



National Research University Higher School of Economics (HSE)

Basic Curriculum

Field of study 54.04.01 Design

Educational Programme "Design"

Trajectories: "Communication Design. Basic Level", "Culture Institutions Art Direction"

Implementing unit: St. Petersburg School of Arts and Humanities, HSE, HSE - Saint Petersburg

Years of Study: 2023/2024 - 2024/2025

Length of Programme: 2 years

Mode of Study: Full Time

Degree: Master's degree / MBA

APPROVED

19.06.2023

Vice Rector

ROSHCHIN S.Y.

Signed with EDS

Block Code	Course	Subject type	Credits	Credits by Years		Planned Educational Programme Development Results
				1	2	
	Degree Programme		120,00	60,00	60,00	
	General Components		27,00	21,00	6,00	
	Key Seminars					
	Internship					
	Major		12,00	6,00	6,00	
1	History and theory of art	C	6,00	6,00		GPC-1, GPC-2, GPC-3, PC-1, PC-10, PC-2, PC-5, UC-1, UC-4, UC-5
2	History and theory of design. Specialization	C	6,00		6,00	GPC-1, GPC-2, GPC-3, PC-1, PC-10, PC-2, PC-5, UC-1, UC-4, UC-6
	Magolego		15,00	15,00		
1	All-university Pool MAGOLEGO Courses	E	15,00	15,00		GPC-2, PC-5, UC-1, UC-5
	Culture Institutions Art Direction (Applied track)		93,00	60,00	60,00	
	Key Seminars		15,00	5,00	10,00	
1	Mentor's Seminar "Art Direction of Cultural Institutions"	C	15,00	5,00	10,00	GPC-4, PC-13, PC-2, PC-3, PC-4, PC-6, PC-7, PC-8, PC-9, UC-1, UC-2, UC-4
	Internship		39,00	10,00	29,00	
	Project Internship		35,00	10,00	25,00	
1	Preparation of the final qualifying work	C	13,00		13,00	GPC-1, GPC-2, GPC-3, GPC-4, GPC-5, PC-1, PC-11, PC-2, PC-3, PC-4, PC-5, PC-6, PC-7, PC-8, PC-9, UC-1, UC-2, UC-3, UC-4, UC-5, UC-6
2	Project Seminar on Design Engineering	C	22,00	10,00	12,00	PC-2, PC-3, PC-6, UC-2
	Professional Internship		4,00		4,00	

1	Work Experience Internship	C	4,00		4,00	GPC-5, PC-1, PC-12, PC-13, PC-3, PC-6, PC-7, PC-8, PC-9
	Research Internship					
	Major		36,00	30,00	18,00	
1	Visual Communication	C	18,00	12,00	6,00	PC-10, PC-11, PC-13, PC-3, PC-4, UC-2
2	Creative Design. Art Direction of Cultural Institutions	C	18,00	12,00	6,00	GPC-4, PC-1, PC-11, PC-12, PC-2, PC-5, UC-2, UC-6
	Magolego			15,00		
	Final State Certification (FSC)		3,00		3,00	
1	Final Qualification Paper	C	3,00		3,00	GPC-1, GPC-2, GPC-3, GPC-4, GPC-5, PC-1, PC-10, PC-11, PC-12, PC-13, PC-2, PC-3, PC-4, PC-5, PC-6, PC-7, PC-8, PC-9, UC-1, UC-2, UC-3, UC-4, UC-5, UC-6
	Communication Design. Basic Level (Applied track)		93,00	60,00	60,00	
	Key Seminars		15,00	5,00	10,00	
1	Mentor's Seminar "Communication Design. Basic Level"	C	15,00	5,00	10,00	GPC-4, PC-2, PC-3, PC-5, PC-6, PC-9, UC-1, UC-2, UC-4
	Internship		39,00	10,00	29,00	
	Project Internship		35,00	10,00	25,00	
1	Preparation of the final qualifying work	C	13,00		13,00	GPC-1, GPC-2, GPC-3, GPC-4, GPC-5, PC-1, PC-10, PC-11, PC-12, PC-2, PC-3, PC-5, PC-6, PC-9, UC-1, UC-2, UC-3, UC-4, UC-5, UC-6
2	Project Seminar on Design Engineering	C	22,00	10,00	12,00	PC-2, PC-3, PC-6, UC-2
	Professional Internship		4,00		4,00	
1	Work Experience Internship	C	4,00		4,00	GPC-5, PC-1, PC-12, PC-3, PC-6, PC-9, UC-3, UC-6
	Research Internship					
	Major		36,00	30,00	18,00	
1	Creative Design. Communication Design. Basic Course.	C	18,00	12,00	6,00	GPC-3, PC-1, PC-11, PC-12, PC-2, PC-3, PC-5, UC-2, UC-6
2	Design Technology	C	18,00	12,00	6,00	PC-11, PC-12, PC-2, PC-6, UC-2
	Magolego			15,00		
	Final State Certification (FSC)		3,00		3,00	
1	Final Qualification Paper	C	3,00		3,00	GPC-1, GPC-2, GPC-3, GPC-4, GPC-5, PC-1, PC-10, PC-11, PC-12, PC-2, PC-3, PC-5, PC-6, PC-9, UC-1, UC-2, UC-3, UC-4, UC-5, UC-6

Curriculum agreed:

Academic Supervisor	MALICH K.A.	15.06.2023
Dean	SELIN A.A.	15.06.2023
Deputy Director	KUZMIN P.V.	15.06.2023
Head of Centre for Educational Model Design	LEPESHKIN I.A.	16.06.2023

* Subject type:

Compulsory course C

Elective course E