



National Research University Higher School of Economics (HSE)

Curriculum
 Field of study 39.04.01 Sociology
 Educational Programme "Applied Methods of Social Analysis of Markets"
 Trajectories: "Applied Methods of Social Analysis of Markets"
 Implementing unit: Faculty of Social Sciences, HSE - Moscow
 1 st, 2022/2023 academic year

APPROVED
 20.05.2022
 Vice Rector
 ROSHCHIN S.Y.
 Signed with EDS

Length of Programme: 2 years
 Years of Study: 2022/2023 - 2023/2024
 Mode of Study: Full Time
 Degree: Master's degree / MBA

Block Code	Course	Subject type	Department	Credits	Total Academic Hours	Contact Hours	Allocation of Contact Hours				Additional Information
							1	2	3	4	
Degree Programme				60,00	2 280	610	124	116	204	166	
Applied Methods of Social Analysis of Markets (General track)				60,00	2 280	610	124	116	204	166	
Major				45,00	1 710	486	92	86	174	134	
Elective Courses				15,00	570	152	60	32	30	30	
1	Automated Big Data Collection in Economic Sociology Studies	E	Department of Big Data and Information Retrieval	6,00	228	60			30	30A	
2	Panel Data: Analysis and Applications for the Social Sciences	E	Department of Higher Mathematics	3,00	114	36			36A		Foreign language
3	Qualitative Methods	E	Department of Sociology	3,00	114	32	32A				
4	Computer Methods for Analyzing Sociological Data	E	Department of Sociology	3,00	114	48	48A				
5	Methods of Sampling	E	Department of Sociology	6,00	228	60	28	32A			
6	Economic Sociology	E	Department of Sociology	3,00	114	6		6A			Online Course
Compulsory Courses				30,00	1 140	334	32	54	144	104	
1	Introduction to Data Mining	C	Department of Sociology	6,00	228	60			32	28A	Online Course
2	Data Mining and Machine Learning in Social Sciences	C	Department of Sociology	6,00	228	72			36	36A	
3	Consumer Behavior: Workshop	C	Department of Sociology	6,00	228	58	32	26A			
4	Applied Analysis of Consumer Markets	C	Department of Sociology	6,00	228	84			44	40A	
5	Sociology of Mass Communication	C	Department of Sociology	6,00	228	60		28	32A		
Key Seminars				10,00	380	122	32	30	30	30	
Research seminar				9,00	342	112	28	28	28	28	

1	Research Seminar of the Department of Collection and Analysis of Sociological Information	E	Department of Sociology	9,00	342	112	28	28A	28A	28A	
2	Research Seminar of the Department of Economic Sociology	E	Department of Sociology	9,00	342	112	28	28A	28A	28A	
Mentor's Workshop				1,00	38	10	4	2	2	2	
1	Mentor's Seminar Applied Methods of Social Analysis of Markets	C	Department of Sociology	1,00	38	10	4	2	2	2A	
Magolego				3,00	114						
1	All-university Pool MAGOLEGO Courses	E		3,00	114						
Internship				2,00	76	2				2	
Research Internship				2,00	76	2				2	
1	Term Paper	C		2,00	76	2				2A	

Curriculum agreed:

Academic Supervisor	Strebkov D.O.	19.05.2022
Dean	MELVILLE A.Y.	19.05.2022
Head of Degree Programmes Development Office	LEPESHKIN I.A.	20.05.2022

* Subject type:

Compulsory course
Elective course

C
E