

National Research University Higher School of Economics (HSE)

Curriculum

Field of study 42.03.05 Media Communications

Educational Programme "Media Communications"

Specialization: "Media Management & Production", "Media Studies", "Media Technologies", "Storytelling"

Faculty of Communications, Media and Design, HSE - Moscow

2 nd, 2021/2022 academic year

APPROVED by
Vice RectorROSHCHIN Y.S.
01.06.2021

Length of Programme: 4 years

Years of Study: 2020/2021 - 2023/2024

Mode of Study: Full Time

Degree: Bachelor's degree

Number of Students: 214

Number of Groups: 8

Block Code	Course	Subject type	Department	Credits	Total Academic Hours	Contact Hours	Allocation of Contact Hours				Additional Information
							1	2	3	4	
	Degree Programme			60	4 902	1 852	440	378	640	394	
	Major			43	4 028	1 442	338	272	522	310	
	Core Professional Block (Major)			15	570	154	42		90	22	
	Subject Areas			15	570	154	42		90	22	
	Drama			4	152	40			40		
1	Basics of Dramaturgy	C		4	152	40			40A		
	Media Research			5	190	34			12	22	
1	History and Theory of Media	C		5	190	34			12	22A	Online Course
	Culture			3	114	42	42				
1	History and Theory of Culture	C		3	114	42	42A				Foreign language
	Ethics			3	114	38			38		
1	Ethics of Modern Media Communications	C		3	114	38			38A		
	Elective Professional Block (Major)			28	3 458	1 288	296	272	432	288	
	Вариативные дисциплины			6	1 596	560	160	120	200	80	
	Elective Courses				798	280	160	120			
1	How to Write Short News Items in English	E		3	114	40		40A			
2	Communication Strategies of the Text	E		3	114	40		40A			
3	News Writing and Reportage	E		3	114	40		40A			
4	Basics of Web Analytics	E		3	114	40	40A				
5	Foundations of Entrepreneurial Activity	E		3	114	40	40A				
6	Non Scripted Formats	E		3	114	40	40A				
7	Photographica	E		3	114	40	40A				

Elective Courses			798	280	200	80		
1	Infotainment	E	3	114	40	40A		
2	Media Literacy	E	3	114	40	40A		
3	Online Shaming	E	3	114	40	40A		
4	Basics of Layout Print Media	E	3	114	40	40A		
5	Rewrite and Professional Editing	E	3	114	40	40A		
6	Theater and Media: Opportunities, Technologies, Projects	E	3	114	40		40A	
7	Faktcheking: Methodology and Tools	E	3	114	40		40A	
Дисциплины специализаций			1 368	528	80	96	176	176
Специализация "Media Studies"			9	342	132	20	24	44
1	Media and Social Institutions	E	3	114	44		44A	
2	Media Practices, Media Effects and Audience Research	E	3	114	44		44A	
3	Scientific Culture	E	3	114	44	20	24A	
Специализация "Сторителлинг"			9	342	132	20	24	44
1	Culture Categories in Literature and Visual Arts	E	6	228	88		44	44A
2	Narrative Theory and Practice	E	3	114	44	20	24A	
Специализация "Технологии медиа"			9	342	132	20	24	44
1	Introduction to Open Data	E	3	114	44		44A	
2	Fundamentals of Statistics and Mathematical Analysis	E	3	114	44	20	24A	
3	Data Storytelling	E	3	114	44		44A	
Специализация "Управление медиа и продюсирование"			9	342	132	20	24	44
1	Promotion Tools in the Digital Environment	C	3	114	44		44A	
2	Media Measurements	E	3	114	44		44A	
3	Psychology for a Media Manager	E	3	114	44	20	24A	
Обязательные дисциплины модуля			13	494	200	56	56	56
1	Research Seminar "Introduction to media studies"	C	1	38	24	24A		
2	Research Seminar "Media Content Analysis"	C	2	76	24		24A	
3	Research Seminar "Survey and Interview in Media Research"	C	2	76	24		24A	
4	Project Seminar	C	Department of Media					
5	Project Seminar "Fundamentals of Computer Graphics"	C	2	76	32		32A	
6	Project Seminar "Music Composition"	C	2	76	32		32A	
7	Project Seminar "Website Development"	C	2	76	32		32A	
8	Project Seminar "Video Shooting and Editing"	C	2	76	32	32A		
Minor			10	380	152	38	38	38

1	Minor	E		10	380	152	38	38A	38	38A	
	English				228	107	28	32	44	3	
	Optional Courses				228	104	28	32	44		
1	English	O		6	228	104	28	32A	44		Foreign language, Credits only to the cumulative rating
	Examinations					3				3	
1	Independent English Language Test	C	центр поддержки и мониторинга образовательных программ			3				3A	
	General Courses			1	38	144	36	36	36	36	
	Core General Courses			1	38	144	36	36	36	36	
1	Physical Training	C	Department of Physical Training	1	38	144	36	36	36	36A	
	Internship				228	7				7	
	Research Internship			5	190	5				5	
1	Междисциплинарная курсовая работа	C		5	190	5				5A	
	Project Internship			1	38	2				2	
1	Project	E		1	38	2				2A	

Academic Supervisor

KUPRIYANOV A.M.

31.05.2021

Dean

BYSTRITSKIY A.G.

31.05.2021

Head of Degree Programmes
Development Office

MAMONOVA M.A.

31.05.2021

* Subject type:

Compulsory course

C

Elective course

E

Optional course

O