



National Research University Higher School of Economics (HSE)

Curriculum
Field of study 38.03.02 Management
Educational Programme "Business Administration"
Specializations: "Business Process Management",
"Organizational Development and Digital HR",
"Product-management"

Implementing unit: -, HSE - Perm
4 th, 2024/2025 academic year

APPROVED
13.03.2024
Vice Rector

ROSHCHIN S.Y.

Signed with EDS

Length of Programme: 4 years

Years of Study: 2021/2022 - 2024/2025

Mode of Study: Full Time

Degree: Bachelor's degree

Block Code	Course	Subject type	Department	Credits	Total Academic Hours	Contact Hours	Allocation of Contact Hours				Additional Information
							1	2	3	4	
	Degree Programme			60,00	2 280	420	128	110	174	8	
	Major			47,00	1 786	410	128	110	172		
	Core Professional Block (Major)			4,00	152	44	44				
	Subject Areas			4,00	152	44	44				
	General and Strategic Management			4,00	152	44	44				
1	Strategic Management	C	Department of Foreign Languages	4,00	152	44	44A				
	Elective Professional Block (Major)			43,00	1 634	366	84	110	172		
	Дисциплины по выбору - Современные инструменты менеджмента			5,00	190	44		20	24		
1	Public and Media Relations Management	E	Department of Foreign Languages	5,00	190	40			40A		
2	Information Systems and Organisations	E	Кафедра информационных технологий в бизнесе	5,00	190	44		20	24A		
3	Foundations of Financial Planning and Capital Budgeting	E	Joint Department of Public Administration and Municipal Management	5,00	190	56			56A		
	Elective Disciplines (4th year)			5,00	190	42			42		
1	ESG-Strategies of Business Development	E	Department of Foreign Languages	5,00	190	44			44A		
2	Public Procurement: Theory and Practice	E	Department of Foreign Languages	5,00	190	42			42A		
	Core Courses			10,00	380	60		42	18		
1	Predicting the Future in the Face of Global Uncertainty	C	Department of Public Administration and Municipal Management	4,00	152	28		28A			

2	Digital Business Transformation	C	Department of Foreign Languages	6,00	228	32		14	18A		Online Course, Foreign language
Проектные семинары				3,00	114	44	20	24			
1	Research Seminar	C	Department of Foreign Languages	3,00	114	44	20	24A			
Специализации				20,00	760	176	64	24	88		
Специализация "Организационное развитие и Digital HR"				20,00	760	176	88		88		
1	Staff Performance Analytics	E	Department of Foreign Languages	5,00	190	44			44A		
2	Business Processes Design	E	Department of Foreign Languages	5,00	190	44	44A				
3	HR Brand Management and Internal Communications in an International Environment	E	Department of Foreign Languages	5,00	190	44	44A				
4	Change Management	E	Department of Foreign Languages	5,00	190	44			44A		
Специализация "Продакт-менеджмент"				20,00	760	176	64	24	88		
1	Digital Marketing	E	Department of Foreign Languages	5,00	190	44			44A		
2	Product Management	E	Department of Foreign Languages	5,00	190	44	44A				
3	Product Analytics	E	Department of Foreign Languages	5,00	190	44			44A		
4	Sales and Customer Relationship Management	E	Department of Foreign Languages	5,00	190	44	20	24A			
Specialization "Business Process Management"				20,00	760	170	82		88		
1	Business Processes Design	E	Department of Foreign Languages	5,00	190	44	44A				
2	Improving the Operational Efficiency of the Business	E	Department of Foreign Languages	5,00	190	44			44A		
3	Change Management	E	Department of Foreign Languages	5,00	190	44			44A		
4	Quality Management	E	Department of Foreign Languages	5,00	190	38	38A				
English				1,00	38	2			2		
Optional Courses											
1	Academic English Writing	O		2,00	76	36		16	20A		Foreign language, Credits only to the cumulative rating
Examinations				1,00	38	2			2		
1	Project Proposal	C	Департамент иностранных языков	1,00	38	2			2A		Foreign language
Final State Certification (FSC)				2,00	76	4				4	
Thesis Work				1,00	38	2				2	
1	Presenting of Graduation Thesis	C		1,00	38	2				2A	
State Examinations				1,00	38	2				2	
1	State Interdisciplinary Examination	C		1,00	38	2				2A	
Internship				10,00	380	4				4	
Research Internship				10,00	380	4				4	

1	Preparation of Graduation Thesis	C		6,00	228	2				2
2	Graduation Internship	C		4,00	152	2				2A

Curriculum agreed:

Academic Supervisor	ARTEMEV D.G.	22.02.2024
Dean	ISOPESKUL O.Y.	22.02.2024
Deputy Director	ZAGORODNOVA E.P.	22.02.2024
Head of Centre for Educational Model Design	LEPESHKIN I.A.	13.03.2024

* Subject type:

Compulsory course

C

Elective course

E

Optional course

O