

6	Data-mining and Data in Marketing	Department of Information Technologies in Business	5	190	52			20	32A	
7	Marketing Analytics (offered in English)	Department of Management	5	190	2				2A	
8	Customer analyst (offered in English)	Department of Management	5	190	2				2A	
9	" - " (!)		3	114	36			12	24A	
2	Block 2. Practice(s), Project and(or) Research work		28	1064	142	28	32	80	2	
	Research Work		13	494	98	28	32	36	2	
10	Term Paper		6	228	2				2A	
11	Research Seminar "Marketing:Analytics,Data,Insights"	Department of Management	7	266	96	28A	32	36A		
	Project Activity		12	456	42			42	0	
12	-	Department of Management	6	228	2			2A	0	
13	(!) Project Seminar	Department of Management	6	228	40			40A	0	
	Internship		3	114	2			2		

A Interim assessment