National Research University Higher School of Economics (HSE)

Curriculum
Field of study 38.03.05 Business Informatics
Educational Programme "Management and Digital Innovation"
Implementing unit: Graduate School of Business, HSE - Moscow
4 th, 2023/2024 academic year

APPROVED
07.04.2023
Vice Rector
ROSHCHIN S.Y.
Signed with EDS

Length of Programme: 4 years
Years of Study: 2020/2021 - 2023/2024
Mode of Study: Full Time
Degree: Bachelor's degree

Block Code	Course	Subject type	Department	Credits	Total Academic Hours	Contact Hours	Allocation of Contact Hours				Additional Information
							1	2	3	4	
	Degree Progamme			**60,00**	**2 280**	**292**	**82**	**120**	**82**	**6**	
	Data Culture			**6,00**	**228**	**60**		**30**	**30**		
1	Management and innovation of e-business	C	департамент бизнес-информатики	6,00	228	60		30	30A		Foreign language
	Major			**32,00**	**1 216**	**182**	**80**	**70**	**30**		
	Core Professional Block (Major)			**18,00**	**684**	**182**	**80**	**70**	**30**		
	Subject Areas			**18,00**	**684**	**182**	**80**	**70**	**30**		
	Leadership and Team Management			**10,00**	**380**	**100**	**40**	**30**	**30**		
1	Organizational Dynamics and Leadership	C	департамент организационного поведения и управления человеческими ресурсами	4,00	152	40	40A				Foreign language
2	Human Resource Management	C	департамент организационного поведения и управления человеческими ресурсами	6,00	228	60		30	30A		Foreign language
	General and Strategic Management			**8,00**	**304**	**82**	**40**	**40**			
1	Investments Management	C	департамент финансового менеджмента	4,00	152	40	40A				Foreign language
2	Management and Social Media	C	департамент бизнес-информатики	4,00	152	42			42A		Foreign language
	Elective Professional Block (Major)			**14,00**	**532**						
	Elective Courses			**4,00**	**152**						
1	Open Innovations	E	департамент бизнес-информатики	4,00	152	40	20	20A			Foreign language
2	Business Intelligence Systems	E	департамент бизнес-информатики	4,00	152	40	20	20A			Foreign language
	Elective Courses 2023/2024 (1)			**6,00**	**228**						

1	Statistical Methods for Market Research	E	департамент бизнес-информатики	6,00	228	60		30	30A		Foreign language
2	Financial Reporting	E	департамент бизнес-информатики	6,00	228	60		4	56A		Foreign language
	Elective Courses 2023/2024 (2)			**4,00**	**152**						
1	UX/UI analytics	E	департамент бизнес-информатики	4,00	152	40		40A			Foreign language
2	Fundamentals of mobile application development	E	департамент бизнес-информатики	4,00	152	40			40A		Foreign language
	English			**1,00**	**38**	**2**			**2**		
	Examinations			**1,00**	**38**	**2**			**2**		
1	Project Proposal	C	департамент бизнес-информатики	1,00	38	2			2A		Foreign language
	Final State Certification (FSC)			**3,00**	**114**	**2**				**2**	
	Thesis Work			**3,00**	**114**	**2**				**2**	
1	Presenting of Graduation Thesis	C		3,00	114	2				2A	Foreign language
	Internship			**18,00**	**684**	**46**	**2**	**20**	**20**	**4**	
	Research Internship			**11,00**	**418**	**4**				**4**	
1	Preparation of Graduation Thesis	C		7,00	266	2				2	Foreign language
2	Graduation Internship	C		4,00	152	2				2A	Foreign language
	Project Internship			**4,00**	**152**	**40**		**20**	**20**		
1	Research Project in Digital Innovation	C	департамент бизнес-информатики	4,00	152	40		20	20A		Foreign language
	Professional Internship			**3,00**	**114**	**2**	**2**				
1	Work Experience Internship	C		3,00	114	2	2A				Foreign language

Curriculum agreed:

Academic Supervisor	GLADKOVA M.A.	03.04.2023
Dean	GABRIELOV A.O.	03.04.2023
Head of Centre for Educational Model Design	LEPESHKIN I.A.	06.04.2023

* Subject type:

Compulsory course	C
Elective course	E
Optional course	O