



National Research University Higher School of Economics (HSE)

Basic Curriculum

Field of study 38.03.02 Management
 Educational Programme "International Business"
 Implementing unit: Graduate School of Business, HSE - Moscow

APPROVED
 26.06.2023
 Vice Rector
 ROSHCHIN S.Y.
 Signed with EDS

Years of Study: 2023/2024 - 2026/2027

Length of Programme: 4 years

Mode of Study: Full Time

Degree: Bachelor's degree

Block Code	Course	Subject type	Credits	Credits by Years				Planned Educational Programme Development Results
				1	2	3	4	
	Degree Programme		240,00	60,00	60,00	60,00	60,00	
	Major		170,00	46,00	41,00	37,00	46,00	
	Core Professional Block (Major)		84,00	27,00	23,00	22,00	12,00	
	Subject Areas		84,00	27,00	23,00	22,00	12,00	
1	Macroeconomics (offered in a foreign language)	C	5,00	5,00				PC-11, PC-3
2	Financial and Managerial Accounting	C	5,00		5,00			GPC-5, PC-10, PC-14, UC-2
3	Management: Concepts and Technologies of the 21st Century (offered in a foreign language)	C	4,00	4,00				PC-8, UC-2
4	Probability Theory and Mathematical Statistics (offered in a foreign language)	C	4,00	4,00				PC-17, UC-2
5	Operations Management & Business Information Systems	C	6,00				6,00	GPC-5, GPC-6, PC-5
6	Management Decisions	C	4,00			4,00		GPC-5, GPC-6, PC-1, PC-12, PC-8
7	Marketing	C	4,00		4,00			PC-11, PC-2, PC-3
8	Organizational Behavior	C	4,00		4,00			GPC-3, PC-15, PC-4
9	Human Resource Management	C	4,00			4,00		GPC-3, PC-4
10	Logistics and Supply Chain Management	C	4,00			4,00		PC-12, PC-4, UC-1
11	Entrepreneurship	C	3,00		3,00			PC-13, PC-15, PC-3
12	Strategy & International Management	C	6,00				6,00	PC-11, PC-12, PC-13, PC-8
13	Business Ethics and Corporate Social Responsibility (offered in a foreign language)	C	3,00	3,00				UC-1, UC-10, UC-2, UC-3, UC-4, UC-5, UC-9
14	Microeconomics (offered in a foreign language)	C	5,00	5,00				GPC-5, PC-3, UC-2, UC-9
15	International Business	C	6,00			6,00		PC-15, PC-2
16	Cross-Cultural Communication	C	3,00		3,00			GPC-3, GPC-4, PC-12, PC-2

17	Operations and Process Management (offered in a foreign language)	C	4,00			4,00		GPC-3, GPC-4, PC-4
18	Calculus (offered in a foreign language)	C	6,00	6,00				PC-17, UC-1
19	International Economics (offered in a foreign language)	C	4,00		4,00			GPC-1, PC-13
	Elective Professional Block (Major)		86,00	19,00	18,00	15,00	34,00	
	Compulsory Courses		54,00	17,00	9,00	10,00	18,00	
1	International Financial Markets	C	3,00		3,00			PC-11, PC-13, PC-15
2	Career Guidance Seminar "Managerial profession in the modern world" (offered in a foreign language)	C	4,00	4,00				PC-12, UC-1
3	Introduction into Python	C	3,00		3,00			PC-14, PC-3
4	Advanced Statistical Methods	C	3,00				3,00	GPC-5, PC-14
5	Ключевые научные и технологические проблемы в бизнесе	C	5,00			5,00		GPC-1, UC-1
6	International Relations (offered in a foreign language)	C	4,00	4,00				PC-11, PC-12, UC-5
7	Digital Literacy (offered in a foreign language)	C	4,00	4,00				PC-10, UC-1, UC-6
8	Business English for Global Management (offered in a foreign language)	C	3,00		3,00			UC-4
9	English Language (offered in a foreign language)	E	5,00	5,00				UC-4
10	Tax Systems and International Taxation (offered in a foreign language)	C	4,00				4,00	PC-15, PC-17
11	Risk Management (offered in a foreign language)	C	4,00				4,00	PC-14, PC-7
12	Global Strategies (offered in a foreign language)	C	3,00				3,00	GPC-3, GPC-4, PC-15, PC-5
13	Managing International Projects (offered in a foreign language)	C	5,00			5,00		GPC-1, PC-15, PC-5
14	Business Law (offered in a foreign language)	C	4,00				4,00	GPC-1, GPC-3, UC-11, UC-5
	Проектные семинары		6,00	2,00	4,00			
1	Project Seminar "SWOT Analysis" (offered in a foreign language)	C	2,00	2,00				GPC-1, GPC-4, PC-2
2	Project Seminar "Business Planning"	C	2,00		2,00			GPC-1, GPC-5, PC-1
3	Project Seminar "Team Management"	C	2,00		2,00			GPC-4, UC-3
	Elective Courses		26,00		5,00	5,00	16,00	
	Management		16,00				16,00	
1	Digital Transformation	E	4,00				4,00	PC-1, PC-9, UC-6
2	Financial Management	E	4,00				4,00	PC-1, PC-9, UC-6
3	Managing Complex Organisations	E	4,00				4,00	PC-1, PC-9, UC-6
4	Selling & Negotiations Winning & Keeping Customers	E	4,00				4,00	PC-1, PC-9, UC-6
5	Digital Marketing (offered in a foreign language)	E	4,00				4,00	GPC-5, PC-11
	Second Foreign Language		10,00		5,00	5,00		
1	Practical Course of French	E	10,00		5,00	5,00		PC-16, UC-4, UC-5
2	Practical Course of German	E	10,00		5,00	5,00		PC-16, UC-4, UC-5
3	Practical Course of Spanish	E	10,00		5,00	5,00		PC-16, UC-4, UC-5
4	Practical Course of Chinese	E	10,00		5,00	5,00		PC-16, UC-4, UC-5

5	Practical Course of Arabic	E	10,00		5,00	5,00		PC-16, UC-4, UC-5
	Internship		30,00	5,00	5,00	9,00	11,00	
	Professional Internship		3,00			3,00		
1	Work Experience Internship	C	3,00			3,00		GPC-1, GPC-4
	Project Internship		18,00	5,00	5,00	6,00	2,00	
1	Course Project: SWOT Analysis (offered in a foreign language)	C	5,00	5,00				GPC-1, GPC-4, PC-2
2	Term project: Business Plan	C	5,00		5,00			GPC-1, GPC-5, PC-1
3	-	C	1,00			1,00		GPC-2, UC-3, UC-4
4	.	C	2,00				2,00	UC-3, UC-4
5	Term project: consulting project (offered in a foreign language)	C	5,00			5,00		GPC-1, GPC-5, PC-1
	Research Internship		9,00				9,00	
1	Preparation of Graduation Thesis	C	7,00				7,00	GPC-2, GPC-5, PC-1, PC-10, PC-11, PC-12, PC-15, PC-2, PC-4, PC-6, PC-8, UC-1, UC-2, UC-5
2	Graduation Internship	C	2,00				2,00	GPC-1, GPC-4
	General Courses		14,00	9,00	4,00		1,00	
	Core General Courses		2,00	1,00			1,00	
1	Physical Training	C	1,00				1,00	UC-7
2	Safe Living Basics (offered in a foreign language)	C	1,00	1,00				UC-8
	Optional General Courses		12,00	8,00	4,00			
1	Foundations of Russian Statehood (offered in a foreign language)	C	2,00	2,00				UC-5
2	Russian History (offered in a foreign language)	C	4,00		4,00			UC-5
3	Philosophy (offered in a foreign language)	C	3,00	3,00				UC-1, UC-5
4	Law (offered in a foreign language)	C	3,00	3,00				UC-2
	English		1,00				1,00	
	English		1,00				1,00	
1	Project Proposal	C	1,00				1,00	UC-1, UC-4
	Examinations							
1	Independent English Exam (offered in a foreign language)	C						UC-4
	Data Culture		4,00			4,00		
1	Introduction to Data Science (offered in a foreign language)	C	3,00			3,00		PC-10, UC-1, UC-6
2	Independent Programming Test. Intermediate	C						GPC-1, UC-1
3	Independent Data Science Test. Intermediate	C	1,00			1,00		GPC-1, UC-1
4	Independent Digital Literacy Test (offered in a foreign language)	C						GPC-1, UC-1
	Final State Certification (FSC)		1,00				1,00	
	Thesis Work		1,00				1,00	

1	Presenting of Graduation Thesis	C	1,00				1,00	GPC-2, GPC-5, PC-1, PC-10, PC-11, PC-12, PC-15, PC-2, PC-4, PC-6, PC-8, UC-1, UC-2, UC-5
	Minor		20,00		10,00	10,00		
1	Minor (offered in a foreign language)	E	20,00		10,00	10,00		UC-6

Curriculum agreed:

Academic Supervisor	GABRIELOV A.O.	16.06.2023
Dean	KATKALO V.S.	16.06.2023
Head of Centre for Educational Model Design	LEPESHKIN I.A.	26.06.2023

* Subject type:

Compulsory course	C
Elective course	E