



National Research University Higher School of Economics (HSE)

Curriculum  
 Field of study 42.04.05 Media Communications  
 Educational Programme "Media Production and Media Analysis"  
 Trajectories: "Media Production and Media Analytics"  
 Implementing unit: St. Petersburg School of Arts and  
 Humanities, HSE, HSE - Saint Petersburg  
 1 st, 2023/2024 academic year

APPROVED  
 07.09.2023  
 Vice Rector  
 ROSHCHIN S.Y.  
 Signed with EDS

Length of Programme: 2 years  
 Years of Study: 2023/2024 - 2024/2025  
 Mode of Study: Full Time  
 Degree: Master's degree / MBA

Block Code	Course	Subject type	Department	Credits	Total Academic Hours	Contact Hours	Allocation of Contact Hours				Additional Information
							1	2	3	4	
<b>Degree Programme</b>				<b>60,00</b>	<b>2 280</b>	<b>542</b>	<b>176</b>	<b>158</b>	<b>118</b>	<b>90</b>	
<b>Media Production and Media Analytics (General track)</b>				<b>60,00</b>	<b>2 280</b>	<b>542</b>	<b>176</b>	<b>158</b>	<b>118</b>	<b>90</b>	
<b>Major</b>				<b>39,00</b>	<b>1 482</b>	<b>342</b>	<b>136</b>	<b>106</b>	<b>60</b>	<b>40</b>	
<b>Elective Disciplines Year 1</b>				<b>12,00</b>	<b>456</b>	<b>132</b>	<b>84</b>		<b>24</b>	<b>24</b>	
1	Analysis of the Role of Algorithms and Artificial Intelligence in Media	E	департамент медиа	3,00	114	30			30A		Foreign language
2	History and Memory in the Digital Age	E	департамент медиа	3,00	114	24			24A		
3	Legal Aspects of Media	E	Department of Media	3,00	114	40	40A				
4	Contemporary Art in the Sphere of Media	E	департамент медиа	3,00	114	24				24A	
5	Media Economics	E	Department of Media	3,00	114	44	44A				Foreign language
<b>Compulsory disciplines</b>				<b>27,00</b>	<b>1 026</b>	<b>210</b>	<b>52</b>	<b>106</b>	<b>36</b>	<b>16</b>	
1	Mathematical Tools for Solving Applied Problems in the Media Sphere	C	департамент медиа	6,00	228	32			16	16A	
2	Media systems of Asia-Pacific countries	C	департамент медиа	6,00	228	40		20	20A		
3	Working with data for media	C	департамент медиа	3,00	114	32		32A			
4	Technologies for creating audiovisual media products	C	департамент медиа	6,00	228	50	24	26A			
5	Media Projects Management	C	департамент медиа	6,00	228	56	28	28A			
<b>Key Seminars</b>				<b>18,00</b>	<b>684</b>	<b>198</b>	<b>40</b>	<b>52</b>	<b>58</b>	<b>48</b>	
1	Research Seminar "Process Research and Media Analysis"	C	департамент медиа	6,00	228	80	16	16	24	24A	
2	Project Seminar "Production of Media Projects"	C	департамент медиа	6,00	228	68	14	20	18	16A	

3	Seminar of the mentor "Media production and media analytics"	C	департамент медиа	6,00	228	50	10	16	16	8A
	<b>Internship</b>			<b>3,00</b>	<b>114</b>	<b>2</b>				<b>2</b>
	<b>Research Internship</b>			<b>3,00</b>	<b>114</b>	<b>2</b>				<b>2</b>
1	Term Paper	C		3,00	114	2				2A

**Curriculum agreed:**

Academic Supervisor	Шамрай А.Г.	30.08.2023
Dean	SELIN A.A.	30.08.2023
Deputy Director	KUZMIN P.V.	30.08.2023
Head of Centre for Educational Model Design	LEPESHKIN I.A.	04.09.2023

\* Subject type:

Compulsory course

C

Elective course

E