



National Research University Higher School of Economics (HSE)

Curriculum

Field of study 42.03.05 Media Communications

Educational Programme "Media Communications"

Specializations: "Media Management & Production", "Media Studies", "Media Technologies", "Storytelling"

Implementing unit: Faculty of Creative Industries, HSE - Moscow

3 rd, 2023/2024 academic year

APPROVED

10.05.2023

Vice Rector

ROSHCHIN S.Y.

Signed with EDS

Length of Programme: 4 years

Years of Study: 2021/2022 - 2024/2025

Mode of Study: Full Time

Degree: Bachelor's degree

Block Code	Course	Subject type	Department	Credits	Total Academic Hours	Contact Hours	Allocation of Contact Hours				Additional Information
							1	2	3	4	
Degree Programme				60,00	2 280	589	104	166	179	138	
Major				42,00	1 596	432	66	128	138	100	
Core Professional Block (Major)				9,00	342	64	12	52			
Subject Areas				9,00	342	64	12	52			
Media Research				3,00	114	40		40			
1	Global Regional Media Markets and Trends	C	Department of Media	3,00	114	40		40A			
Economics				6,00	228	24	12	12			
1	Media Economics	C	Department of Media	6,00	228	24	12	12A			Online Course
Elective Professional Block (Major)				33,00	1 254	368	54	76	138	100	
Вариативные дисциплины				3,00	114	40			40		
Elective Courses				3,00	114	40			40		
1	Copyright Law in the Media	E	Department of Media	3,00	114	40			40A		
2	Comic Analysis in the Context of Transmedia Storytelling	E	Department of Media	3,00	114	40			40A		
3	Introduction to Video Games	E	Department of Media	3,00	114	40			20	20A	
4	Contracts in Media Communications	E	Department of Media	3,00	114	40				40A	
5	Creative Production of a TV Channel	E	Department of Media	3,00	114	40			40A		
6	Infographic Basics	E	Department of Media	3,00	114	40			40A		
7	Movie Scripting	E	Department of Media	3,00	114	40				40A	
8	Directing of Author's Documentary Film	E	Department of Media	3,00	114	40			20	20A	
Дисциплины специализаций				12,00	456	138	22	24	46	46	

	Media Studies			12,00	456	138	22	24	46	46	
1	Media Discourse Research	E	Department of Media	4,00	152	46	22	24A			
2	Mediatization Research	E	Department of Media	4,00	152	46			46A		
3	Media Anthropology	E	Department of Media	4,00	152	46				46A	
	Специализация «Сторителлинг»			12,00	456	138	22	24	46	46	
1	Creative Thinking	E	Department of Media	4,00	152	46				46A	
2	Myths and Archetypes in Storytelling	E	Department of Media	4,00	152	46			46A		
3	Narrative Games	E	Department of Media	4,00	152	46	22	24A			
	Специализация «Технологии медиа»			12,00	456	138	22	24	46	46	
1	Data Art	E	Department of Media	4,00	152	46			46A		
2	Creative Data Visualization	E	Department of Media	4,00	152	46	22	24A			
3	Working with Natural Language Texts	E	Department of Media	4,00	152	46				46A	
	Специализация «Управление медиа и продюсирование»			12,00	456	138	22	24	46	46	
1	Business Communications and Networking	E	Department of Media	4,00	152	46			46A		
2	Media Branding	E	Department of Media	4,00	152	46	22	24A			
3	Media Startups and Monetization	E	Department of Media	4,00	152	46				46A	
	Обязательные дисциплины модуля			15,00	570	184	32	52	52	48	
	Научно-исследовательский семинар из общефакультетского списка			5,00	190	56		20	20	16	
1	Научно-исследовательский семинар из общефакультетского списка	E		5,00	190	56		20	20	16A	
	Проектный семинар			5,00	190	64	32	32			
1	Project Seminar "Basics of creative information presentation"	C	Department of Media	2,00	76	32	32A				
2	Project Seminar "Script Writing"	C	Department of Media	3,00	114	32		32A			
	Project Seminar 3			2,00	76	32			32		
1	Project Seminar "Fundamentals of User Interface Design"	E	Department of Media	2,00	76	32			32A		
2	Project Seminar "Animation Production"	E	Department of Media	3,00	114	32			32A		
	Project Seminar 4			3,00	114	32				32	
1	Project Seminar "Fundamentals of User Interface Design"	E	Department of Media	2,00	76	32				32A	
2	Project Seminar "Animation Production"	E	Department of Media	3,00	114	32				32A	
	Онлайн дисциплины из рекомендуемого списка			3,00	114	6				6	
	Онлайн дисциплина из рекомендуемого списка 3 курс			3,00	114	6				6	
1	Understanding Russians: Contexts of Intercultural Communication	E	Department of Media	3,00	114	6				6A	Online Course, Foreign language
2	Communication Theory: Bridging Academia and Practice	E	Department of Media	3,00	114	6				6A	Online Course, Foreign language
	Minor			10,00	380	152	38	38	38	38	
1	Minor	E		10,00	380	152	38	38A	38	38A	

	English					3			3	
	Examinations					3			3	
1	Independent English Exam	C	School of Foreign Languages			3			3A	Foreign language
	Internship			8,00	304	2				
	Research Internship			5,00	190	2				2
1	Междисциплинарная курсовая работа	E		5,00	190	2				2A
2	Project	E								
	Project Internship			5,00	190					2
1	Междисциплинарная курсовая работа	E		5,00	190	2				2A
2	Project	E								
	Professional Internship			3,00	114					
1	Project	E								
2	Work Experience Internship	C		3,00	114					

Curriculum agreed:

Academic Supervisor KUPRIYANOV A.M. 04.05.2023

Dean BYSTRITSKIY A.G. 05.05.2023

Head of Centre for Educational Model Design LEPESHKIN I.A. 05.05.2023

* Subject type:

Compulsory course

C

Elective course

E

Optional course

O