National Research University Higher School of Economics (HSE)

Curriculum
Field of study 38.04.02 Management
Educational Programme "Arts and Culture Management"
Trajectories: "Arts Management and Curating"
Implementing unit: St. Petersburg School of Economics and Management, HSE, HSE - Saint Petersburg
1 st, 2024/2025 academic year

APPROVED
16.04.2024
Vice Rector
ROSHCHIN S.Y.

Signed with EDS

Length of Programme: 2 years
Years of Study: 2024/2025 - 2025/2026
Mode of Study: Full Time
Degree: Master’s degree / MBA

Block Code	Course	Subject type	Department	Credits	Total Academic Hours	Contact Hours	Allocation of Contact Hours				Additional Information
							1	2	3	4	
	Degree Programme			**60,00**	**2 280**	**404**	**112**	**114**	**88**	**90**	
	Arts Management and Curating (Applied track)			**60,00**	**2 280**	**404**	**112**	**114**	**88**	**90**	
	Major			**42,00**	**1 596**	**336**	**96**	**96**	**72**	**72**	
	Обязательные дисциплины программы			**42,00**	**1 596**	**336**	**96**	**96**	**72**	**72**	
1	Analytics in Arts and Culture	C	Department of Management	6,00	228	48			24	24A	Foreign language
2	Art Management	C	Department of Management	3,00	114	24			24A		Foreign language
3	Arts History and Contemporary Cultural Practices	C	Department of Management	6,00	228	48	24	24A			Foreign language
4	Creative and Digital economy	C	Department of Management	3,00	114	24	24A				Foreign language
5	Arts and Culture Marketing	C	Department of Management	3,00	114	24			24A		Foreign language
6	Digital Transformation Practices	C	департамент бизнес-информатики и операционного менеджмента	3,00	114	24				24A	Foreign language
7	Strategic Management	C	Department of Management	6,00	228	48	24	24A			Foreign language
8	Creative Project Management	C	Department of Management	6,00	228	48	24	24A			Foreign language
9	Finance, Fundraising and Crowdfunding	C	Department of Finance	3,00	114	24		24A			Foreign language
10	Economics of Arts	C	Department of Management	3,00	114	24				24A	Foreign language
	Key Seminars			**8,00**	**304**	**64**	**16**	**16**	**16**	**16**	
1	Research Seminar "Academic Reading, Writing, and Presenting"	C	Department of Management	3,00	114	24	12	12A			Foreign language
2	Research Seminar "Problems of Scientific Research in Art and Culture"	C	Department of Management	3,00	114	24			12	12A	Foreign language
3	Mentor`s Seminar "Arts and Culture Management"	C	Department of Management	2,00	76	16	4	4	4	4A	Foreign language

	Internship			**10,00**	**380**	**4**		**2**		**2**	
	Research Internship			**4,00**	**152**	**2**		**2**			
1	Term paper	C		4,00	152	2		2	2	2	Foreign language
	Project Internship			**6,00**	**228**	**2**				**2**	
1	Project	C		6,00	228	2				2A	Foreign language

Curriculum agreed:

Academic Supervisor	ZELENSKAYA E.M.	12.03.2024
Dean	LEZINA T.A.	12.03.2024
Deputy Director	KUZMIN P.V.	13.03.2024
Head of Centre for Educational Model Design	LEPESHKIN I.A.	16.04.2024

* Subject type:

Compulsory course	C
Elective course	E