



National Research University Higher School of Economics (HSE)

Curriculum
 Field of study 38.04.02 Management
 Educational Programme "Global Business"
 Trajectories: "Strategy and Innovations in Global Market (SIGMa)"
 Implementing unit: Faculty of Management, HSE - Nizhny Novgorod
 2 nd, 2023/2024 academic year

APPROVED
 22.03.2023
 Vice Rector
 ROSHCHIN S.Y.
 Signed with EDS

Length of Programme: 2 years
 Years of Study: 2022/2023 - 2023/2024
 Mode of Study: Full Time
 Degree: Master's degree / MBA

Block Code	Course	Subject type	Department	Credits	Total Academic Hours	Contact Hours	Allocation of Contact Hours				Additional Information
							1	2	3	4	
Degree Programme				60,00	2 280	144	60	74	6	4	
Sigma (Applied track)				60,00	2 280	144	60	74	6	4	
Major				15,00	570	108	40	68			
Основная часть образовательной программы				15,00	570	108	40	68			
1	Advanced Marketing Analytics	C	Department of Marketing	6,00	228	40	20	20A			Foreign language
2	Negotiations and Communications	C	Department of General and Strategic Management	3,00	114	20	20A				Online Course, Foreign language
3	New product sales management	C	Department of Marketing	3,00	114	20		20A			Foreign language
4	Project Management	C	Department of Venture Management	3,00	114	28		28A			Foreign language
Final State Certification (FSC)				3,00	114	2				2	
1	Final Qualification Paper	C		3,00	114	2				2A	Foreign language
Key Seminars				9,00	342	26	18	4	4		
1	Project Seminar "Management Practices in Global Business"	C	Department of Marketing	3,00	114	10	10A				Foreign language
2	Mentor's Seminar	C	Faculty of Management	6,00	228	16	8	4	4A		Foreign language
Magolego											
1	All-university Pool MAGOLEGO Courses	C									Foreign language
Internship				33,00	1 254	8	2	2	2	2	
Research Internship				18,00	684	2				2	
1	Preparation of Graduation Thesis	C		18,00	684	2				2	Foreign language
Project Internship				3,00	114	4	2	2			
1	Project internship	C		3,00	114	4	2	2A			Foreign language
Professional Internship				12,00	456	2			2		

1	Educational Internship	C		12,00	456	2		2A	Foreign language
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Curriculum agreed:

Academic Supervisor	KREKHOVETS E.V.	15.03.2023
Dean	FOMENKOV D.A.	15.03.2023
Deputy Director	FOMENKOV D.A.	15.03.2023
Head of Centre for Educational Model Design	LEPESHKIN I.A.	22.03.2023

* Subject type:

Compulsory course

C

Elective course

E