



National Research University Higher School of Economics (HSE)

Basic Curriculum

Field of study 38.04.02 Management
 Educational Programme "International Business"
 Trajectories: "International Business"

Implementing unit: Department of Innovations Management, HSE - Moscow

Years of Study: 2023/2024 - 2024/2025

Length of Programme: 2 years

Mode of Study: Full Time

Degree: Master's degree / MBA

APPROVED
 21.06.2023
 Vice Rector
 ROSHCHIN S.Y.
 Signed with EDS

Block Code	Course	Subject type	Credits	Credits by Years		Planned Educational Programme Development Results
				1	2	
	Degree Programme		120,00	60,00	60,00	
	International Business (Applied track)		120,00	60,00	60,00	
	Key Seminars		15,00	6,00	9,00	
1	Instructors' seminar "New realities of international business" (offered in a foreign language)	C	15,00	6,00	9,00	GPC-2.MAN, GPC-5.MAN, PC-4, PC-5, PC-6, UC-1, UC-4, UC-6
	Internship		30,00	6,00	24,00	
	Project Internship		6,00	6,00		
1	International Business Consulting 2023-2024 (offered in a foreign language)	C	6,00	6,00		GPC-2.MAN, GPC-3.MAN, PC-2, PC-3, PC-9, UC-1, UC-2, UC-3
	Professional Internship		6,00		6,00	
1	Educational Internship (offered in a foreign language)	C	6,00		6,00	GPC-1.MAN, GPC-2.MAN, PC-1, PC-2, PC-3, PC-5, PC-7, PC-9, UC-1, UC-2, UC-3, UC-4
	Research Internship		18,00		18,00	
1	Preparation of final qualification work (offered in a foreign language)	C	18,00		18,00	GPC-1.MAN, GPC-2.MAN, PC-2, PC-4, PC-5, PC-6, UC-1, UC-4
	Major		63,00	45,00	18,00	
	Core Courses		42,00	42,00		
1	Introduction to Financial and Managerial Accounting (offered in a foreign language)	C	6,00	6,00		GPC-1.MAN, GPC-2.MAN, PC-1, PC-2, PC-7, PC-9, UC-1, UC-3
2	International Marketing (offered in a foreign language)	C	6,00	6,00		GPC-1.MAN, GPC-2.MAN, GPC-3.MAN, PC-1, PC-2, PC-8, UC-1, UC-2, UC-3, UC-5

3	Strategic Management of International Companies (offered in a foreign language)	C	6,00	6,00		GPC-1.MAN, GPC-3.MAN, GPC-4.MAN, PC-1, PC-3, PC-8, PC-9, UC-1, UC-3
4	International Business Consulting (offered in a foreign language)	C	6,00	6,00		GPC-1.MAN, GPC-2.MAN, GPC-3.MAN, PC-1, PC-2, PC-3, UC-1, UC-2, UC-3
5	International Business Negotiations (offered in a foreign language)	C	3,00	3,00		GPC-1.MAN, GPC-3.MAN, PC-5, PC-7, PC-9, UC-1, UC-4, UC-5
6	International Corporate Finance (offered in a foreign language)	C	6,00	6,00		GPC-1.MAN, GPC-2.MAN, GPC-3.MAN, PC-7, PC-8, PC-9, UC-1, UC-3
7	Theoretical Foundations of International Business (offered in a foreign language)	C	6,00	6,00		GPC-1.MAN, GPC-2.MAN, GPC-5.MAN, PC-1, PC-2, PC-4, PC-5, PC-6, UC-1
8	Foundations of Managerial Economics (offered in a foreign language)	C	3,00	3,00		GPC-1.MAN, GPC-2.MAN, PC-1, PC-2, PC-7, PC-9, UC-1, UC-3
	Дисциплины по выбору 1 курс		3,00	3,00		
1	Global Political Economy and Interaction between Business and Politics (offered in a foreign language)	E	3,00	3,00		GPC-3.MAN, GPC-4.MAN, PC-5, PC-7, UC-1, UC-4, UC-5
2	International Market Research and Analysis (offered in a foreign language)	E	3,00	3,00		GPC-1.MAN, GPC-2.MAN, PC-1, PC-2, PC-4, PC-5, UC-1, UC-4
3	International Financial Management (offered in a foreign language)	E	3,00	3,00		GPC-1.MAN, GPC-3.MAN, PC-1, PC-7, PC-8, PC-9, UC-1, UC-3
4	Global Brand Management (offered in a foreign language)	E	3,00	3,00		GPC-1.MAN, GPC-3.MAN, PC-1, PC-2, UC-1, UC-2, UC-3
5	Digital Marketing basics: mix of local and global tools (offered in a foreign language)	E	3,00	3,00		GPC-1.MAN, GPC-3.MAN, PC-3, PC-5, PC-8, UC-1, UC-3
6	Legal Aspects of International Business (offered in a foreign language)	E	3,00	3,00		GPC-1.MAN, GPC-3.MAN, PC-2, PC-5, UC-1
	Elective courses 2 year		18,00		18,00	
1	International Marketing Strategies (offered in a foreign language)	E	6,00		6,00	GPC-3.MAN, GPC-4.MAN, PC-2, PC-8, UC-1, UC-3
2	International Entrepreneurship (offered in a foreign language)	E	6,00		6,00	GPC-1.MAN, GPC-4.MAN, PC-1, PC-2, PC-8, UC-1, UC-2, UC-3
3	International Business Transactions (offered in a foreign language)	E	6,00		6,00	GPC-1.MAN, GPC-2.MAN, GPC-3.MAN, PC-2, PC-5, PC-9, UC-1, UC-3
4	International Operational and Supply Chain Management (offered in a foreign language)	E	6,00		6,00	GPC-1.MAN, GPC-2.MAN, PC-2, PC-5, PC-9, UC-1, UC-3
5	Digital and Traditional Channels in International Advertising (offered in a foreign language)	E	6,00		6,00	GPC-1.MAN, GPC-2.MAN, GPC-3.MAN, PC-1, PC-8, UC-1, UC-2, UC-3
6	Digital Marketing Strategy management and adaptation to the needs of the market (offered in a foreign language)	E	6,00		6,00	GPC-1.MAN, GPC-3.MAN, PC-3, PC-5, PC-8, UC-1, UC-3
7	International Finance (advanced level) (offered in a foreign language)	E	6,00		6,00	GPC-1.MAN, GPC-2.MAN, GPC-3.MAN, PC-1, PC-2, PC-7, PC-8, PC-9, UC-1, UC-3

8	Doing Business in the European Union (offered in a foreign language)	E	6,00		6,00	GPC-1.MAN, GPC-3.MAN, PC-2, PC-7, PC-8, UC-1, UC-3, UC-4
9	Doing Business in Asia (offered in a foreign language)	E	6,00		6,00	GPC-1.MAN, GPC-3.MAN, PC-2, PC-7, PC-8, UC-2, UC-3, UC-4
10	Political Aspects of International Business (offered in a foreign language)	E	6,00		6,00	GPC-1.MAN, GPC-4.MAN, PC-2, PC-7, UC-1, UC-4, UC-5
11	Corporate Governance in International Companies (offered in a foreign language)	E	6,00		6,00	GPC-1.MAN, GPC-4.MAN, PC-2, PC-8, PC-9, UC-1
	Magolego		9,00	3,00	6,00	
1	All-university Pool MAGOLEGO Courses (offered in a foreign language)	C	9,00	3,00	6,00	GPC-1.MAN, GPC-2.MAN, GPC-3.MAN, PC-2, PC-5, PC-7, PC-8, UC-1, UC-3
	Final State Certification (FSC)		3,00		3,00	
1	Final Qualification Paper (offered in a foreign language)	C	3,00		3,00	GPC-5.MAN, PC-2, PC-6, UC-4
	International Business (Applied track)		120,00	60,00	60,00	
	Key Seminars		15,00	6,00	9,00	
1	Instructors' seminar "New realities of international business" (offered in a foreign language)	C	15,00	6,00	9,00	GPC-2.MAN, GPC-5.MAN, PC-4, PC-5, PC-6, UC-1, UC-4, UC-6
	Internship		30,00	6,00	24,00	
	Project Internship		6,00	6,00		
1	International Business Consulting 2023-2024 (offered in a foreign language)	C	6,00	6,00		GPC-2.MAN, GPC-3.MAN, PC-2, PC-3, PC-9, UC-1, UC-2, UC-3
	Professional Internship		6,00		6,00	
1	Educational Internship (offered in a foreign language)	C	6,00		6,00	GPC-1.MAN, GPC-2.MAN, PC-1, PC-2, PC-3, PC-5, PC-7, PC-9, UC-1, UC-2, UC-3, UC-4
	Research Internship		18,00		18,00	
1	Preparation of final qualification work (offered in a foreign language)	C	18,00		18,00	GPC-1.MAN, GPC-2.MAN, PC-2, PC-4, PC-5, PC-6, UC-1, UC-4
	Major		63,00	45,00	18,00	
	Core Courses		42,00	42,00		
1	Introduction to Financial and Managerial Accounting (offered in a foreign language)	C	6,00	6,00		GPC-1.MAN, GPC-2.MAN, PC-1, PC-2, PC-7, PC-9, UC-1, UC-3
2	International Marketing (offered in a foreign language)	C	6,00	6,00		GPC-1.MAN, GPC-2.MAN, GPC-3.MAN, PC-1, PC-2, PC-8, UC-1, UC-2, UC-3, UC-5
3	Strategic Management of International Companies (offered in a foreign language)	C	6,00	6,00		GPC-1.MAN, GPC-3.MAN, GPC-4.MAN, PC-1, PC-3, PC-8, PC-9, UC-1, UC-3
4	International Business Consulting (offered in a foreign language)	C	6,00	6,00		GPC-1.MAN, GPC-2.MAN, GPC-3.MAN, PC-1, PC-2, PC-3, UC-1, UC-2, UC-3
5	International Business Negotiations (offered in a foreign language)	C	3,00	3,00		GPC-1.MAN, GPC-3.MAN, PC-5, PC-7, PC-9, UC-1, UC-4, UC-5
6	International Corporate Finance (offered in a foreign language)	C	6,00	6,00		GPC-1.MAN, GPC-2.MAN, GPC-3.MAN, PC-7, PC-8, PC-9, UC-1, UC-3

7	Theoretical Foundations of International Business (offered in a foreign language)	C	6,00	6,00		GPC-1.MAN, GPC-2.MAN, GPC-5.MAN, PC-1, PC-2, PC-4, PC-5, PC-6, UC-1
8	Foundations of Managerial Economics (offered in a foreign language)	C	3,00	3,00		GPC-1.MAN, GPC-2.MAN, PC-1, PC-2, PC-7, PC-9, UC-1, UC-3
	Elective Courses (1 out of 6)		3,00	3,00		
1	Global Political Economy and Interaction between Business and Politics (offered in a foreign language)	E	3,00	3,00		GPC-3.MAN, GPC-4.MAN, PC-5, PC-7, UC-1, UC-4, UC-5
2	International Market Research and Analysis (offered in a foreign language)	E	3,00	3,00		GPC-1.MAN, GPC-2.MAN, PC-1, PC-2, PC-4, PC-5, UC-1, UC-4
3	International Financial Management (offered in a foreign language)	E	3,00	3,00		GPC-1.MAN, GPC-3.MAN, PC-1, PC-7, PC-8, PC-9, UC-1, UC-3
4	Global Brand Management (offered in a foreign language)	E	3,00	3,00		GPC-1.MAN, GPC-3.MAN, PC-1, PC-2, UC-1, UC-2, UC-3
5	Digital Marketing basics: mix of local and global tools (offered in a foreign language)	E	3,00	3,00		GPC-1.MAN, GPC-3.MAN, PC-3, PC-5, PC-8, UC-1, UC-3
6	Legal Aspects of International Business (offered in a foreign language)	E	3,00	3,00		GPC-1.MAN, GPC-3.MAN, PC-2, PC-5, UC-1
	Elective courses 2 year		18,00		18,00	
1	International Marketing Strategies (offered in a foreign language)	E	6,00		6,00	GPC-3.MAN, GPC-4.MAN, PC-2, PC-8, UC-1, UC-3
2	International Entrepreneurship (offered in a foreign language)	E	6,00		6,00	GPC-1.MAN, GPC-4.MAN, PC-1, PC-2, PC-8, UC-1, UC-2, UC-3
3	International Business Transactions (offered in a foreign language)	E	6,00		6,00	GPC-1.MAN, GPC-2.MAN, GPC-3.MAN, PC-2, PC-5, PC-9, UC-1, UC-3
4	International Operational and Supply Chain Management (offered in a foreign language)	E	6,00		6,00	GPC-1.MAN, GPC-2.MAN, PC-2, PC-5, PC-9, UC-1, UC-3
5	Digital and Traditional Channels in International Advertising (offered in a foreign language)	E	6,00		6,00	GPC-1.MAN, GPC-2.MAN, GPC-3.MAN, PC-1, PC-8, UC-1, UC-2, UC-3
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7	International Finance (advanced level) (offered in a foreign language)	E	6,00		6,00	GPC-1.MAN, GPC-2.MAN, GPC-3.MAN, PC-1, PC-2, PC-7, PC-8, PC-9, UC-1, UC-3
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9	Doing Business in Asia (offered in a foreign language)	E	6,00		6,00	GPC-1.MAN, GPC-3.MAN, PC-2, PC-7, PC-8, UC-2, UC-3, UC-4
10	Political Aspects of International Business (offered in a foreign language)	E	6,00		6,00	GPC-1.MAN, GPC-4.MAN, PC-2, PC-7, UC-1, UC-4, UC-5
11	Corporate Governance in International Companies (offered in a foreign language)	E	6,00		6,00	GPC-1.MAN, GPC-4.MAN, PC-2, PC-8, PC-9, UC-1
	Magolego		9,00	3,00	6,00	

1	All-university Pool MAGOLEGO Courses (offered in a foreign language)	E	9,00	3,00	6,00	GPC-1.MAN, GPC-3.MAN, PC-1, PC-5, PC-7, PC-8, UC-1, UC-3
	Final State Certification (FSC)		3,00		3,00	
1	Final Qualification Paper (offered in a foreign language)	C	3,00		3,00	GPC-5.MAN, PC-2, PC-6, UC-4

Curriculum agreed:

Academic Supervisor KRATKO I.G. 16.06.2023

Dean AGAMIRZYAN I.R. 16.06.2023

Head of Centre for
Educational Model Design LEPESHKIN I.A. 21.06.2023

* Subject type:

Compulsory course C

Elective course E