

National Research University Higher School of Economics (HSE)

Curriculum

Field of study 42.03.05 Media Communications

Educational Programme "Media Communications"

Specialization: "Media Management & Production", "Media Studies", "Media Technologies", "Storytelling"

Faculty of Communications, Media and Design, HSE - Moscow

1 st, 2020/2021 academic year

APPROVED by
Vice Rector

ROSHCHIN Y.S.

Length of Programme: 4 years

Years of Study: 2020/2021 - 2023/2024

Mode of Study: Full Time

Degree: Bachelor's degree

Number of Students: 190

Number of Groups: 7

| Block Code | Course | Subject type | Department | Credits | Total Academic Hours | Contact Hours | Allocation of Contact Hours | | | | Additional Information |
|------------|--|--------------|--|-----------|----------------------|---------------|-----------------------------|------------|------------|------------|------------------------|
| | | | | | | | 1 | 2 | 3 | 4 | |
| | Degree Programme | | | 60 | 2 584 | 840 | 184 | 196 | 234 | 226 | |
| | Data Culture | | | 3 | 114 | 12 | | | | 12 | |
| 1 | Python for Data Extraction and Data Mining | C | Department of Big Data and Information Retrieval | 3 | 114 | 12 | | | | 12A | Online Course |
| | Major | | | 37 | 1 406 | 374 | 56 | 74 | 134 | 110 | |
| | Core Professional Block (Major) | | | 28 | 1 064 | 246 | 24 | 42 | 102 | 78 | |
| | Subject Areas | | | 28 | 1 064 | 246 | 24 | 42 | 102 | 78 | |
| | Communications | | | 4 | 152 | 50 | | | | 50 | |
| 1 | Sociology | C | Department of Sociology | 4 | 152 | 50 | | | | 50A | |
| | Marketing | | | 4 | 152 | 16 | | 16 | | | |
| 1 | Introduction to Marketing | C | департамент маркетинга | 4 | 152 | 16 | | 16A | | | Online Course |
| | Law | | | 4 | 152 | 20 | | | 20 | | |
| 1 | Introduction to Law | C | департамент теории права и межотраслевых юридических дисциплин | 4 | 152 | 20 | | | 20A | | Online Course |
| | Russian Language | | | 10 | 380 | 100 | 24 | 26 | 50 | | |
| 1 | History and Theory of Literature | C | Школа филологических наук | 6 | 228 | 50 | 24 | 26A | | | |
| 2 | Theory and Practice of Russian Literary Language | C | School of Linguistics | 4 | 152 | 50 | | | 50A | | |
| | Economics | | | 6 | 228 | 60 | | | 32 | 28 | |
| 1 | Introduction to Economics | C | Department of Theoretical Economics | 6 | 228 | 60 | | | 32 | 28A | |
| | Elective Professional Block (Major) | | | 9 | 342 | 128 | 32 | 32 | 32 | 32 | |
| | Обязательные дисциплины модуля | | | 9 | 342 | 128 | 32 | 32 | 32 | 32 | |
| 1 | Project Seminar | C | Department of Media | 9 | 342 | 128 | 32A | 32A | 32A | 32A | |
| | English | | | | 304 | 146 | 24 | 32 | 44 | 46 | |

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|---|-----------------------------------|---|--|-----------|------------|------------|------------|-----------|-----------|-----------|---------------------------------------|
| | Optional Courses | | | | 304 | 144 | 24 | 32 | 44 | 44 | |
| 1 | English | O | | 8 | 304 | 144 | 24 | 32A | 44 | 44A | Credits only to the cumulative rating |
| | Examinations | | | | | 2 | | | | 2 | |
| 1 | English Language Integrative Exam | C | School of Foreign Languages | | | 2 | | | | 2A | |
| | General Courses | | | 13 | 494 | 306 | 104 | 90 | 56 | 56 | |
| | Optional General Courses | | | 12 | 456 | 144 | 50 | 54 | 20 | 20 | |
| 1 | History | C | School of History | 4 | 152 | 48 | 24 | 24A | | | Online Course |
| 2 | Psychology | C | Department of Psychology | 4 | 152 | 56 | 26 | 30A | | | Online Course |
| 3 | Philosophy | C | Школа философии и культурологии | 4 | 152 | 40 | | | 20 | 20A | Online Course |
| | Core General Courses | | | 1 | 38 | 162 | 54 | 36 | 36 | 36 | |
| 1 | Safe Living Basics | C | центр поддержки студенческих инициатив | 1 | 38 | 18 | 18A | | | | Online Course |
| 2 | Physical Training | C | Department of Physical Training | | | 144 | 36 | 36 | 36 | 36A | |
| | Internship | | | | 266 | 2 | | | | 2 | |
| | Project Internship | | | 7 | 266 | 2 | | | | 2 | |
| 1 | Project | E | | 7 | 266 | 2 | | | | 2A | |

Academic Supervisor

KUPRIYANOV A.M.

Dean

BYSTRITSKIY A.G.

Head of Degree Programmes
Development Office

MAMONOVA M.A.

* Subject type:

Compulsory course

C

Elective course

E

Optional course

O