



National Research University Higher School of Economics (HSE)

Basic Curriculum

Field of study 38.04.02 Management

Educational Programme "Master's Programme International Management"

Trajectories: "International Management"

Implementing unit: Graduate School of Business, HSE - Moscow

Years of Study: 2023/2024 - 2024/2025

Length of Programme: 2 years

Mode of Study: Full Time

Degree: Master's degree / MBA

APPROVED

23.05.2023

Vice Rector

ROSHCHIN S.Y.

Signed with EDS

Block Code	Course	Subject type	Credits	Credits by Years		Planned Educational Programme Development Results
				1	2	
	Degree Programme		120,00	60,00	60,00	
	International Management (Applied track)		120,00	60,00	60,00	
	Key Seminars		24,00	6,00	18,00	
	Compulsory Seminars		18,00	6,00	12,00	
1	Mentor's Seminar (offered in a foreign language)	C	6,00	3,00	3,00	PC-1
2	Research Seminar "Master Thesis Preparation Skills" (offered in a foreign language)	C	6,00		6,00	PC-1, PC-3, PC-8, PC-9, UC-6
3	Project Seminar "Business Internationalisation" (offered in a foreign language)	C	6,00	3,00	3,00	GPC-2.MAN, GPC-3.MAN, PC-1, PC-10, PC-11, PC-12, PC-13, PC-2, PC-3, PC-4, PC-5, PC-6, PC-7, PC-8, PC-9, UC-1, UC-3, UC-5
	Elective Seminars		6,00		6,00	
	Innovations and Responsible Management		6,00		6,00	
1	Research Seminar "Business Innovation Management" (offered in a foreign language)	E	3,00		3,00	PC-1, PC-2, PC-4, UC-2
2	Research Seminar "Ethical Leadership and Responsible Management" (offered in a foreign language)	E	3,00		3,00	GPC-3.MAN, PC-6, PC-7
3	Research Seminar "Sustainability Management in Global Business" (offered in a foreign language)	E	3,00		3,00	
	Internship		30,00	3,00	27,00	
	Project Internship		21,00	3,00	18,00	

1	Term Project "Business Internationalization: Company and Product Analysis and Countries Selection" (offered in a foreign language)	C	3,00	3,00		GPC-2.MAN, GPC-3.MAN, PC-1, PC-10, PC-11, PC-12, PC-13, PC-2, PC-3, PC-4, PC-5, PC-6, PC-7, PC-8, PC-9, UC-1, UC-3, UC-5
2	Consulting Project (offered in a foreign language)	E	3,00		3,00	GPC-2.MAN, GPC-3.MAN, PC-12, PC-5, UC-1, UC-3, UC-5
3	Thesis Preparation (offered in a foreign language)	C	15,00		15,00	GPC-2.MAN, GPC-3.MAN, GPC-5.MAN, PC-13
	Professional Internship		9,00		9,00	
1	Work Experience Internship (offered in a foreign language)	C	9,00		9,00	GPC-1.MAN, GPC-2.MAN, GPC-3.MAN, GPC-4.MAN
	Research Internship					
	Major		54,00	45,00	9,00	
	Basic Components		12,00	12,00		
1	Global Strategic Management (offered in a foreign language)	C	6,00	6,00		PC-1, PC-2, UC-1
2	Research Methodology in Management (offered in a foreign language)	C	3,00	3,00		PC-1, PC-2, PC-8
3	International Economics (offered in a foreign language)	C	3,00	3,00		PC-1, UC-5
	Compulsory Courses		30,00	30,00		
1	Global Operations Management (offered in a foreign language)	C	6,00	6,00		PC-2
2	Marketing in the Digital Age (offered in a foreign language)	C	6,00	6,00		PC-4, UC-2
3	International Financial Management (offered in a foreign language)	C	6,00	6,00		PC-2, PC-8, PC-9
4	Digital Transformation Management (offered in a foreign language)	C	3,00	3,00		PC-2, PC-4
5	Management in Asian Countries (offered in a foreign language)	C	3,00	3,00		PC-1, PC-3, UC-5
6	Business Analytics as a Tool for Effective Management (offered in a foreign language)	C	3,00	3,00		PC-2, PC-8, UC-1
7	Human Resources Management in Global Corporations (offered in a foreign language)	C	3,00	3,00		PC-12, PC-2, PC-3, PC-5, UC-5
	Elective Components (Courses)		12,00	3,00	9,00	
	Business and Management in Asia		3,00	3,00		
1	Contemporary Family Business in Asia (offered in a foreign language)	E	3,00	3,00		PC-1, PC-3
2	Innovations in Asia (offered in a foreign language)	E	3,00	3,00		PC-1, PC-4
	Practical Work Tools		6,00		6,00	
1	Practical Marketing Tools (offered in a foreign language)	E	6,00		6,00	PC-10, PC-2, UC-2

2	Practical Tools for Management Consulting (offered in a foreign language)	E	6,00		6,00	PC-12, UC-1
	Analysis and Management		3,00		3,00	
1	Evaluation of International Business (offered in a foreign language)	E	3,00		3,00	PC-2, PC-8, UC-5
2	Project Management in MNC's (offered in a foreign language)	E	3,00		3,00	PC-1, PC-11, PC-3, PC-5, UC-3, UC-5
	Magolego		9,00	6,00	3,00	
1	All-university Pool MAGOLEGO Courses (offered in a foreign language)	E	9,00	6,00	3,00	GPC-1.MAN, GPC-2.MAN, GPC-3.MAN, GPC-4.MAN, PC-1, PC-10, PC-11, PC-12, PC-2, PC-3, PC-4, PC-5, PC-6, PC-7, PC-8, PC-9, UC-2, UC-4
	Final State Certification (FSC)		3,00		3,00	
1	Final Qualification Paper (offered in a foreign language)	C	3,00		3,00	UC-4

Curriculum agreed:

Academic Supervisor	SHAPOSHNIKOV S.V.	26.04.2023
Dean	KATKALO V.S.	26.04.2023
Head of Centre for Educational Model Design	LEPESHKIN I.A.	23.05.2023

* Subject type:

Compulsory course	C
Elective course	E