

National Research University Higher School of Economics (HSE)

Curriculum

Field of study 38.04.02 "Management"

Educational Programme "Experience Economy: Hospitality and Tourism Management"

Graduate School of Business, Moscow

2nd, 2021/2022 year of study

APPROVED by
Vice Rector

"___" _____ 20__.

Length of Programme: 2 years

Years of Study: 2020/2021 - 2021/2022

Mode of Study: Full Time

Degree: Master's Degree

Number of Students: 29

Number of Groups: 1

Block Code	Course	Department	Credits	Total Academic Hours	Contact Hours	Allocation of Contact Hours				Additional Information
						1	2	3	4	
	(!!	!!)	60	2280	264	116	102	22	24	
1	Block 1. Courses (Modules)		18	684	160	88	72	0	0	
	Bridging Courses									
.2	Components of Educational Program/Track		18	684	160	88	72	0	0	
	Basic Components		5	190	40	24	16			
1	Destination Marketing (offered in English)	(5	190	40	24	16A			!)
	Elective Components (Elective Courses)		13	494	120	64	56	0	0	
	Interprogram Pool 1 (1 of 2)		4	152	40	20	20			
2	Event Management	(4	152	32	16	16A			!)
3	Arts and the City (offered in English)	(4	152	32	16	16A			!)
	Interprogram Pool 2 (1 of 2)		5	190	48	24	24			
4	Luxury Management (offered in English)	(5	190	40	24	16A			!)
5	Fundamentals of Tour Operator Activities and Tourism and Cultural Project Management	(5	190	40	24	16A			!)
	Interprogram Pool 3 (1 of 2)		4	152	32	20	12	0	0	
6	Leadership		4	152	32	16	16A			
7	Formation of the Personal Brand for Young Specialist	(4	152	32	20	12A			!)
2	Block 2. Practice(s), Project and(or) Research work		39	1482	102	28	30	22	22	
	Research Work		28	1064	82	20	20	20	22	

8	Graduation Thesis		18	684	2		v0	v	2	
9	Research Seminar "Methods of Data Collection"		5	190	40	20A	20A			
5	Research Seminar "Methods of Data Analysis"		5	190	40			20	20A	
Project Activity			6	228	18	8	10			
1			3	114	2		2A			
2	Project Seminar		3	114	16	8	8A			
Internship			5	190	2			2		
1	Work Experience Internship		5	190	2			2A		
3	Block 3. Final State Certification		3	114	2				2	
1	Graduation Thesis		3	114	2				2A	

A Interim assessment