



National Research University Higher School of Economics (HSE)

Curriculum  
 Field of study 42.03.05 Media Communications  
 Educational Programme "Media Communications"  
 Specializations: "Media Management & Production", "Media Studies", "Media Technologies", "Storytelling"  
 Implementing unit: Faculty of Communications, Media and Design, HSE - Moscow  
 2 nd, 2022/2023 academic year

APPROVED  
 02.06.2022  
 Vice Rector  
 ROSHCHIN S.Y.  
 Signed with EDS

Length of Programme: 4 years  
 Years of Study: 2021/2022 - 2024/2025  
 Mode of Study: Full Time  
 Degree: Bachelor's degree

Block Code	Course	Subject type	Department	Credits	Total Academic Hours	Contact Hours	Allocation of Contact Hours				Additional Information
							1	2	3	4	
<b>Degree Programme</b>				<b>60,00</b>	<b>2 442</b>	<b>859</b>	<b>284</b>	<b>260</b>	<b>375</b>	<b>332</b>	
<b>Data Culture</b>				<b>4,00</b>	<b>152</b>	<b>31</b>	<b>14</b>	<b>14</b>	<b>3</b>		
1	Data Analysis	C	Department of Big Data and Information Retrieval	3,00	114	28	14	14A			Online Course
2	Independent Data Science Test. Elementary	C	Center for Support and Monitoring of Degree Programs	1,00	38	3			3A		
<b>Major</b>				<b>41,00</b>	<b>1 558</b>	<b>530</b>	<b>196</b>	<b>172</b>	<b>298</b>	<b>256</b>	
<b>Core Professional Block (Major)</b>				<b>13,00</b>	<b>494</b>	<b>152</b>			<b>90</b>	<b>62</b>	
<b>Subject Areas</b>				<b>13,00</b>	<b>494</b>	<b>152</b>			<b>90</b>	<b>62</b>	
<b>Drama</b>				<b>3,00</b>	<b>114</b>	<b>40</b>			<b>40</b>		
1	Basics of Dramaturgy	C	Department of Media	3,00	114	40			40A		
<b>Media Research</b>				<b>4,00</b>	<b>152</b>	<b>36</b>			<b>12</b>	<b>24</b>	
1	History and Theory of Media	C	Department of Media	4,00	152	36			22	14A	Online Course
<b>Law</b>				<b>3,00</b>	<b>114</b>	<b>38</b>				<b>38</b>	
1	Legal Regulation of Media	C	Department of Media	3,00	114	38				38A	
<b>Ethics</b>				<b>3,00</b>	<b>114</b>	<b>38</b>			<b>38</b>		
1	Ethical Regulation of Media	C	Department of Media	3,00	114	38			38A		
<b>Elective Professional Block (Major)</b>				<b>28,00</b>	<b>1 064</b>	<b>378</b>	<b>196</b>	<b>172</b>	<b>208</b>	<b>194</b>	
<b>Вариативные дисциплины</b>				<b>3,00</b>	<b>114</b>	<b>40</b>	<b>40</b>				
<b>Дисциплины по выбору</b>				<b>3,00</b>	<b>114</b>	<b>40</b>	<b>40</b>				
1	Digital Analytics	E	Department of Media	3,00	114	40	40A				
2	Infotainment	E	Department of Media	3,00	114	40	40A				
3	Communication Strategies of the Text	E	Department of Media	3,00	114	40	40A				

4	News Writing and Reportage	E	Department of Media	3,00	114	40		40A		
5	Basics of Layout Print Media	E	Department of Media	3,00	114	40		40A		
6	Non Scripted Formats	E	Department of Media	3,00	114	40		40A		
7	Photography: The man on both sides of the frame	E	Department of Media	3,00	114	40		40A		
<b>Дисциплины специализаций</b>				<b>9,00</b>	<b>342</b>	<b>132</b>	<b>100</b>	<b>116</b>	<b>152</b>	<b>156</b>
<b>Media Studies</b>				<b>9,00</b>	<b>342</b>	<b>132</b>	<b>20</b>	<b>24</b>	<b>44</b>	<b>44</b>
1	Media and Social Institutions	E	Department of Media	3,00	114	44				44A
2	Media Practices, Media Effects and Audience Research	E	Department of Media	3,00	114	44			44A	
3	Scientific Culture	E	Department of Media	3,00	114	44	20	24A		
<b>Специализация «Сторителлинг»</b>				<b>9,00</b>	<b>342</b>	<b>132</b>	<b>40</b>	<b>44</b>	<b>20</b>	<b>24</b>
1	Culture Categories in Literature and Visual Arts	E	Department of Media	6,00	228	88			44	44A
2	Narrative Theory and Practice	E	Department of Media	3,00	114	44	20	24A		
<b>Специализация «Технологии медиа»</b>				<b>9,00</b>	<b>342</b>	<b>132</b>	<b>20</b>	<b>24</b>	<b>44</b>	<b>44</b>
1	Introduction to Open Data	E	Department of Media	3,00	114	44			44A	
2	Fundamentals of Statistics and Mathematical Analysis	E	Department of Media	3,00	114	44	20	24A		
3	Data Storytelling	E	Department of Media	3,00	114	44				44A
<b>Специализация «Управление медиа и продюсирование»</b>				<b>9,00</b>	<b>342</b>	<b>132</b>	<b>20</b>	<b>24</b>	<b>44</b>	<b>44</b>
1	Promotion Tools in the Digital Environment	E	Department of Media	3,00	114	44			44A	
2	Media Measurements	E	Department of Media	3,00	114	44				44A
3	Psychology for a Media Manager	E	Department of Media	3,00	114	44	20	24A		
<b>Обязательные дисциплины модуля</b>				<b>13,00</b>	<b>494</b>	<b>200</b>	<b>56</b>	<b>56</b>	<b>56</b>	<b>32</b>
<b>Research seminar</b>				<b>5,00</b>	<b>190</b>	<b>72</b>	<b>24</b>	<b>24</b>	<b>24</b>	
1	Research Seminar "Introduction to media studies"	C	Department of Media	1,00	38	24	24A			
2	Research Seminar "Media Content Analysis"	C	Department of Media	2,00	76	24			24A	
3	Research Seminar "Survey and Interview in Media Research"	C	Department of Media	2,00	76	24		24A		
<b>Проектный семинар</b>				<b>8,00</b>	<b>304</b>	<b>128</b>	<b>32</b>	<b>32</b>	<b>32</b>	<b>32</b>
1	Project Seminar "Fundamentals of Computer Graphics"	C	Department of Media	2,00	76	32		32A		
2	Project Seminar "Music Content Production"	C	Department of Media	2,00	76	32				32A
3	Project Seminar "Website Development"	C	Department of Media	2,00	76	32			32A	
4	Project Seminar "Speech Technique and Work on Camera"	C	Department of Media	2,00	76	32	32A			
<b>Онлайн дисциплины по выбору 2 курса</b>				<b>3,00</b>	<b>114</b>	<b>6</b>				<b>6</b>
1	Introduction to Neuroeconomics	E	Department of Media	3,00	114	6				6A Online Course, Foreign language
2	Cultural and Creative Industries	E	Department of Media	3,00	114	6				6A Online Course, Foreign language
<b>Minor</b>				<b>10,00</b>	<b>380</b>	<b>152</b>	<b>38</b>	<b>38</b>	<b>38</b>	<b>38</b>

1	Minor	E		10,00	380	152	38	38A	38	38A	
	<b>English</b>										
	<b>Optional Courses</b>										
1	English	O		6,00	228	104	28	32A	44A		Foreign language, Credits only to the cumulative rating
	<b>General Courses</b>			<b>1,00</b>	<b>200</b>	<b>144</b>	<b>36</b>	<b>36</b>	<b>36</b>	<b>36</b>	
	<b>Core General Courses</b>			<b>1,00</b>	<b>200</b>	<b>144</b>	<b>36</b>	<b>36</b>	<b>36</b>	<b>36</b>	
1	Physical Training	C	Department of Physical Training	1,00	200	144	36	36	36	36A	
	<b>Internship</b>			<b>4,00</b>	<b>152</b>	<b>2</b>				<b>2</b>	
	<b>Research Internship</b>			<b>4,00</b>	<b>152</b>	<b>2</b>				<b>2</b>	
1	Междисциплинарная курсовая работа	C		4,00	152	2				2A	
2	Project	E									
	<b>Project Internship</b>										
1	Project	E									
	<b>Professional Internship</b>										
1	Project	E									

**Curriculum agreed:**

Academic Supervisor	KUPRIYANOV A.M.	31.05.2022
Dean	BYSTRITSKIY A.G.	31.05.2022
Head of Degree Programmes Development Office	MAMONOVA M.A.	02.06.2022

\* Subject type:

Compulsory course

C

Elective course

E

Optional course

O