



National Research University Higher School of Economics (HSE)

Basic Curriculum

Field of study 54.03.01 Design

Educational Programme "Design"

Specializations: "Environment and Interior", "Communication Design"

Implementing unit: факультет Санкт-Петербургская школа дизайна, HSE - Saint Petersburg

Years of Study: 2023/2024 - 2026/2027

Length of Programme: 4 years

Mode of Study: Full Time

Degree: Bachelor's degree

APPROVED

23.05.2023

Vice Rector

ROSHCHIN S.Y.

Signed with EDS

Block Code	Course	Subject type	Credits	Credits by Years				Planned Educational Programme Development Results
				1	2	3	4	
	Degree Programme		240,00	60,00	60,00	60,00	60,00	
	Major		95,00	16,00	27,00	31,00	21,00	
	Core Professional Block (Major)		42,00	16,00	8,00	9,00	9,00	
	Disciplines in the history and theory of design		33,00	16,00	5,00	6,00	6,00	
1	History and theory of design. Visual studies	C	6,00				6,00	GPC-1, GPC-2, PC-10, PC-9, UC-1, UC-2
2	History and theory of design. Specialization	C	6,00			6,00		GPC-1, PC-10, PC-2, PC-9, UC-1
3	History and theory of design. Contemporary art	C	7,00	7,00				GPC-1, GPC-2, PC-9, UC-1
4	History of classical art	C	9,00	9,00				GPC-1, GPC-2, PC-10, UC-1
5	History and theory of design. Basic course	C	5,00		5,00			GPC-1, GPC-2, PC-10, UC-1
	Creative design		9,00		3,00	3,00	3,00	
1	Project seminar. Communication design	E	9,00		3,00	3,00	3,00	PC-12, PC-13
2	Project seminar. Environment and interior	E	9,00		3,00	3,00	3,00	PC-12, PC-13
	Elective Professional Block (Major)		53,00		19,00	22,00	12,00	
	Elective Courses		16,00			16,00		
1	Creative Technologies	E	16,00			16,00		GPC-4, GPC-6
2	Modern Technology in Design	E	16,00			16,00		GPC-6, PC-1, PC-2, PC-3, UC-1
	Variable part of the profile		28,00		16,00	3,00	9,00	
1	Contemporary Design	C	12,00			3,00	9,00	GPC-1, GPC-2, PC-9, UC-4, UC-5
2	Special technologies	C	16,00		16,00			GPC-2, GPC-3, PC-2, PC-3, PC-4, UC-1
	Artificial intelligence		9,00		3,00	3,00	3,00	
1	Applied application of generative neural networks in creative industries and industrial design	C	3,00		3,00			GPC-6, PC-11, PC-2, PC-4
2	Creating a creative production infrastructure using artificial intelligence tools	C	3,00			3,00		GPC-6, PC-11, PC-2, PC-4

3	Promoting a creative project using generative neural network tools	C	3,00				3,00	GPC-6, PC-11, PC-2, PC-4
	Internship		97,00	32,00	15,00	15,00	35,00	
	Professional Internship		15,00				15,00	
	Elective practice		15,00				15,00	
1	Teaching Internship	E	15,00				15,00	GPC-7, PC-14, PC-6
2	Qualifying Internship	E	15,00				15,00	GPC-6, PC-3, PC-6, PC-8, UC-3, UC-6
3	Work Experience Internship	E	15,00				15,00	PC-11, PC-12, PC-13, PC-3, PC-4, PC-5, PC-6, PC-8
	Project Internship		82,00	32,00	15,00	15,00	20,00	
	Art practice and creative design		32,00	32,00				
1	Art practice	C	8,00	8,00				GPC-3, GPC-4, GPC-5, PC-1, PC-9
2	Creative design	C	24,00	24,00				GPC-4, PC-1, PC-2, PC-3
	Practical project training in specializations		45,00		15,00	15,00	15,00	
1	Special design. Communication design	E	45,00		15,00	15,00	15,00	PC-1, PC-2, PC-3, PC-4, PC-5, PC-7
2	Special design. Environmental Design	E	45,00		15,00	15,00	15,00	PC-1, PC-3, PC-4, PC-5, PC-6, PC-7
	Preparation of the final qualifying work		5,00				5,00	
1	Preparation of Graduation Thesis	C	5,00				5,00	GPC-2, GPC-6, GPC-8, PC-1, PC-12, PC-13, PC-4, PC-5, PC-7, UC-1
	General Courses		14,00	9,00	5,00			
	Core General Courses		2,00	1,00	1,00			
1	Safe Living Basics	C	1,00	1,00				UC-10, UC-11, UC-8
2	Physical Training	C	1,00		1,00			UC-7
	Optional General Courses		12,00	8,00	4,00			
1	Economics	C	3,00	3,00				UC-10, UC-4, UC-5, UC-9
2	Legal Literacy	C	3,00	3,00				UC-10, UC-11, UC-4, UC-5, UC-8
3	Foundations of Russian Statehood	C	2,00	2,00				GPC-8, UC-5
4	Russian History	C	4,00		4,00			GPC-8, UC-10, UC-5
	Minor		20,00		10,00	10,00		
1	Minor	E	20,00		10,00	10,00		UC-2, UC-6, UC-8
	English		1,00				1,00	
	Examinations		1,00				1,00	
1	Project Proposal	C	1,00				1,00	GPC-2, UC-4
2	Independent English Exam	C						UC-4
3	English Language Integrative Exam	C						UC-4
	Optional Courses							
1	English language (offered in a foreign language)	O	14,00	8,00	6,00			UC-4
2	Academic English Writing (offered in a foreign language)	O	2,00				2,00	GPC-2, PC-2, UC-1
	Data Culture		10,00	3,00	3,00	4,00		
1	Digital Literacy	C	3,00	3,00				GPC-6
2	Data Science, AI and Generative Models Independent Test. Elementary	C	1,00			1,00		GPC-6, UC-1

3	Independent Digital Literacy Test	C					GPC-6
4	Independent Programming Test. Elementary	C					UC-1
5	Introduction to Python for Data Science	C	6,00		3,00	3,00	GPC-4, GPC-7, PC-4, UC-1, UC-3
6	External Examinations on Digital Skills. Entry-level	C					GPC-6, UC-1
7	External Examinations on Digital Skills. Intermediate Level	C					GPC-6, UC-1
8	External Examinations on Digital Skills. Final Level	C					GPC-6, UC-1
	Final State Certification (FSC)		3,00			3,00	
	Thesis Work		3,00			3,00	
1	Presenting of Graduation Thesis	C	3,00			3,00	GPC-1, GPC-2, UC-2, UC-4
	State Examinations						

**Curriculum agreed:**

Academic Supervisor	KHARSHAK D.A.	18.05.2023
Dean		19.05.2023
Deputy Director	KUZMIN P.V.	19.05.2023
Head of Centre for Educational Model Design	LEPESHKIN I.A.	22.05.2023

\* Subject type:

Compulsory course	C
Elective course	E
Optional course	O