



National Research University Higher School of Economics (HSE)

Curriculum
 Field of study 42.03.05 Media Communications
 Educational Programme "Media Communications"
 Specializations: "Media Management & Production", "Media Studies", "Media Technologies", "Storytelling"
 Implementing unit: Faculty of Creative Industries, HSE - Moscow

APPROVED
 16.06.2022
 Vice Rector
 ROSHCHIN S.Y.
 Signed with EDS

Length of Programme: 4 years
 Years of Study: 2020/2021 - 2023/2024
 Mode of Study: Full Time
 Degree: Bachelor's degree

3 rd, 2022/2023 academic year

Block Code	Course	Subject type	Department	Credits	Total Academic Hours	Contact Hours	Allocation of Contact Hours				Additional Information
							1	2	3	4	
	Degree Programme			60,00	2 280	611	182	268	305	264	
	Major			40,00	1 520	452	144	230	264	224	
	Core Professional Block (Major)			6,00	228	44		20	12	12	
	Subject Areas			6,00	228	44		20	12	12	
	Law			3,00	114	20		20			
1	Legal Regulation of Media	C	Department of Media	3,00	114	20		20A			Online Course
	Economics			3,00	114	24			12	12	
1	Media Economics	C	Department of Media	3,00	114	24			12	12A	Online Course
	Elective Professional Block (Major)			34,00	1 292	408	144	210	252	212	
	Вариативные дисциплины			9,00	342	86		40	40	2	
	Elective Courses			3,00	114	40		40			
1	Copyright Law in the Media	E	Department of Media	3,00	114	40			40A		
2	Comic Analysis in the Context of Transmedia Storytelling	E	Department of Media	3,00	114	40		40A			
3	Infographic Basics	E	Department of Media	3,00	114	40	40A				
4	Psychological Knowledges in Media Professions	E	Department of Media	3,00	114	40		40A			
5	Producing and Creating Native Formats	E	Department of Media	3,00	114	40		40A			
6	Managerial rhetoric	E	Department of Media	3,00	114	40	40A				
7	Sustainability and ICT (Information and Communication Technologies)	E	Department of Media	3,00	114	40		40A			
	Elective Courses			3,00	114	40			40		
1	Contracts in Media Communications	E	Department of Media	3,00	114	40			40A		

2	UI/UX Research	E	Department of Media	3,00	114	40				40A	
3	Movie Scripting	E	Department of Media	3,00	114	40			40A		
4	Development of the Script of the Series	E	Department of Media	3,00	114	40				40A	
5	Directing of Author's Documentary Film	E	Department of Media	3,00	114	40			20	20A	
6	Sociocultural Communications	E	Department of Media	3,00	114	40			40A		
7	Storytelling in Social Networks	E	Department of Media	3,00	114	40			40A		
Онлайн дисциплина по выбору из рекомендованного списка				3,00	114	6				2	
1	Introduction to Neuroeconomics	E	Department of Media	3,00	114	6				6A	Online Course, Foreign language
2	Cultural and Creative Industries	E	Department of Media	3,00	114	6				6A	Online Course, Foreign language
3	Understanding Russians: Contexts of Intercultural Communication	E	Department of Media	3,00	114	6				6A	Online Course, Foreign language
Дисциплины специализаций				12,00	456	138	112	118	160	162	
Специализация "Media Studies"				12,00	456	138	22	24	46	46	
1	Media Discourse Research	E	Department of Media	4,00	152	46	22	24A			
2	Mediatization Research	E	Department of Media	4,00	152	46			46A		
3	Media Anthropology	E	Department of Media	4,00	152	46				46A	
Специализация "Сторителлинг"				12,00	456	138	22	24	46	46	
1	Carnival Culture	E	Department of Media	4,00	152	46			46A		
2	Creative Thinking	E	Department of Media	4,00	152	46				46A	
3	Narrative Games	E	Department of Media	4,00	152	46	22	24A			
Специализация "Технологии медиа"				12,00	456	138	22	24	46	46	
1	Data Art	E	Department of Media	4,00	152	46	22	24A			
2	Gaming Platforms in Media	E	Department of Media	4,00	152	46				46A	
3	Working with Natural Language Texts	E	Department of Media	4,00	152	46			46A		
Специализация "Управление медиа и продюсирование"				12,00	456	138	22	24	46	46	
1	Business Communications and Networking	E	Department of Media	4,00	152	46			46A		
2	Media Branding	E	Department of Media	4,00	152	46	22	24A			
3	Media Startups and Monetization	E	Department of Media	4,00	152	46				46A	
Обязательные дисциплины модуля				13,00	494	184	32	52	52	48	
Optional Research Seminar				5,00	190	56		20	20	16	
1	Optional Research Seminar	C		5,00	190	56		20	20	16A	
Проектные семинары				8,00	304	128	32	32	32	32	
1	Project Seminar "Data Visualization and Presentation"	C	Department of Media	2,00	76	32	32A				
2	Project Seminar "Fundamentals of User Interface Design"	C	Department of Media	2,00	76	32				32A	
3	Project Seminar "Animation Production"	C	Department of Media	2,00	76	32		32A			
4	Project Seminar "Script Writing"	C	Department of Media	2,00	76	32			32A		
Minor				10,00	380	152	38	38	38	38	

1	Minor	E		10,00	380	152	38	38A	38	38A	
	English								3		
	Examinations								3		
1	Independent English Exam	C	School of Foreign Languages				3			3A	Foreign language
	Internship			10,00	380						2
	Research Internship			5,00	190						2
1	Междисциплинарная курсовая работа	C		5,00	190		2				2A
	Project Internship			5,00	190						2
1	Interdisciplinary Term Paper	E		5,00	190		2				2A
2	Project	E									
	Professional Internship			5,00	190						
1	Work Experience Internship	C		5,00	190						

Curriculum agreed:

Academic Supervisor	KUPRIYANOV A.M.	14.06.2022
Dean	BYSTRITSKIY A.G.	15.06.2022
Head of Centre for Educational Model Design	LEPESHKIN I.A.	15.06.2022

* Subject type:

Compulsory course
 Elective course
 Optional course

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