

## National Research University Higher School of Economics (HSE)

## Curriculum

Field of study 38.04.02 "Management"

Educational Programme "Experience Economy: Museum, Event, and Tourism Management"

Faculty of Economics, Management and Business Informatics, Perm

1st, 2021/2022 year of study

APPROVED by  
Vice Rector

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Length of Programme: 2 years

Years of Study: 2021/2022 - 2022/2023

Mode of Study: Full Time

Degree: Master's Degree

Number of Students: 29

Number of Groups: 1

Block Code	Course	Department	Credits	Total Academic Hours	Contact Hours	Allocation of Contact Hours				Additional Information
						1	2	3	4	
			<b>60</b>	<b>2280</b>	<b>506</b>	<b>100</b>	<b>132</b>	<b>132</b>	<b>154</b>	
	Bridging Courses		<b>0</b>	<b>0</b>	<b>0</b>	<b>12</b>				
1	Marketing	Department of Management	3	114	12	12A				
<b>1</b>	Block 1. Courses (Modules)		<b>37</b>	<b>1406</b>	<b>376</b>	<b>88</b>	<b>112</b>	<b>66</b>	<b>110</b>	
<b>.1</b>	Components of the Field of Study		<b>18</b>	<b>684</b>	<b>184</b>	<b>80</b>	<b>104</b>			
	Basic Components		<b>18</b>	<b>684</b>	<b>184</b>	<b>80</b>	<b>104</b>			
2	Research Methodology in Museum, Event, Tourism Management	Department of Management	6	228	68	28	40A			
3	Strategies in Museum, Event, Tourism Management	Department of Management	6	228	68	28	40A			
4	Economics of Arts (offered in English)	Department of Management	6	228	48	24	24A			
<b>.2</b>	Components of Educational Program/Track		<b>19</b>	<b>722</b>	<b>192</b>	<b>8</b>	<b>8</b>	<b>66</b>	<b>110</b>	
	Basic Components		<b>8</b>	<b>304</b>	<b>80</b>			<b>24</b>	<b>56</b>	
5	Experiential Marketing	Department of Management	4	152	60			24	36A	
6	Digital and Multimedia Technologies in Museums and Historical, Cultural, Event tourism	Department of Humanities	4	152	20				20A	
	Elective Components (Elective Courses)		<b>11</b>	<b>418</b>	<b>112</b>	<b>8</b>	<b>8</b>	<b>42</b>	<b>54</b>	
	Elective courses (2 out of 3)		<b>8</b>	<b>304</b>	<b>76</b>	<b>8</b>	<b>8</b>	<b>30</b>	<b>30</b>	
7	History of World Culture	Department of Humanities	4	152	60			30	30A	
8	Logistics in Tourism Business	Department of Management	4	152	60			30	30A	
9	The History of Culture of Russia and the Urals	Department of Management	4	152	16	8	8A			

10	University Pool Courses (MAGOLEGO)		3	114	36			12	24A	
<b>2</b>	Block 2. Practice(s), Project and(or) Research work		<b>23</b>	<b>874</b>	<b>130</b>		<b>20</b>	<b>66</b>	<b>44</b>	
	Research Work		<b>14</b>	<b>532</b>	<b>102</b>		<b>20</b>	<b>40</b>	<b>42</b>	
1	Term Paper		6	228	2				2A	
2	Research Seminar "Current Trends in Cultural and Event Tourism Research"	Department of Management	8	304	100		20	40	40A	
	Project Activity		<b>6</b>	<b>228</b>	<b>26</b>			<b>24</b>	<b>2</b>	
1	Project Seminar	Department of Management	3	114	24			24A	0	
2	Innovative Experience Economy	Department of Management	3	114	2				2A	
	Internship		<b>3</b>	<b>114</b>	<b>2</b>			<b>2</b>	<b>0</b>	

A Interim assessment