



National Research University Higher School of Economics (HSE)

Curriculum
 Field of study 38.04.02 Management
 Educational Programme "Business Development"
 Trajectories: "Business Administration", "Organizational
 Development and HR-management", "Project Management and
 Analytics"
 Implementing unit: Faculty of Management, HSE - Nizhny
 Novgorod
 1 st, 2024/2025 academic year

APPROVED
 15.04.2024
 Vice Rector

ROSHCHIN S.Y.

Signed with EDS

Length of Programme: 2 years
 Years of Study: 2024/2025 - 2025/2026
 Mode of Study: Full Time
 Degree: Master's degree / MBA

Block Code	Course	Subject type	Department	Credits	Total Academic Hours	Contact Hours	Allocation of Contact Hours				Additional Information
							1	2	3	4	
Degree Programme				60,00	2 280	384	96	92	104	92	
Organizational Development and HR-management (Applied track)				60,00	2 280	384	96	92	104	92	
Major				36,00	1 368	312	80	76	76	80	
1	HR-analytics and data management	C	Department of Organisational Psychology	3,00	114	28			28A		
2	Corporate Culture and HR Brand	C	Department of Organisational Psychology	3,00	114	28				28A	
3	General and Strategic Management	C	Department of General and Strategic Management	6,00	228	48	24	24A			
4	Search, acquisition and assessment	C	Department of Organisational Psychology	6,00	228	48		24	24A		
5	Social technology management	C	Department of General and Strategic Management	3,00	114	28				28A	
6	Group work technologies: training, facilitation, gamification	C	Department of Organisational Psychology	6,00	228	48			24	24A	
7	Project Management	C	Department of Venture Management	3,00	114	28	28A				Foreign language
8	Managing Talent	C	Department of Organisational Psychology	3,00	114	28	28A				
9	Economics and Corporate Finance	C	Department of Venture Management	3,00	114	28		28A			
Key Seminars				12,00	456	68	16	16	28	8	
1	Project Seminar "Organization Development Methods"	C	Department of General and Strategic Management	9,00	342	32	8	8	16A		

2	Mentor's Seminar	C	Department of General and Strategic Management	3,00	114	36	8	8	12	8A	
	Magolego			6,00	228						
1	All-university Pool MAGOLEGO Courses	E		6,00	228						
	Internship			6,00	228	4				4	
	Project Internship			6,00	228	4				4	
1	Project	C		6,00	228	4				4A	
	Project Management and Analytics (Applied track)			60,00	2 280	344	80	79	109	76	
	Major			33,00	1 254	270	72	56	74	68	
1	Analytical business intelligence tools for project management	C	Department of Venture Management	3,00	114	28	28A				
2	Methodological foundations of project management	C	Department of Venture Management	6,00	228	56	28	28A			
3	Methodology for making managerial decisions based on analytics	C	Department of Venture Management	3,00	114	28		28A			
4	Modeling of business functions and business processes and their automation	C	Department of Venture Management	6,00	228	42			22	20A	
5	Strategic analysis of the organization	C	Department of Venture Management	6,00	228	42			22	20A	Foreign language
6	Theory and Practice of Business Analysis	C	Department of Venture Management	3,00	114	16	16A				
7	Project Team Management	C	Department of Venture Management	3,00	114	28				28A	Foreign language
8	Financial and Investment Analysis	C	Department of Venture Management	3,00	114	30			30A		
	Key Seminars			15,00	570	72	8	22	34	8	
1	Project Seminar "Project Management Based on Data"	C	Department of Venture Management	6,00	228	36		14	22A		
2	Mentor's Seminar	C	Department of Venture Management	9,00	342	36	8	8	12	8A	
	Magolego			9,00	342						
1	All-university Pool MAGOLEGO Courses	E		9,00	342						
	Internship			3,00	114	2		1	1		
	Project Internship			3,00	114	2		1	1		
1	Project	C		3,00	114	2		1	1A		
	Business Administration (General track)			60,00	2 280	292	92	62	58	80	
	Major			33,00	1 254	210	68	38	40	64	
1	Business Strategies for Emerging Markets	C	Department of General and Strategic Management	3,00	114	6		6A			Online Course, Foreign language
2	Business and Cross-Cultural Communication	C	Department of Literature and Intercultural Communication	3,00	114	20				20A	Foreign language
3	Business model innovation	C	Department of Venture Management	3,00	114	16		16A			Foreign language
4	Art of Negotiations	C	Department of General and Strategic Management	3,00	114	28	28A				Foreign language
5	Marketing	C	Department of Marketing	3,00	114	20			20A		Foreign language

6	Marketing and Product Analytics	C	Department of Venture Management	3,00	114	22				22A	Foreign language
7	Basics in International Management and Business	C	Department of Economic Theory and Econometrics	6,00	228	32	16	16A			Foreign language
8	Knowledge Management	C	Department of Venture Management	3,00	114	22				22A	Foreign language
9	Innovation and new product management	C	Department of Venture Management	3,00	114	20			20A		Foreign language
10	Managerial Economics	C	Department of Economic Theory and Econometrics	3,00	114	24	24A				Foreign language
Key Seminars				15,00	570	80	24	24	16	16	
1	Research Seminar "Contemporary Studies in Business"	C	Department of Venture Management	3,00	114	16	8	8A			Foreign language
2	Project Seminar "Management Practices in Business"	C	Department of General and Strategic Management	6,00	228	32	8	8	8	8A	Foreign language
3	Mentor's Seminar	C	Department of Venture Management	6,00	228	32	8	8	8	8A	Foreign language
Magolego				9,00	342						
1	All-university Pool MAGOLEGO Courses	E		9,00	342						Foreign language
Internship				3,00	114	2				2	
Project Internship				3,00	114	2				2	
1	Project	C		3,00	114	2			2A		Foreign language

Curriculum agreed:

Academic Supervisor		09.04.2024
Dean	FOMENKOV D.A.	09.04.2024
Deputy Director	FOMENKOV D.A.	11.04.2024
Head of Centre for Educational Model Design	LEPESHKIN I.A.	12.04.2024

* Subject type:

Compulsory course

C

Elective course

E