



National Research University Higher School of Economics (HSE)

Curriculum  
 Field of study 38.04.05 Business Informatics  
 Educational Programme "Electronic Business and Digital Innovations"  
 Trajectories: "E-business and Digital Innovations"  
 Implementing unit: Graduate School of Business, HSE - Moscow

APPROVED  
 18.05.2022  
 Vice Rector  
 ROSHCHIN S.Y.  
 Signed with EDS

Length of Programme: 2 years  
 Years of Study: 2022/2023 - 2023/2024  
 Mode of Study: Full Time  
 Degree: Master's degree / MBA

1 st, 2022/2023 academic year

Block Code	Course	Subject type	Department	Credits	Total Academic Hours	Contact Hours	Allocation of Contact Hours				Additional Information
							1	2	3	4	
<b>Degree Programme</b>				<b>60,00</b>	<b>2 280</b>	<b>412</b>	<b>106</b>	<b>146</b>	<b>186</b>	<b>70</b>	
<b>E-business and Digital Innovations (Applied track)</b>				<b>60,00</b>	<b>2 280</b>	<b>412</b>	<b>106</b>	<b>146</b>	<b>186</b>	<b>70</b>	
<b>Major</b>				<b>36,00</b>	<b>1 368</b>	<b>264</b>	<b>88</b>	<b>104</b>	<b>120</b>	<b>48</b>	
<b>Basic Components</b>				<b>30,00</b>	<b>1 140</b>	<b>264</b>	<b>88</b>	<b>104</b>	<b>72</b>		
1	Analysis of Consumer Behavior in the Commercial Information Networks	C	департамент бизнес-информатики	3,00	114	24				24A	Online Course
2	Corporate Finance and Financial Analysis	C	департамент финансового менеджмента	6,00	228	48		24	24A		
3	Data Science for Business	C	департамент бизнес-информатики	3,00	114	32	32A				
4	Entrepreneurship and Business Models in the Internet	C	департамент бизнес-информатики	6,00	228	48	24	24A			
5	Enterprise Architecture Perfecting	C	департамент бизнес-информатики	3,00	114	32	32A				Foreign language
6	Strategic Innovation Management	C	департамент стратегического и международного менеджмента	3,00	114	32		32A			Foreign language
7	Internet Projects Management	C	департамент бизнес-информатики	6,00	228	48		24	24A		
<b>Elective Component</b>				<b>6,00</b>	<b>228</b>						
1	Analytics in Digital Business	E	департамент бизнес-информатики	6,00	228	48			24	24A	Foreign language
2	Management and Technological Tools for Developing E-business Systems	E	департамент бизнес-информатики	6,00	228	48			24	24A	

<b>Key Seminars</b>				<b>12,00</b>	<b>456</b>	<b>96</b>	<b>6</b>	<b>30</b>	<b>54</b>	<b>6</b>
1	Research Seminar "E-Business and Digital Innovation: Trends and Research"	C	департамент бизнес-информатики	6,00	228	48		24	24A	
2	Project Seminar "Digital innovations and Product Development"	C	департамент бизнес-информатики	3,00	114	24				24A
3	Mentor's Seminar	C	департамент бизнес-информатики	3,00	114	24	6	6	6	6A
<b>Magolego</b>				<b>6,00</b>	<b>228</b>	<b>48</b>	<b>12</b>	<b>12</b>	<b>12</b>	<b>12</b>
1	University Pool Courses	E		6,00	228	48	12	12	12	12A
<b>Internship</b>				<b>6,00</b>	<b>228</b>	<b>4</b>				<b>4</b>
<b>Research Internship</b>				<b>3,00</b>	<b>114</b>	<b>2</b>				<b>2</b>
1	Term Paper	C		3,00	114	2				2A
<b>Project Internship</b>				<b>3,00</b>	<b>114</b>	<b>2</b>				<b>2</b>
1	Consultation Project	E		3,00	114	2				2A

**Curriculum agreed:**

Academic Supervisor KOMAROV M.M. 13.05.2022

Dean KATKALO V.S. 13.05.2022

Head of Degree Programmes  
Development Office MAMONOVA M.A. 17.05.2022

\* Subject type:

Compulsory course

C

Elective course

E