

National Research University Higher School of Economics (HSE)

Curriculum
Field of study 38.04.02 "Management"
Educational Programme "Experience Economy: Hospitality and Tourism Management"

APPROVED by
Vice Rector

Graduate School of Business, Moscow
2nd, 2022/2023 year of study

"__" _____ 20__.

Length of Programme: 2 years
Years of Study: 2021/2022 - 2022/2023
Mode of Study: Full Time
Degree: Master's Degree

Number of Students: 31
Number of Groups: 1

Block Code	Course	Department	Credits	Total Academic Hours	Contact Hours	Allocation of Contact Hours				Additional Information
						1	2	3	4	
	(!!	!!)	60	2280	256	92	118	22	24	
1	Block 1. Courses (Modules)		17	646	136	56	80			
	Bridging Courses									
.2	Components of Educational Program/Track		17	646	136	56	80			
	Basic Components		5	190	40	20	20			
1	Destination Marketing (offered in English)	(5	190	40	20	20A			
	Elective Components (Elective Courses)	!)	12	456	96	36	60			
	Interprogram Pool 1 - Operational Management in the Experience Economy		5	190	40	16	24			
2	Event Management	(5	190	40	16	24A			
3	Fundamentals of Tour Operator Activities and Tourism and Cultural Project Management	Department of Management	5	190	40	24	16A			
	Interprogram Pool 2 - Creating Customer Value in Hospitality and Tourism		3	114	24	0	24			
4	Arts and the City (offered in English)	Department of Management	3	114	24		24A			
5	Theory, History and Innovation in the Experience Economy	Department of Management	3	114	36		36A			
	Interprogram Pool 4 - Advanced Management Skills		4	152	32	20	12			
6	Customer Experience Management in Real Business (offered in English)	(4	152	32	20	12A			

7	Leadership	(4	152	32	20	12A			
		!)								
2	Block 2. Practice(s), Project and(or) Research work		40	1520	118	36	38	22	22	
	Research Work		28	1064	82	20	20	20	22	
8	Graduation Thesis		18	684	2		v	v	2	
9	Research Seminar "Methods of Data Collection"	(5	190	40	20A	20A			
		!)								
10	Research Seminar "Analysis, Interpretation and Presentation of Study Results"	(5	190	40			20	20A	
		!)								
	Project Activity		7	266	34	16	18			
11	Consulting Project 2		3	114	2		2A			
12	Project Seminar	(4	152	32	16	16A			
		!)								
	Internship		5	190	2			2		
13	Educational Internship		5	190	2			2A		
3	Block 3. Final State Certification		3	114	2				2	
14	Graduation Thesis		3	114	2				2A	

A Interim assessment