



National Research University Higher School of Economics (HSE)

Curriculum

Field of study 42.03.05 Media Communications

Educational Programme "Media Communications"

Specializations: "Media and Local Communities", "Media and Urban Environment", "Mediatization of Culture"

Implementing unit: St. Petersburg School of Arts and Humanities, HSE, HSE - Saint Petersburg

3 rd, 2024/2025 academic year

APPROVED

18.08.2023

Vice Rector

ROSHCHIN S.Y.

Signed with EDS

Length of Programme: 4 years

Years of Study: 2022/2023 - 2025/2026

Mode of Study: Full Time

Degree: Bachelor's degree

Block Code	Course	Subject type	Department	Credits	Total Academic Hours	Contact Hours	Allocation of Contact Hours				Additional Information
							1	2	3	4	
<b>Degree Programme</b>				<b>60,00</b>	<b>2 280</b>	<b>460</b>	<b>102</b>	<b>100</b>	<b>135</b>	<b>123</b>	
<b>Data Culture</b>				<b>4,00</b>	<b>152</b>	<b>22</b>	<b>10</b>	<b>10</b>	<b>2</b>		
1	Data Analysis in EXCEL/PYTHON	C	Department of Philology	3,00	114	20	10	10A			Online Course
2	Independent Data Science Test. Elementary	C	отдел развития цифровых компетенций	1,00	38	2			2A		Online Course
<b>Major</b>				<b>35,00</b>	<b>1 330</b>	<b>302</b>	<b>62</b>	<b>58</b>	<b>98</b>	<b>84</b>	
<b>Core Professional Block (Major)</b>				<b>10,00</b>	<b>380</b>	<b>42</b>	<b>18</b>		<b>12</b>	<b>12</b>	
1	Media and Contemporary Culture: Theory and Practice	C	департамент медиа	5,00	190	18	18A				Foreign language
2	Media Economics	C	департамент медиа	5,00	190	24			12	12A	
<b>Elective Professional Block (Major)</b>				<b>25,00</b>	<b>950</b>	<b>260</b>	<b>44</b>	<b>58</b>	<b>86</b>	<b>72</b>	
<b>Обязательные дисциплины модуля</b>				<b>13,00</b>	<b>494</b>	<b>136</b>	<b>20</b>	<b>40</b>	<b>40</b>	<b>36</b>	
1	Research Seminar	C	департамент медиа	5,00	190	56		20	20	16A	
2	Project Seminar	C	Department of Foreign Languages	8,00	304	80	20	20	20	20A	
<b>Онлайн дисциплины из рекомендуемого списка</b>				<b>3,00</b>	<b>114</b>	<b>6</b>			<b>6</b>		
<b>Онлайн дисциплина из рекомендуемого списка 3 курс</b>				<b>3,00</b>	<b>114</b>	<b>6</b>			<b>6</b>		
1	Introduction to Personal Branding	E	департамент медиа	3,00	114	6			6A		Online Course, Foreign language
2	Transmedia Storytelling: Narrative worlds, emerging technologies, and global audiences	E	департамент медиа	3,00	114	6			6A		Online Course, Foreign language
<b>Специализация</b>				<b>9,00</b>	<b>342</b>	<b>118</b>	<b>24</b>	<b>18</b>	<b>40</b>	<b>36</b>	
<b>Specialization "Media and Urban Environment"</b>				<b>9,00</b>	<b>342</b>	<b>118</b>	<b>24</b>	<b>18</b>	<b>40</b>	<b>36</b>	
1	City as a Character in Literature	C	департамент медиа	5,00	190	76			40	36A	

2	Digital cultural tourism	C	департамент медиа	4,00	152	42	24	18A			
<b>Specialization "Media and Local Communities"</b>				<b>9,00</b>	<b>342</b>	<b>116</b>	<b>22</b>	<b>18</b>	<b>40</b>	<b>36</b>	
1	Civil Media and Human Rights	C	департамент медиа	4,00	152	40	22	18A			
2	Civil society and NGOs	C	департамент медиа	5,00	190	76			40	36A	
<b>Specialization "Mediatization of Culture"</b>				<b>9,00</b>	<b>342</b>	<b>118</b>	<b>24</b>	<b>18</b>	<b>40</b>	<b>36</b>	
1	Media and Fashion Industry	C	департамент медиа	4,00	152	42	24	18A			
2	Museums and Digital Cultures	C	департамент медиа	5,00	190	76			40	36A	
<b>Minor</b>				<b>10,00</b>	<b>380</b>	<b>120</b>	<b>30</b>	<b>30</b>	<b>30</b>	<b>30</b>	
1	Minor	C		10,00	380	120	30	30A	30	30A	
<b>English</b>						<b>3</b>			<b>3</b>		
<b>Examinations</b>						<b>3</b>			<b>3</b>		
1	Independent English Exam	C	School of Foreign Languages			3			3A		Foreign language
<b>Internship</b>				<b>11,00</b>	<b>418</b>	<b>13</b>		<b>2</b>	<b>2</b>	<b>9</b>	
<b>Research Internship</b>				<b>8,00</b>	<b>304</b>	<b>13</b>		<b>2</b>	<b>2</b>	<b>9</b>	
1	Interdisciplinary Term Paper	E		5,00	190	10		2	2	6A	
2	Project	E		3,00	114	3				3A	
<b>Project Internship</b>				<b>8,00</b>	<b>304</b>	<b>13</b>		<b>2</b>	<b>2</b>	<b>9</b>	
1	Interdisciplinary Term Paper	E		5,00	190	10		2	2	6A	
2	Project	E		3,00	114	3				3A	
<b>Professional Internship</b>				<b>6,00</b>	<b>228</b>	<b>3</b>				<b>3</b>	
1	Project	E		3,00	114	3				3A	
2	Work Experience Internship	C		3,00	114						

**Curriculum agreed:**

Academic Supervisor	TYURKIN M.V.	18.08.2023
Dean	SELIN A.A.	18.08.2023
Deputy Director	KUZMIN P.V.	18.08.2023
Head of Centre for Educational Model Design	LEPESHKIN I.A.	18.08.2023

\* Subject type:

Compulsory course  
 Elective course  
 Optional course

C  
 E  
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