National Research University Higher School of Economics (HSE)

Curriculum
Field of study 38.03.02 Management
Educational Programme "Business Administration"
Specializations: "Business process management",
"Organizational Development and Digital HR",
"Product-management"
Implementing unit: -, HSE - Perm
4 th, 2023/2024 academic year

Length of Programme: 4 years
Years of Study: 2020/2021 - 2023/2024
Mode of Study: Full Time
Degree: Bachelor's degree

Block Code	Course	Subject type	Department	Credits	Total Academic Hours	Contact Hours	Allocation of Contact Hours				Additional Information
							1	2	3	4	
	Degree Progamme			**60,00**	**1 520**	**214**	**38**	**86**	**82**	**8**	
	Major			**46,00**	**988**	**204**	**38**	**86**	**80**		
	Core Professional Block (Major)			**3,00**	**114**	**44**	**20**	**24**			
	Subject Areas			**3,00**	**114**	**44**	**20**	**24**			
	General and Strategic Management			**3,00**	**114**	**44**	**20**	**24**			
1	Strategic Management	C	Department of Foreign Languages	3,00	114	44	20	24A			Online Course
	Elective Professional Block (Major)			**43,00**	**874**	**160**	**18**	**62**	**80**		
	Elective Courses (1 out of 2)			**5,00**	**190**	**40**					
1	Public Procurement: Theory and Practice	E	Department of Foreign Languages	5,00	190	42			42A		
2	Sustainable development	E	Department of Foreign Languages	5,00	190	40	40A				Foreign language
	Elective courses (1 out of 3)			**5,00**	**190**			**16**	**24**		
1	Public and Media Relations Management	E	Department of Foreign Languages	5,00	190	40		16	24A		Foreign language
2	Information Systems and Organisations	E	Кафедра информационных технологий в бизнесе	5,00	190	44		20	24A		
3	Digital Business Transformation	E	Department of Foreign Languages	5,00	190	32		14	18A		Online Course
	Core Courses			**13,00**	**494**	**120**	**18**	**46**	**56**		
1	Research seminar	C	Department of Management	3,00	114	36	18	18A			
2	Risk Management	C	Department of Venture Management	4,00	152	28		28A			

№	Course	Form	Department	Credits	Hours					Comments
3	Foundations of Financial Planning and Capital Budgeting	E	Joint Department of Public Administration and Municipal Management	6,00	228	56			56A	
	Специализации			**20,00**						
	Специализация "Организационное развитие и Digital HR"			**20,00**	**760**	**176**	**64**	**24**	**88**	
1	Staff Performance Analytics	E	Department of Foreign Languages	5,00	190	44			44A	
2	Business Processes Design	E	Department of Foreign Languages	5,00	190	44	20	24A		
3	HR Brand Management and Internal Communications in an International Environment	E	Department of Foreign Languages	5,00	190	44	44A			
4	Change Management	E	Department of Foreign Languages	5,00	190	44			44A	
	Специализация "Продакт менеджмент"			**20,00**	**760**	**176**	**64**	**24**	**88**	
1	Digital Marketing	E	Department of Foreign Languages	5,00	190	44			44A	
2	Product management	E	Department of Foreign Languages	5,00	190	44	44A			
3	Product Analytics	E	Department of Foreign Languages	5,00	190	44			44A	
4	Sales and Customer Relationship Management	E	Department of Foreign Languages	5,00	190	44	20	24A		
	Specialization "Business Process Management"			**20,00**	**760**	**170**	**20**	**62**	**88**	
1	Business Processes Design	E	Department of Foreign Languages	5,00	190	44	20	24A		
2	Improving the Operational Efficiency of the Business	E	Department of Foreign Languages	5,00	190	44			44A	
3	Change Management	E	Department of Foreign Languages	5,00	190	44			44A	
4	Quality Management	E	Department of Foreign Languages	5,00	190	38		38A		
	English			**1,00**	**38**	**2**			**2**	
	Optional Courses									
1	Academic English Writing	O		2,00	76	36		16	20A	Foreign language, Credits only to the cumulative rating
	Examinations			**1,00**	**38**	**2**			**2**	
1	Project Proposal	C	Департамент иностранных языков	1,00	38	2			2A	
	Final State Certification (FSC)			**3,00**	**114**	**4**			**4**	
	Thesis Work			**1,00**	**38**	**2**			**2**	
1	Presenting of Graduation Thesis	C		1,00	38	2			2A	
	State Examinations			**2,00**	**76**	**2**			**2**	
1	State Interdisciplinary Examination	C		2,00	76	2			2A	
	Internship			**10,00**	**380**	**4**			**4**	
	Research Internship			**10,00**	**380**	**4**			**4**	
1	Preparation of Graduation Thesis	C		6,00	228	2			2	
2	Graduation Internship	C		4,00	152	2			2A	

Curriculum agreed:

Academic Supervisor	ARTEMEV D.G.	24.03.2023
Dean	ISOPESKUL O.Y.	27.03.2023
Deputy Director	ZAGORODNOVA E.P.	27.03.2023
Head of Centre for Educational Model Design	LEPESHKIN I.A.	29.03.2023

* Subject type:

Compulsory course	C
Elective course	E
Optional course	O