPC-4.MAN, PC-1, PC-3, UC-1, UC-3
	Дисциплины по выбору 2 курса		6,00		6,00	
1	Beginner Chinese Course II (offered in a foreign language)	E	3,00		3,00	GPC-4.MAN, GPC-5.MAN, PC-4
2	Changing labor markets in the Asia-Pacific region (offered in a foreign language)	E	3,00		3,00	GPC-3.MAN, GPC-4.MAN, PC-2, PC-3, UC-5
3	Politics, Elites and Governance in Asia (offered in a foreign language)	E	3,00		3,00	GPC-3.MAN, GPC-4.MAN, PC-5, UC-1
	Magolego		9,00		9,00	

1	All-university Pool MAGOLEGO Courses (offered in a foreign language)	E	9,00		9,00	UC-4, UC-6
	Final State Certification (FSC)		3,00		3,00	
1	Final Qualification Paper (offered in a foreign language)	C	3,00		3,00	GPC-1.MAN, GPC-2.MAN, GPC-3.MAN, GPC-4.MAN, GPC-5.MAN, PC-1, PC-2, PC-3, UC-1, UC-2, UC-4
	Business Innovations in Asia-Pacific Markets (Applied track)		120,00	60,00	60,00	
	Key Seminars		18,00	11,00	7,00	
1	Seminar of the mentor "Business innovations in the Asia-Pacific markets" (offered in a foreign language)	C	3,00	2,00	1,00	PC-3, UC-6
2	Research Seminar "Research Methods in Management II" (offered in a foreign language)	C	6,00		6,00	GPC-2.MAN, GPC-5.MAN, PC-1
3	Research Seminar "Intercultural Communication in the Asia-Pacific Region" (offered in a foreign language)	C	6,00	6,00		GPC-3.MAN, GPC-5.MAN, PC-1, PC-6, UC-4, UC-5
4	Research Seminar "Research Methods in Management I" (offered in a foreign language)	C	3,00	3,00		PC-3, UC-6
	Internship		30,00	7,00	23,00	
	Project Internship		3,00	3,00		
1	Course project (offered in a foreign language)	C	3,00	3,00		GPC-2.MAN, PC-1, UC-2, UC-3, UC-4, UC-5
	Professional Internship		8,00		8,00	
1	Work Experience Internship (offered in a foreign language)	C	8,00		8,00	GPC-1.MAN, GPC-2.MAN, GPC-3.MAN, GPC-4.MAN, PC-1, PC-2, UC-4, UC-6
	Research Internship		19,00	4,00	15,00	
1	Term paper (offered in a foreign language)	C	4,00	4,00		GPC-2.MAN, GPC-5.MAN, PC-1, PC-3, UC-2
2	Preparation of Graduation Thesis (offered in a foreign language)	C	15,00		15,00	GPC-1.MAN, GPC-2.MAN, GPC-3.MAN, GPC-4.MAN, GPC-5.MAN, PC-1, PC-2, PC-3, UC-1, UC-2, UC-4
	Major		60,00	42,00	18,00	
	Обязательные дисциплины программы		36,00	24,00	12,00	
1	Entrepreneurship and Business in East Asia (offered in a foreign language)	C	6,00	6,00		GPC-3.MAN, PC-3, PC-5, PC-6, UC-4, UC-5
2	Innovations in organization management (offered in a foreign language)	C	6,00	6,00		GPC-1.MAN, GPC-2.MAN, GPC-3.MAN, PC-2, PC-3, UC-1
3	HR Management in International Companies (offered in a foreign language)	C	6,00		6,00	GPC-3.MAN, GPC-4.MAN, PC-3, UC-3, UC-4
4	Data Analysis for Business Research (offered in a foreign language)	C	6,00		6,00	GPC-2.MAN, GPC-5.MAN, PC-1
5	Actual problems of studying the Asia-Pacific countries (offered in a foreign language)	C	3,00	3,00		GPC-3.MAN, GPC-5.MAN, PC-5, UC-4, UC-5
6	International Economics and Trade (offered in a foreign language)	C	6,00	6,00		GPC-1.MAN, PC-2, UC-1

7	Modern methods and tools of project management (offered in a foreign language)	C	3,00	3,00		GPC-3.MAN, GPC-4.MAN, PC-3, UC-2, UC-3, UC-4
Дисциплины по выбору 1 курса			18,00	18,00		
1	Doing Business in the Asia-Pacific Region: Expert Experience (offered in a foreign language)	E	3,00	3,00		GPC-3.MAN, PC-3, PC-6, UC-1, UC-4, UC-5
2	SMM marketing in China (offered in a foreign language)	E	3,00	3,00		GPC-3.MAN, PC-2, UC-1, UC-4, UC-5
3	Digital Business Transformation (offered in a foreign language)	E	6,00	6,00		GPC-2.MAN, PC-2, UC-4
4	Beginner Chinese Course I (offered in a foreign language)	E	9,00	9,00		PC-4, UC-4, UC-5
5	Chinese for Business Communication (offered in a foreign language)	E	6,00	6,00		GPC-3.MAN, PC-4, UC-4, UC-5
6	Russia's Policies in Asia (offered in a foreign language)	E	3,00	3,00		GPC-3.MAN, GPC-4.MAN, PC-5, UC-1
7	Introduction to Negotiation (offered in a foreign language)	E	3,00	3,00		GPC-3.MAN, GPC-4.MAN, PC-6, UC-4
Дисциплины по выбору 2 курса			6,00		6,00	
1	Politics, Elites and Governance in Asia (offered in a foreign language)	E	3,00		3,00	GPC-3.MAN, GPC-4.MAN, PC-2, PC-3, UC-5
2	Beginner Chinese Course II (offered in a foreign language)	E	3,00		3,00	PC-4, UC-4, UC-5
3	Changing labor markets in the Asia-Pacific region (offered in a foreign language)	E	3,00		3,00	GPC-3.MAN, GPC-4.MAN, PC-2, PC-3, UC-5
Magolego			9,00		9,00	
1	All-university Pool MAGOLEGO Courses (offered in a foreign language)	E	9,00		9,00	UC-4, UC-6
Final State Certification (FSC)			3,00		3,00	
1	Final Qualification Paper (offered in a foreign language)	C	3,00		3,00	GPC-1.MAN, GPC-2.MAN, GPC-3.MAN, GPC-4.MAN, GPC-5.MAN, PC-1, PC-2, PC-3, UC-1, UC-2, UC-3, UC-4, UC-5, UC-6

Curriculum agreed:

Academic Supervisor	VESELOVA L.S.	16.05.2023
Dean	KATKALO V.S.	17.05.2023
Deputy Director	KUZMIN P.V.	17.05.2023

Head of Centre for
Educational Model Design

LEPESHKIN I.A.

17.05.2023

* Subject type:

Compulsory course

C

Elective course

E