



National Research University Higher School of Economics (HSE)

Curriculum
 Field of study 38.04.02 Management
 Educational Programme "International Business"
 Trajectories: "International Business"
 Implementing unit: Department of Innovations Management,
 HSE - Moscow
 2 nd, 2023/2024 academic year

APPROVED
 05.04.2023
 Vice Rector
 ROSHCHIN S.Y.
 Signed with EDS

Length of Programme: 2 years
 Years of Study: 2022/2023 - 2023/2024
 Mode of Study: Full Time
 Degree: Master's degree / MBA

Block Code	Course	Subject type	Department	Credits	Total Academic Hours	Contact Hours	Allocation of Contact Hours				Additional Information
							1	2	3	4	
Degree Programme				60,00	2 280	202	52	52	46	52	
International Business (Applied track)				60,00	2 280	202	52	52	46	52	
Major				24,00	912	40	20	20			
Elective courses 2 year				24,00	912	40	20	20			
1	Doing Business in Asia	E	Department of Innovations Management	6,00	228	40	20	20A			Foreign language
2	Doing Business in the European Union	E	Department of Innovations Management	6,00	228	40	20	20A			Foreign language
3	New Venture Financing	E	Department of Innovations Management	6,00	228	40	20	20A			Foreign language
4	International Entrepreneurship	E	Department of Innovations Management	6,00	228	44	20	24A			Foreign language
5	International Business Transactions	E	Department of Innovations Management	6,00	228	40	20	20A			Foreign language
6	International Marketing Strategies	E	Department of Innovations Management	6,00	228	40	20	20A			Online Course, Foreign language
7	International Finance (advanced level)	E	Department of Innovations Management	6,00	228	40	20	20A			Foreign language
8	International Operational and Supply Chain Management	E	Department of Innovations Management	6,00	228	40	20	20A			Foreign language
9	Digital Marketing Strategy management and adaptation to the needs of the market	E	Department of Innovations Management	6,00	228	40	20	20A			Foreign language
10	Digital and Traditional Channels in International Advertising	E	Department of Innovations Management	6,00	228	40	20	20A			Foreign language
Final State Certification (FSC)				3,00	114	20				20	
1	Final Qualification Paper	C		3,00	114	20				20A	Foreign language

Key Seminars				9,00	342	126	32	32	40	22	
1	Instructors` seminar "New realities of international business"	C	отдел сопровождения учебного процесса в магистратуре по направлению "Международный бизнес"	9,00	342	126	32	32	40	22A	Foreign language
Internship				24,00	912	16			6	10	
Research Internship				18,00	684	10				10	
1	Preparation of final qualification work	C		18,00	684	10				10	Foreign language
Professional Internship				6,00	228	6			6		
1	Educational Internship	C		6,00	228	6			6A		Foreign language

Curriculum agreed:

Academic Supervisor	KRATKO I.G.	28.03.2023
Dean	AGAMIRZIAN I.R.	28.03.2023
Head of Centre for Educational Model Design	LEPESHKIN I.A.	05.04.2023

* Subject type:

Compulsory course

C

Elective course

E